


2007 FOR PROFIT CORPORATION ANNUAL REPORT

FILED
Apr 23, 2007 8:00 am
Secretary of State

04-23-2007 90072 015 ***150.00

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1. Entity Name
MAYOR'S JEWELERS OF FLORIDA, INC.



Principal Place of Business
**5870 N. HIATUS RD.
 TAMARAC, FL 33321**

Mailing Address
**5870 N. HIATUS RD.
 TAMARAC, FL 33321**

2. Principal Place of Business - No P.O. Box #
 Suite, Apt. #, etc.

3. Mailing Address
 Suite, Apt. #, etc.

City & State
 City & State

Zip Country Zip Country

40073314



04032007 Chg-P CR2E034 (12/06)

6. Name and Address of Current Registered Agent

**CORPORATION SERVICE COMPANY
 1201 HAYS STREET
 TALLAHASSEE, FL 32301**

4. FEI Number
59-0975486

Applied For
 Not Applicable

5. Certificate of Status Desired **\$8.75** Additional Fee Required

7. Name and Address of New Registered Agent

Name
 Street Address (P.O. Box Number is Not Acceptable)
 City **FL** Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE _____ DATE _____
Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating)

FILE NOW!!! FEE IS \$150.00
After May 1, 2007 Fee will be \$550.00

9. Election Campaign Financing Trust Fund Contribution. **\$5.00** May Be Added to Fees

10. OFFICERS AND DIRECTORS

TITLE NAME STREET ADDRESS CITY-ST-ZIP	SVDS WEINSTEIN, MARC 14051 NW 14 ST TAMARAC, FL 33323	<input checked="" type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	SVPC KEIFER, JOSEPH A III 5870 N. HIATUS RD. TAMARAC, FL 33321	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	SVPC RAMINOSITCH, MICHAEL 5870 N. HIATUS RD. TAMARAC, FL 33321	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	PCEO ANDRWSKEVKH, TRTOMAS A 5870 N. HIATUS RD. TAMARAC, FL 33321	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	SVPC WEINSTEIN, MARC 5870 N. HIATUS RD. FORT LAUDERDALE, FL 33321	<input checked="" type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VPS MORRIS, JEFF 5870 N. HIATUS RD. TAMARAC, FL 33321	<input type="checkbox"/> Delete

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE NAME STREET ADDRESS CITY-ST-ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	EVPCOO Joseph Keifer III 5870 N. Hiatus Rd. Tamarac Florida 33321	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	SVPC Michael Rabinovitch 5870 N. Hiatus Rd. Tamarac, Florida 33321	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	PCEO Thomas Andruskevich 5870 N. Hiatus Rd. Tamarac, FL 33321	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VP Jeff Morris 5870 N. Hiatus Rd Tamarac, Florida 33321	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition

12. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:  **Jeff Morris** Date: **4-11-07** Daytime Phone #: **914 590-9411**

ATTACHMENT

40075312

#250867

BIRKS & MAYORS INC.

SHAREHOLDER INFORMATION

BOARD OF DIRECTORS

Lorenzo Rossi di Montelera 4, 6
Chairman of the Board
Chairman of the Board and President
Iniziativa S.A.

Thomas A. Andruskevich 4 *, 6
President & Chief Executive Officer

Alain Benedetti 1 *, 2
Corporate Director

Emily Berlin 1, 3, 5*
Director and Executive Vice President
Helm Holdings International Inc.

Shirley Dawe 3 *, 4
President
Shirley Dawe Associates Inc.

Elizabeth M. Eveillard 2 *
Independent Consultant

Massimo Ferragamo 2, 5
Chairman of the Board
Ferragamo USA, Inc.

Ann Spector Loeff 1, 3, 5
Founder
The Loeff Company

Margherita Oberti 6
Corporate Director

Peter O'Brien 4
Corporate Director

Filippo Recami 4, 6 *
Chief Executive Officer
Iniziativa S.A.

- 1 Audit Committee Member
 - 2 Compensation Committee Member
 - 3 Corporate Governance Committee Member
 - 4 Executive Committee Member
 - 5 Nominating Committee Member
 - 6 Strategy Committee Member
- * Indicates Committee Chair

OFFICERS

Lorenzo Rossi di Montelera
Chairman of the Board

Thomas A. Andruskevich
President and Chief Executive Officer

Joseph Keifer, III
Executive Vice President and Chief
Operating Officer

Daisy Chin-Lor
Executive Vice President and Chief
Marketing Officer

Michaël Rabinovitch
Senior Vice President and Chief
Financial Officer

Marc Weinstein
Senior Vice President and Chief
Administrative Officer

Aida Alvarez
Senior Vice President, Merchandising

Randolph Dirth
Senior Vice President, Merchandising

John Orrico
Senior Vice President and Supply Chain
Officer

Carlo Coda-Nunziante
Group Vice President, Strategy
and Business Development

Jocelyn Désy
Group Vice President, Corporate Sales

Hélène Messier
Group Vice President, Human Resources

Miranda Melfi
Group Vice President, Legal Affairs and
Corporate Secretary

Marco I. Pasteris
Group Vice President, Finance and
Treasurer

Jefferey Morris
Group Vice President, Accounting
and Corporate Controller

Mill Thacker
Group Vice President, Chief Information
Officer

CORPORATE INFORMATION

Birks & Mayors Inc.
1240 Phillips Square
Montreal, Québec H3B 3H4
CANADA

INVESTOR RELATIONS

Investor inquiries should be made to:
Michael Rabinovitch
Senior Vice President
and Chief Financial Officer
5870 North Hiatus Road
Tamarac, Florida 33321
U.S.A.
Telephone: 954-590-9000

STOCK EXCHANGE LISTING

The Class A Voting Shares of
Birks & Mayors Inc. are listed on the
American Stock Exchange, as BMI

STOCK TRANSFER AGENT AND REGISTRAR

Computershare Investor Services, LLC
730 Peachtree Street,
Suite 840
Atlanta, GA 30308

INDEPENDENT AUDITORS

KPMG LLP
600 de Maisonneuve Blvd. West
Suite 1500
Montreal, Québec H3A 0A3
Canada

U.S. LEGAL COUNSEL

Holland & Knight LLP
1 East Broward Blvd.
Suite 1300
Fort Lauderdale, Florida 33301

ANNUAL MEETING

The Annual Meeting of Shareholders will
take place on:
Friday, September 8, 2006 at the Fairmont
The Queen Elizabeth Hotel, Hochelaga 2,
900 René-Lévesque Boulevard West,
Montreal, Québec H3B 4A5.
The meeting will convene at 9:00 a.m.
Eastern Standard Time