

**2013 FOREIGN PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# F01000006159

**FILED**  
**Apr 23, 2013**  
**Secretary of State**  
**CC6106564356**

**Entity Name:** IPSOS-REID CORPORATION

**Current Principal Place of Business:**

1271 AVENUE OF THE AMERICAS  
15TH FLOOR  
NEW YORK, NY 10020

**Current Mailing Address:**

1271 AVENUE OF THE AMERICAS  
15TH FLOOR  
NEW YORK, NY 10020 US

**FEI Number:** 98-0454294

**Certificate of Status Desired:** No

**Name and Address of Current Registered Agent:**

CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL 32301-2525 US

*The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.*

**SIGNATURE:** \_\_\_\_\_

Electronic Signature of Registered Agent

Date

**Officer/Director Detail :**

Title            PRESIDENT, DIRECTOR  
Name            BENNEWIES, GARY  
Address        1271 AVENUE OF THE AMERICAS  
                  15TH FLOOR  
City-State-Zip: NEW YORK NY 10020

Title            DIRECTOR, SECRETARY,  
                  TREASURER, VP  
Name            COCHRANE, ANDREW  
Address        1271 AVENUE OF THE AMERICAS  
                  15TH FLOOR  
City-State-Zip: NEW YORK NY 10020

Title            VP  
Name            BRICKER, DARRELL  
Address        1271 AVENUE OF THE AMERICAS  
                  15TH FLOOR  
City-State-Zip: NEW YORK NY 10020

Title            CHAIRMAN, DIRECTOR  
Name            TRUCHOT, DIDIER  
Address        1271 AVENUE OF THE AMERICAS  
                  15TH FLOOR  
City-State-Zip: NEW YORK NY 10020

*I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.*

**SIGNATURE:** ANDREW COCHRANE

**SECRETARY**

**04/23/2013**

Electronic Signature of Signing Officer/Director Detail

Date