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From: Account Name : ROETZEL & ANDRESS
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FLORIDA PROFIT CORPORATION OR P.A.

Less says more, inc.

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3

**ARTICLES OF INCORPORATION
OF
Less says more, inc.**

THE UNDERSIGNED, acting as sole incorporator of a corporation to be formed under the Florida Business Corporation Act, adopts the following Articles of Incorporation:

FIRST: The name of the corporation (the "Corporation") is:

Less says more, inc.

SECOND: The initial principal office and mailing address of the Corporation is:

768 101st Avenue North
Naples, Florida 34108

THIRD: The aggregate number of shares that the Corporation is authorized to issue is TEN THOUSAND (10,000) shares of common stock and the par value of each share shall be TEN CENTS (\$.10). Par value shall have no effect on the Corporation's capital structure.

FOURTH: The street address of the initial registered office of the Corporation is:

768 101st Avenue North
Naples, Florida 34108

and the name of the Corporation's initial registered agent at such address is:

Diana Winebarger

FIFTH: The number of directors constituting the initial Board of Directors of the Corporation is one (1), and the name and address of each person who is to serve as a director of the Corporation until the first annual meeting of the shareholders of the Corporation, or until one or more successors have been elected and qualify, is:

Diana Winebarger
768 101st Avenue North
Naples, Florida 34108

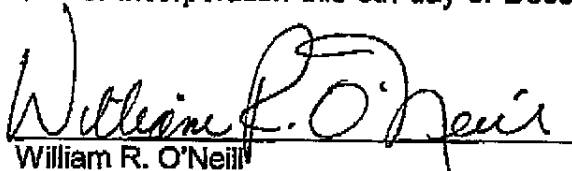
SIXTH: The name and address of the sole incorporator is:

William R. O'Neill, Esquire
Roetzel & Andress, LPA
850 Park Shore Drive
Trianon Centre – Third Floor
Naples, Florida 34103

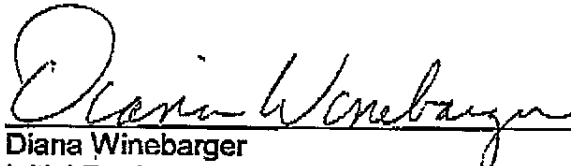
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IN WITNESS WHEREOF, the undersigned, being the sole incorporator herein before named, for the purpose of forming a corporation under the Florida Business Corporation Act, has executed these Articles of Incorporation this 6th day of December, 2001.


William R. O'Neill
Sole Incorporator

I, Diana Winebarger, having been designated to act as registered agent, hereby agree to act in this capacity.


Diana Winebarger
Initial Registered Agent

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Audit No. H01000120585 4