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CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. Tuna - of - the - Century Music (41)
(Corporation Name) (Document #)
2. _____
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(Corporation Name) (Document #)
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- ☐ Profit
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☐ Limited Liability
☐ Domestication
☐ Other

OTHER FILINGS

- ☐ Annual Report
☐ Fictitious Name

AMENDMENTS

- ☐ Amendment
☐ Resignation of R.A., Officer/Director
☐ Change of Registered Agent
☐ Dissolution/Withdrawal
☐ Merger

REGISTRATION/QUALIFICATION

- ☐ Foreign
☐ Limited Partnership
☐ Reinstatement
☐ Trademark
☐ Other

T99-1419

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Examiner's Initials

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgement should be sent:

Joy Katzen-Guthrie
2487 Indian Trails, East
Palm Harbor, FL 34683-2806
(727) 785-4568
Daytime Telephone number

PART I

1. (a) Applicant's name: Katzen and Guthrie Associates, Inc.

(b) Applicant's business address: 2487 Indian Trails, East

Palm Harbor, FL 34683-2806

City/State/Zip

(c) Applicant's telephone number: (727) 785-4568

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: 62-09-171691-32 *893-1610* (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-3155668

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Entertainment Goods: Audio/Video Recordings and Related Promotional Materials

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Labels, CD/cassette/video printed inserts, newspaper/magazine advertisements,

flyers/brochures, on CD/cassette/video goods, business cards, stationery,

press releases, on promotional products, on the internet (web sites)

(Continued)

(d) The class(e) in which goods or services fall:
Class 41: Education and Entertainment

PART II

1. Date first used by the applicant, predecessor, or a related company(must include month, day and year):

(a) Date first used anywhere: November 29, 1998 (b) Date first used in Florida: November 29, 1998

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Tune-of-the-Century Music LOGO - featuring the name "Tune-of-the-Century Music"

in a scroll pattern affixed to a globe half in shadow.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Music
Tune , century , Design of globe " APART FROM THE MARK AS SHOWN.

I, Joy Katzen-Guthrie, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Joy Katzen-Guthrie (Vice-President/Co-Owner)

Typed or printed name of applicant

Katzen and Guthrie Associates, Inc.)

[Signature]
Applicant's signature or authorized person's signature
(List name and title)

VICE-PRESIDENT

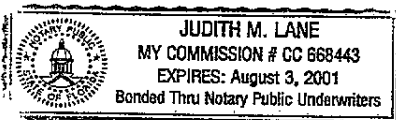
STATE OF Florida

COUNTY OF Pinellas

On this 17th day of November, 1999, Joy Katzen-Guthrie personally appeared before me,

☐ who is personally known to me
☒ whose identity I proved on the basis of Florida Drivers License

G360-431-58-911-0



[Signature]
Notary Public Signature

JUDITH M. LANE
Notary's Printed Name

Seal

My Commission Expires: AUG 3, 2001

FEE: \$87.50 per class

THE JOY GAZETTE!

July 1, 1999: Volume 4, No. 15. Weekly, bi-weekly, monthly, bi-monthly, yearly, or bi-yearly, depending.

"All the news about Joy Katzen-Guthrie that's fit to print"

Tune-of-the-Century Music™ • P. O. Box 1257 • Palm Harbor, FL 34682-1257 • (727) 785-4568
joyfulnoise@earthlink.net • <http://www.JoyfulNoise.Net>

Where Do I Begin? So much has been happening!

We had a wonderful CD Release Party at the Springs Theatre in Sulphur Springs. It was fabulous seeing many of you there and having you as guests to celebrate this accomplishment in my life. Thanks again to **Tim Diehl & Brad Carlton**, both of whom are superb musicians, special friends, and now an invaluable part of my music. My thanks also to my producer **Bill Mason** and to **John Stephan**, who mastered my album and hosted this event at his historic theatre/recording facility.

I have received such a great response from you toward the new recording and outstanding reviews from the press. I have also been able to "speak" with many of you through e-mail and the internet, and it has been a special surprise and blessing to renew old friendships, some dating back to high school. Boy, is this internet thing great, or what? I am in touch with musicians around the world and am aware how much we all have in common. If you have not checked out my web site today, do so *immediately*! Even if you visited yesterday, you'll want to check again today because I update the site daily to change the performance schedule, articles, press releases, reviews, photos, recording and purchasing information and anything else I can think of. **www.JoyfulNoise.net**. E-mail to say hello, place an order, offer a comment, ask a question, or check out whether I'm really there. E-mail is a wonderful and easy way to keep in touch. And I'm very chatty.

My entire catalog of recordings now is available on CD and is stocked in a number of area stores, including my new release **Passages** and my entire catalog of Judaic recordings, **Seasons of Joy**, **The Heart of Ancient Promise**, and **How Good and How Pleasant**. Available on cassette or by special hand-made order on CD is **Soul Stream**, my album of music for meditation, and **Live at the Springs**, the beautiful live performance at the CD Release Party of music from the Judaic albums. All great gift ideas!

