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Fax Number : (850)205-0383

From:
Account Name : CORPORATE CREATIONS INTERNATIONAL INC.
Account Number : 110432003053
Phone : (305) 672-0686
Fax Number : (305) 672-9110

*Effective Date -
5-1-03*

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LIMITED LIABILITY COMPANY

Direct Effect Marketing, LLC

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TALLAHASSEE, FLORIDA

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ARTICLES OF ORGANIZATION

Article I. Name

The name of this Florida limited liability company is:
Direct Effect Marketing, LLC

Article II. Address

The Company's street and mailing address is:
Direct Effect Marketing, LLC
13030 Isabella Terrace
Delray Beach FL 33446

Article III. Registered Agent

The name and street address of the Company's registered agent is:
Michael A. Schwartz
2514 Hollywood Boulevard
Suite 508
Hollywood FL 33020

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TALLAHASSEE, FLORIDA

Article IV. Transferability of Membership Interests

No members shall have the right to assign their membership interests in the Company without the written agreement of all of the membership interests, unless otherwise provided in the Company's Operating Agreement. If the assignment is not approved by all of the membership interests, the assignee shall have no right to become a member, to participate in the management of the Company, or to exercise any other rights or powers of a member. The assignee shall merely be entitled to receive the share of profits and other distributions and the allocation of income, gain, loss deduction, credit or similar item to which the assignor was entitled, to the extent assigned.

Corporate Creations International Inc.
841 Fourth Street
Miami Beach FL 33139
(305) 672-0686

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Article V. Management

This will be a manager-managed company. The name and address of each manager is:

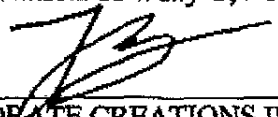
STEVEN EDISIS
13030 Isabella Terrace Delray Beach FL 33446
RAYMOND BONACHEA
13030 Isabella Terrace Delray Beach FL 33446
JACQUELINE EDISIS
13030 Isabella Terrace Delray Beach FL 33446

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TALLAHASSEE, FL 32304

Article VI. Company Existence

The Company's existence shall begin effective as of May 1, 2003.

The undersigned authorized representative of a member executed these Articles of Organization on May 1, 2003.



CORPORATE CREATIONS INTERNATIONAL INC.
Taide Baez Vice President

Corporate Creations International Inc.
941 Fourth Street
Miami Beach FL 33139
(305) 672-0686

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STATEMENT OF REGISTERED AGENT

LIMITED LIABILITY COMPANY:
Direct Effect Marketing, LLC

REGISTERED AGENT/OFFICE:
Michael A. Schwartz
2514 Hollywood Boulevard
Suite 508
Hollywood FL 33020

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I agree to act as registered agent to accept service of process for the company named above at the place designated in this Statement. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.



MICHAEL A. SCHWARTZ
by T. Baez as attorney-in-fact

Date: May 1, 2003

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