

T99000001300

HULL, TOWILL, NORMAN, BARRETT & SALLEY
A PROFESSIONAL CORPORATION

801 BROAD STREET
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Post Office Box 1564
AUGUSTA, GEORGIA 30903-1564

TIMOTHY E. MOSES
MEMBER GA & SC BARS

EMAIL advocate@groupz.net
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October 21, 1999

Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
99 OCT 25 AM 10:53
SECRETARY OF STATE
TALLAHASSEE, FLORIDA
35, 4

RE: Best Read Guide Registration for Trademark

Dear Sir/Madam:

Please find enclosed an Application for the Registration of a Trademark or Service Mark along with three samples of the Trademark in reference to Best Read Guide Franchise Corporation. Also enclosed is a check payable to The Department of State in the amount of \$262.50 representing registrations fees for three (3) classes.

If you have any questions or need additional information, please do not hesitate to give me a call. Thank you for your assistance in this matter.

Very truly yours,

000003023760--6
-10/25/99--01085--025
****262.50 ****262.50

Timothy E. Moses T99-1300

TEM/af
Enclosures

Name Availability	MC
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
V. P. Verifier	NJC

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Timothy E. Moses

P.O. Box 1564

Augusta, GA 30903-1564

(706) 722-4481

Daytime Telephone number

PART I

1. (a) Applicant's name: Best Read Guide Franchise Corporation

(b) Applicant's business address: 725 Broad Street

Augusta, GA 30901

City/State/Zip

(c) Applicant's telephone number: (706) 724-0851

Individual Corporation Joint Venture Other:

General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: P26865 (2) Domicile State: Georgia

(3) Federal Employer Identification Number: 65-0154480

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Advertising and electronic publishing via global network

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

This mark is used as the name of an electronic site, domain name and as a label for
advertisements, electronic brochures, educational, entertainment and other miscellaneous
services.

(Continued)

d) The class(es) in which goods or services fall:

35, 41, 42

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: May 13, 1988 (b) Date first used in Florida: August 10, 1988

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The words "Best Read Guide"

2. DISCLAIMER (if applicable)

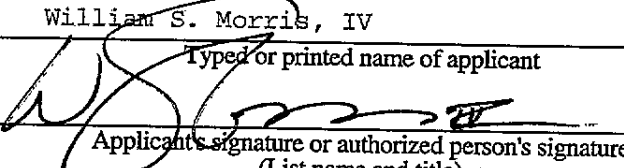
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Guide

" APART FROM THE MARK AS SHOWN.

I, William S. Morris, IV, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

William S. Morris, IV

Typed or printed name of applicant



Applicant's signature or authorized person's signature

(List name and title) WSM, IV, President

STATE OF Georgia

COUNTY OF Richmond

On this 20th day of October, 19 99, William S. Morris, IV, personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

(Seal)

Shirley B. Bohling
Notary Public Signature

SHIRLEY B. BOHLING

Notary's Printed Name
Notary Public, Columbia County, Georgia
My Commission Expires Aug. 16, 2003

My Commission Expires: _____

FEE: \$87.50 per class





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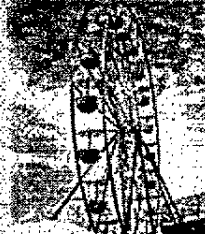
ORLANDO



Current Issue

TRAVEL TOOLS

INTERNATIONAL DRIVE GUIDES TO ENJOYMENT!



International Drive has the highest concentration of dining, shopping and attractions of any place you can go in the Central Florida area. To help you select the best, the ones you won't want to miss, Best Read Guide has put together a guide for the areas of dining, shopping and attractions.

[Full Story](#)