And as if that wasn't enough ... you may now obtain the ****Joy T-Shirt**** with the Joy Logo and web site address on the front and the **Passages** album cover in full color on the back. They are 100% cotton heavy-weight natural ivory T-shirts. What a great gift idea!

The summer and fall hold many activities. In July, I travel to North Carolina, performing at the **Osceola Lake Inn** in Hendersonville and at the **Unity Church of Arden** in Asheville. Then August 1st at 6 p.m., I have a special performance of music from the Judaic albums at **Borders Books** in St. Petersburg. The next day I join Mike Eisenstadt for his two-week tour of Israel. On September 4th, I am privileged to join Cantor Shimon Gewirtz at **Congregation B'nai Israel's S'lichot Concert** preceding the S'lichot service that evening at 9 p.m. Beginning September 17th, I take over as full-time Cantorial Soloist for **Congregation Aliyah** in Clearwater, completing my five-year work with **Temple Shir Shalom** in Gainesville and **Congregation B'nai Emmunah** in Tarpon Springs. I will sing for Temple Shir Shalom for **High Holy Days**, then begin the new year with Congregation Aliyah. It is with much sadness that I depart Shir Shalom and B'nai Emmunah. They are mispochah to me, and I hope to continue to join both congregations for special events. But I look forward to being closer to home and to many wonderful possibilities with Congregation Aliyah.

The fall months hold in store many wonderful concerts. Fellow writer-performer-recording artists Shana Smith & Bonnie Whitehurst & I have created **In the Round & On the Road**, a songwriters-in-the-round concert with

songs and stories of the three of us. Our first concerts are **Borders Books**/South Tampa, Aug. 22nd, **Borders Books**/St. Petersburg, Sept. 18th, **Unity Church of Today** in Tampa on October 3rd, and **Borders Books**/Carrollwood, Nov. 14th. Don't miss these pro-grams! We'll share our original music, the stories behind our songs, probably a good joke or two, and perform together as well as individually. They will be wonderful shows, and each will feature different music, so be sure to catch all of them. If you have been to or heard of Nashville's Bluebird Cafe, then you'll have an idea what we're creating here. It's a very intimate, funny, moving listening experience that you will love.

Several outstanding programs have been planned at Borders Bookstores throughout the area for the fall and winter months, including a **Day of Judaism** at Borders in Carrollwood from 1 to 9 p.m. on October 10th, at which I perform at 7 p.m., a **Day of Judaism** at Borders in St. Petersburg from 1 to 9 p.m. on November 14th, at which I perform at 5 p.m., and a **Chanukah Celebration** at Borders in South Tampa on December 5th, in which I'm joined by Rabbi Robert Schenkerman, D.D. at 4 p.m. These programs include book reviews, book readings, the showing of a children's cartoon sponsored by the Florida Gulf Coast Jewish Film Festival, hor d'ourves, and my own concerts, each day focusing on a different theme. More are already scheduled for January, March, and April 2000 as well. Details are included on the back of this sheet.

On August 29th, I will give my audio lecture/demonstration program **Sound Health: Relieving Stress Through Music** at 1:30 p.m. at the Unity Church of Today in Tampa. This is an outstanding program featuring audio excerpts and the presentation of scientific evidence of the effect of sound on the physical and emotional body, with a practical guide for empowering one's life through the most beneficial uses of music. On November 21st, singer-songwriter Jeanie Fitchen and I will give a special house concert at my home as part of the **Women Musicians Alliance's Shifting Sands Concert Series**. A pot-luck dinner at 5 p.m. will be followed by the concert of original music and stories behind the songs at 6:00. Call me for information.

I continue as Music Director of the **Unity Church of Today** at 8210 W. Waters Avenue in Tampa, a non-denominational congregation of fellowship, meditation, and prayer consciousness, where percussionist Tim Diehl and I provide music each Sunday morning for the 11 a.m. service and present special programs during the year. They are a wonderful spiritual family and I have the pleasure to put together a beautiful combination of music for each service that includes my own compositions as well as meaningful songs from virtually every category of music. Tim and I begin at 10:50 a.m.

I continue to work with the **Florida Artist Residency Program** (funded by the Department of State), which places artists in schools throughout Florida. Other artists and I share our music and stories with children of all ages in my program, **Of Musical Note**. These performances are a delight — really fun for the kids and us — and are extremely affordable or even available to some schools by grant. Call me for information. Free copies of the Florida Artist Residency Directory, in which I and about 90 other Department of State-sponsored artists are listed, are free upon request from any County Arts Council or the Department of State in Tallahassee.

That's it for here! Check the full schedule on the back. I look forward to seeing you out and about and wish you a prosperous, healthy, and delightful summer!