

T99000001292

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐

PICK-UP

☐

WAIT

☐

MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____

Certificates of Status _____

Special Instructions to Filing Officer:

855/6337/6260

Office Use Only

The word "Magazine"
is on the right hand
side of the word
"Sarasota" it is vertical
to the word "Sarasota"



300158918953

RENEWAL

08/11/09--01028--005 **87.50

T99-1292 ✓

FILED
09 AUG 27 AM 10:07
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

N. CAUSSEAU

AUG 27 2009

EXAMINER

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: SARASOTA MAGAZINE

(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Thomas E. Anderson

(Name of Person)

Gifford, Krass, Sprinkle, Anderson & Citkowski

(Firm/Company)

P.O. Box 7021

(Address)

Troy, MI 48007-7021

(City/State and Zip Code)

For further information concerning this matter, please call:

Thomas E. Anderson

(Name of Person)

at (248) 647-6000

(Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class
CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 14, 2009

THOMAS E. ANDERSON, ESQUIRE
GIFFORD, KRASS, ET AL.
P.O. BOX 7021
TROY, MI 48007-7021

SUBJECT: SARASOTA MAGAZINE
Ref. Number: T99000001292

We have received your document for SARASOTA MAGAZINE and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimen you have submitted is not acceptable. The name and/or design shown on the specimen are/is not identical to the name and/or design registered with our office. Please resubmit an appropriate specimen for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 609A00027741

ERNEST I. GIFFORD (1)
ALLEN M. KRASS
DOUGLAS W. SPRINKLE
THOMAS E. ANDERSON (1)
RONALD W. CITKOWSKI
JULIE A. GREENBERG
DOUGLAS J. McEVROY
JOHN G. POSA
DOUGLAS L. WATHEN
AVERY N. GOLDSTEIN, PH.D.
MARK D. SCHNEIDER
KEVIN S. MACKENZIE
JULIE K. STAPLE, PH.D.
MARTIN S. BANCROFT, PH.D.
MARK A. HARPER, PH.D.
JOHN CHAU
CESARE A. SCLAFANI

OF COUNSEL
JUDITH M. RILEY

(1) ALSO ADMITTED IN FLORIDA



GIFFORD,
KRASS,
SPRINKLE,
ANDERSON &
CITKOWSKI, P.C.

PATENT, TRADEMARK & COPYRIGHT PRACTICE

MAIN OFFICE
2701 TROY CENTER DRIVE
SUITE 330
P.O. BOX 7021
TROY, MICHIGAN 48007-7021
TELEPHONE (248) 647-6000
FAX (248) 647-5210

ANN ARBOR OFFICE
303 DETROIT STREET
SUITE 300
ANN ARBOR, MICHIGAN 48104-1144
TELEPHONE (734) 913-9300
FAX (734) 913-6007

FLORIDA OFFICE
101 WEST VENICE AVENUE
SUITE 28
VENICE, FLORIDA 34285
TELEPHONE (941) 488-4245
FAX (941) 484-5258

INFO@PATLAW.COM
WWW.PATLAW.COM

August 24, 2009

Florida Department of State
Division of Corporation
P.O. Box 6327
Tallahassee, FL 32314

Attention: Nanette Causseaux

Re: Florida TM Registration No. T99000001292
Registered: October 11, 1999
Mark: SARASOTA MAGAZINE
Goods: PRINTED PUBLICATION in Class 16
Our Reference: CPI-10098/08

FILED
09 AUG 27 AM 10:07
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

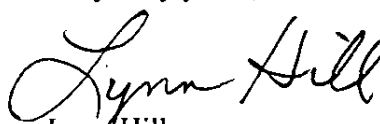
Dear Ms. Causseaux:

This is in response to your letter dated August 14, 2009 (copy enclosed) and our telephone conversation of today regarding the specimen in the above-identified registration.

Enclosed is a color copy of the front cover of the Sarasota Magazine clearly showing use of the mark. The black and white copy submitted with the renewal application did show the mark but was difficult to read. Please do not hesitate to contact me if you have any questions or if you require anything further.

We look forward to receiving notification of the renewal.

Very truly yours,


Lynn Hill
Legal Assistant

LH/
Enclosures

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

CURTCO/GSM, LLC.

330 S. Pineapple Ave., Ste. 205

Sarasota, FL 34236

Return To: Division of Corporations

P.O. Box 6327

Tallahassee, FL 32314

1) Mark Registered: SARASOTA MAGAZINE

2) Registration Number: T99000001292

3) Date Filed: 10/11/99 4.) Renewal Date: 10/11/09 5.) Class(es) Filed: 0016

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The mark is still in use.

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: Delaware

CURTCO/GSM, LLC.

Typed or Printed Name of Owner

Pamela A. Flanagan

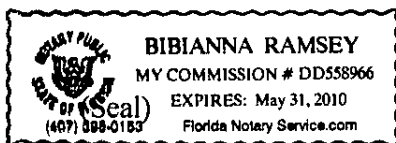
Owner's Signature or Authorized Person's Signature

STATE OF Florida

COUNTY OF Sarasota

On this 14 day of July, 2009, Pamela A. Flanagan
personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____



Fee: \$87.50 Per Class

Certificate of Renewal : \$8.75 (Optional)

CR2E005 (1/07)

Bibiana Ramsey

Notary Public's Signature

Bibiana Ramsey

Notary Public's Printed Name

SARASOTA

LIVING IN PARADISE



COOL SUMMER FUN

**10 BEST WATER
ADVENTURES**

**"DECORATING
CAN BE MURDER"
THE HILARIOUS
CONCLUSION**

**KAY KIPLING'S
THEATER AWARDS**

**SCAM!
THE ART NAD
STORY
OFFICIAL SPECIMEN**



SARASOTA MAGAZINE.COM
MEDIA PUBLICATION