

# T9900000 1132

Requestor's Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone # \_\_\_\_\_

700002966437-5  
 -08/23/99-01043-001  
 \*\*\*\*\*87.50 \*\*\*\*\*87.50

Office Use Only

**CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):**

1. Design of Seal w/ Phoenix bird (30)  
(Corporation Name) (Document #)
2. 855/762/671  
(Corporation Name) (Document #)
3. \_\_\_\_\_  
(Corporation Name) (Document #)
4. \_\_\_\_\_  
(Corporation Name) (Document #)

FILED  
 99 SEP 20 AM 10:06  
 SECRETARY OF STATE  
 TALLAHASSEE, FLORIDA

- Walk in     
  Pick up time \_\_\_\_\_     
  Certified Copy  
 Mail out     
  Will wait     
  Photocopy     
  Certificate of Status

NEW FILINGS	
<input type="checkbox"/>	Profit
<input type="checkbox"/>	NonProfit
<input type="checkbox"/>	Limited Liability
<input type="checkbox"/>	Domestication
<input type="checkbox"/>	Other

AMENDMENTS	
<input type="checkbox"/>	Amendment
<input type="checkbox"/>	Resignation of R.A., Officer/ Director
<input type="checkbox"/>	Change of Registered Agent
<input type="checkbox"/>	Dissolution/Withdrawal
<input type="checkbox"/>	Merger

OTHER FILINGS	
<input type="checkbox"/>	Annual Report
<input type="checkbox"/>	Fictitious Name
<input type="checkbox"/>	Name Reservation

REGISTRATION/ QUALIFICATION	
<input type="checkbox"/>	Foreign
<input type="checkbox"/>	Limited Partnership
<input type="checkbox"/>	Reinstatement
<input type="checkbox"/>	Trademark
<input type="checkbox"/>	Other

T99-1132  
~~W99-19970~~

Name Availability	NP
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Examiner's Initials	_____
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FLORIDA DEPARTMENT OF STATE

Katherine Harris  
Secretary of State

August 27, 1999

R. STEVEN BROOKS  
PHENIX AMERICAN WAWRRENTY COPANY, INC.  
6303 BLUE LAGOON DRIVE, SUITE 225  
MIAMI, FL 33126

SUBJECT: DESIGN OF GOLD SEAL WITH PHOENIX BIRD  
Ref. Number: W99000019920

We have received your document for DESIGN OF GOLD SEAL WITH PHOENIX BIRD and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 999A00042967

**Phoenix American Warranty Company, Inc.**

R. STEVEN BROOKS  
PRESIDENT/CHIEF EXECUTIVE OFFICER

September 17, 1999

Ms. Nanette Causseaux  
Corporate Specialist Supervisor  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

RE: Design of Gold Seal with Phoenix Bird  
Your Reference Number: W99000019920

Dear Mr. Causseaux:

Enclosed as specimens are brochures that include our service mark. The brochures identify our service of issuing and administering service contracts. We are also enclosing a copy of your letter as requested.

Please contact me if you have questions or need additional information.

Sincerely,



Melvin J. Hurtubise  
Treasurer and Secretary

MJH/pm  
Enclosures: As Stated

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations**  
Post Office Box 6327  
Tallahassee, FL 32314

**Name & address to whom acknowledgment should be sent:**

Phoenix American Warranty Company, Inc.

6303 Blue Lagoon Drive, Suite 225

Miami, FL 33126

( 305 ) 266-5665

**Daytime Telephone number**

**PART I**

1. (a) Applicant's name: Phoenix American Warranty Company, Inc.

(b) Applicant's business address: 6303 Blue Lagoon Drive, Suite 225

Miami, FL 33126

City/State/Zip

(c) Applicant's telephone number: ( 305 ) 266-5665

Individual

Corporation

Joint Venture

Other: \_\_\_\_\_

General Partnership

Limited Partnership

Union

If other than an individual,

(1) Florida registration number: M17220 ✓

(2) Domicile State: FL

(3) Federal Employer Identification Number: 59-2551669

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Extended Warranty Contracts administration services.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Extended Warranty Contracts and related advertising materials.

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Printed on forms.

(Continued)

d) The class(es) in which goods or services fall:

36

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: April 1, 1999 (b) Date first used in Florida: April 1, 1999

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Phoenix American Gold Seal Vehicle Protection

Plan Outline of Gold Seal with Phoenix bird and name within outline.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Phoenix, American, Gold Seal, Vehicle, Protection, Plan" APART FROM THE MARK AS SHOWN.

I, R. Steven Brooks, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

R. Steven Brooks, President

Typed or printed name of applicant

R. Steven Brooks

Applicant's signature or authorized person's signature  
(List name and title)

STATE OF Florida

COUNTY OF Miami-Dade

On this 9th day of August, 1999, R. Steven Brooks personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

(Seal)

Eileen B. Brooks

Notary Public Signature

Eileen B Brooks

My Commission CC807985

Notary Public Commission Expires 28, 2003

My Commission Expires: \_\_\_\_\_

FEE: \$87.50 per class

FILED  
99 SEP 20 AM 10:02  
STATE  
TALLAHASSEE, FLORIDA



# Gold Seal™ Vehicle Protection Plan

Note.

This brochure is not a contract and the contents of this brochure are limited by its size. The contract is the Vehicle Service Contract agreement and all benefits described herein are subject to the terms and conditions of said contract. Remanufactured or used parts may be used in certain instances.

Phoenix American  
Warranty Company, Inc.

Florida License #60050

SEP 09 10 15 2011