2020 FOREIGN PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F07000000226

Entity Name: SALLY BEAUTY HOLDINGS, INC.

Current Principal Place of Business:

3001 COLORADO BLVD DENTON. TX 76210

Current Mailing Address:

3001 COLORADO BLVD DENTON, TX 76210 US

FEI Number: 36-2257936 Certificate of Status Desired: No

Name and Address of Current Registered Agent:

CORPORATE CREATIONS NETWORK INC. 801 US HIGHWAY 1 NORTH PALM BEACH, FL 33408 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Officer/Director Detail:

Title PRESIDENT Title VICE PRESIDENT OF TAX, ASSISTANT

Name SPINKS, MARK TREASURER

Address 3001 COLORADO BLVD Name OLDHAM , KEVIN R

Address 3001 COLORADO BLVD

Address 3001 COLORADO BLVD

City-State-Zip: DENTON TX 76210

City-State-Zip: DENTON TX 76210

Title DIRECTOR, CEO, PRESIDENT Title VP, PRINCIPAL ACCOUNTING

Name BRICKMAN, CHRISTIAN A OFFICER, CORPORATE

Address 3001 COLORADO BLVD CONTROLLER

Name BAXTER, BRENTLY

City-State-Zip: DENTON TX 76210 Address 3001 COLORADO BLVD

Title VICE PRESIDENT OF INVESTOR City-State-Zip: DENTON TX 76210

RELATIONS

Name HARKINS, JEFFREY C. Title SENIOR VICE PRESIDENT AND CHIEF

Address 3001 COLORADO BLVD HUMAN RESOURCES OFFICER

Name SHERMAN, SCOTT

City-State-Zip: DENTON TX 76210 Address 3001 COLORADO BLVD

Title DIRECTOR City-State-Zip: DENTON TX 76210

Name EISENBERG, MARSHALL E. Title DIRECTOR

Address 3001 COLORADO BLVD

Name FERGUSON, DIANA S.

City-State-Zip: DENTON TX 76210

Address 3001 COLORADO BLVD City-State-Zip: DENTON TX 76210

FILED Feb 23, 2020

Secretary of State

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I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: HENRICH, JOHN SENIOR VICE 02/23/2020

PRESIDENT, GENERAL COUNSEL AND SECRETARY,BY VERONICA VALEGA, ATTORNEY-IN-FACT

Officer/Director Detail Continued:

DENTON TX 76210

City-State-Zip:

Name

CHAIRMAN Title Title DIRECTOR Name MCMASTER, ROBERT R. Name MILLER, JOHN A. 3001 COLORADO BLVD Address Address 3001 COLORADO BLVD

DENTON TX 76210 City-State-Zip: City-State-Zip: DENTON TX 76210

Title DIRECTOR Title DIRECTOR Name MULDER, SUSAN R. Name MOONEY, KELLY Address 3001 COLORADO BLVD Address 3001 COLORADO BLVD City-State-Zip: DENTON TX 76210

Title DIRECTOR **DIRECTOR** Title

Name RABIN, EDWARD W. PAULONIS, DENISE Name Address 3001 COLORADO BLVD 3001 COLORADO BLVD Address City-State-Zip: DENTON TX 76210 City-State-Zip: DENTON TX 76210

Title **DIRECTOR** Title DIRECTOR

Name BAER, TIMOTHY R Name FLUR, DORLISA K Address 3001 COLORADO BLVD Address 3001 COLORADO BLVD City-State-Zip: DENTON TX 76210 City-State-Zip: DENTON TX 76210

SENIOR VICE PRESIDENT, CHIEF Title Title DIRECTOR FINANCIAL OFFICER AND PRESIDENT - SALLY BEAUTY SUPPLY Name LINDA, HEASLEY

ALT, AARON E Name Address 3001 COLORADO BLVD

Address 3001 COLORADO BLVD City-State-Zip: DENTON TX 76210 City-State-Zip: DENTON TX 76210

Title GROUP VICE PRESIDENT OF FINANCIAL PLANNING AND ANALYSIS AND TREASURER Title SENIOR VICE PRESIDENT AND CHIEF

MERCHANDISING OFFICER PLUTINO, HEATHER Name

Name SELVIDGE, CHAD Address 3001 COLORADO BLVD Address 3001 COLORADO BLVD City-State-Zip: DENTON TX 76210 City-State-Zip: DENTON TX 76210

SENIOR VICE PRESIDENT, GENERAL COUNSEL Title AND SECRETARY ASSOCIATE GENERAL COUNSEL AND Title

> ASSISTANT SECRETARY HENRICH, JOHN

Name NEWMAN, CADE 3001 COLORADO BLVD Address

Address 3001 COLORADO BLVD City-State-Zip: DENTON TX 76210 DENTON TX 76210 City-State-Zip: