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Florida Dept. of State Division of Corporations P. O. Box 6327 Tallahassee, FL 32314 900003011069--7 -10/11/99--01081--001 *****87.50 ******87.50

Re: Trademark Application for SARASOTA MAGAZINE

Gentlemen:

Enclosed herewith for filing are the following:

1. Application for the Registration of a Trademark (Original and 1 copy).

2. Three specimens of the mark

- 3. Check in the amount of \$87.50 for the filing fee
- 4. Return postcard to show receipt of above. Please date stamp and return.

If you require anything further for filing, please contact me at your convenience.

Bonnie GAVE

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7. Verifyer DCC

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Thomas E. Anderson EXAM ____

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES TO: **Division of Corporations** Post Office Box 6327 Tallahassee, FL 32314 Name & address to whom acknowledgment should be sent: Mr. Thomas E. Anderson Gifford, Krass, et al. 280 N. Old Woodward, Ste. 400 Birmingham, MI 48009 647-6000 Daytime Telephone number PART I Clubhouse Publishing, Inc. 1. (a) Applicant's name: 601 South Osprey Avenue (b) Applicant's business address: Sarasota, FL 34236 City/State/Zip (c) Applicant's telephone number: (941 366-8225 ☐ Individual Corporation ☐Joint Venture Other: ☐ General Partnership ☐ Limited Partnership Union If other than an individual, F-43377 (1) Florida registration number: (2) Domicile State: (3) Federal Employer Identification Number: 2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:

(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:

(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Printed publication

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

applying the mark to the goods

(Continued)

d) The class(es) in which goods or serv	vices fall:
	16
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Date first used by the applicant, pre-	PART II decessor, or a related company (must include month, day and year):
	5/15/91 (b) Date first used in Florida: 5/15/91
	PART III o/design is included, please give brief written description which SARASOTA MAGAZINE
Shown in the particula	r type style as in the accompanying specimen
	To the second se
English Translation	
2. DISCLAIMER (if applicable) NO CLAIM IS MADE TO THE EXCI	LUSIVE RIGHT TO USE THE TERM " MAGAZINE =
	" APART FROM THE MARK AS SHOWN.
reidied company has the right to use such t likely to deceive or confuse or to be mistak further acknowledge that I have read the app correct	o sign on behalf of the owner and applicant herein, and no other person except a mark in Florida either in the identical form or in such near resemblance as to be sen therefor. I make this affidavit and verification on my/the applicant's behalf. I plication and know the contents thereof and that the facts stated herein are true and
Clubno	ouse Publishing, Inc. Typed or printed name of applicant
∕ ~.	licant's signature or authorized person's signature (List name and title) Jimmy Dean, President
	· · · · · · · · · · · · · · · · · · ·
COUNTY OF <u>SAPASOTA</u>	
On this <u>22</u> day of <u>SEPTE</u>	MBER, 1999, JIMMY DEAN personally
ppeared before me, who is personally known to me	whose identity I proved on the basis of
	Pamela at lara an
(Seal)	PAMELA A FLANAGAN
PAMELA A. FLANAGAN My Comm Exp. X 09/16/2000 Bonded By Service Ins No. CC585210	Notary's Printed Name My Commission Expires: 9/16/3000
Ni Personally Known [] Other I.D.	FEE: \$87.50 per class

DECEMBER 1998 \$3.95

