

# T99000000 852

FILED

99 JUL 12 AM 9:15

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Requestor's Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone # \_\_\_\_\_

Office Use Only

**CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):**

1. Rejuven (Corporation Name) 600002723636-7 (Document #)  
-07/16/99-01018-003  
\*\*\*\*87.50 \*\*\*\*87.50
2. 789/746/762/671 (Corporation Name) \_\_\_\_\_ (Document #)
3. 789/1167/747/762/304/671 Cocatm \$87.50 (Corporation Name) \_\_\_\_\_ (Document #)
4. 110<sup>a</sup> 35 (Corporation Name) \_\_\_\_\_ (Document #) We need specimens for class 35, the news letter is acceptable for class 46 only.

- Walk in     Pick up time \_\_\_\_\_     Certified Copy
- Mail out     Will wait     Photocopy     Certificate of Status

NEW FILINGS	
<input type="checkbox"/>	Profit
<input type="checkbox"/>	NonProfit
<input type="checkbox"/>	Limited Liability
<input type="checkbox"/>	Domestication
<input type="checkbox"/>	Other

AMENDMENTS	
<input type="checkbox"/>	Amendment
<input type="checkbox"/>	Resignation of R.A., Officer/Director
<input type="checkbox"/>	Change of Registered Agent
<input type="checkbox"/>	Dissolution/Withdrawal
<input type="checkbox"/>	Merger

OTHER FILINGS	
<input type="checkbox"/>	Annual Report
<input type="checkbox"/>	Fictitious Name
<input type="checkbox"/>	Name Reservation

REGISTRATION/QUALIFICATION	
<input type="checkbox"/>	Foreign
<input type="checkbox"/>	Limited Partnership
<input type="checkbox"/>	Reinstatement
<input type="checkbox"/>	Trademark
<input type="checkbox"/>	Other

600002723636-7  
-12/28/98-01106-002  
\*\*\*\*175.00 \*\*\*\*175.00

W99-320

Name Availability	np
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

AUTHORIZATION BY PHONE TO CORRECT Part I 2.(b)(1) & Part III

DATE 7/12/99

Examiner's Initials	_____
---------------------	-------

CR2E031(1/95)  
DOC. EXAM. np



FLORIDA DEPARTMENT OF STATE  
Katherine Harris  
Secretary of State

January 6, 1999

WILLIAM S. GALVANO, ESQUIRE  
GRIMES, GOEBEL, ET AL.  
1023 MANATEE AVE. WEST  
BRADENTON, FL 34205

SUBJECT: REJUVEN  
Ref. Number: W99000000320

We have received your document for REJUVEN and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

In Part III, you must write the exact wording of the mark. If the mark includes a logo or design, a brief written description must be provided.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 599A00000576



Enrique J. Fernandez, MD, FACS

Plastic & Reconstructive Surgery

2902 59th Street West, Suite A, Bradenton, FL 34209 (941) 795-2088 FAX 792-5139 <http://www.plastic-surg.com/>

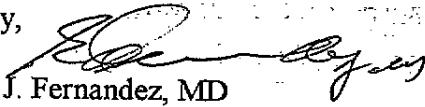
February 26, 1999

Ms. Nanette Causseaux  
Florida Department of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

Dear Ms. Causseaux:

Per your request of January 6, 1999, enclosed please find the requested documents. If you have any further questions, please call (941) 795-2088.

Sincerely,

  
Enrique J. Fernandez, MD



MEMBER OF THE AMERICAN SOCIETY FOR  
AESTHETIC PLASTIC SURGERY, INC.

Diplomate, American Board of Plastic Surgery



Member  
AMERICAN SOCIETY OF  
PLASTIC AND RECONSTRUCTIVE  
SURGEONS, INC.



FLORIDA DEPARTMENT OF STATE  
Katherine Harris  
Secretary of State

March 9, 1999

WILLIAM S. GALVANO, ESQUIRE  
GRIMES, GOEBEL, ET AL.  
1023 MANATEE AVE. WEST  
BRADENTON, FL 34205

SUBJECT: REJUVEN  
Ref. Number: W99000000320

We have received your document for REJUVEN and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

You failed to make the correction(s) requested in our previous letter.

If this is both a trade and a service mark you should be registered in classes 35 and 16. Please correct you application in Part I 2(b) to statethe identification of a newsletter. We still need specimens for class 35, we will accept business cards, brochures, or newspaper adds, it must be something from which we can determine the services being rendered. Please make the corrections on your original application, not the fax copy you submitted. We must have original signatures with the original notary.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 699A00009550



FLORIDA DEPARTMENT OF STATE  
Katherine Harris  
Secretary of State

May 24, 1999

WILLIAM S. GALVANO, ESQUIRE  
GRIMES, GOEBEL, ET AL.  
1023 MANATEE AVE. WEST  
BRADENTON, FL 34205

SUBJECT: REJUVEN  
Ref. Number: W99000000320

We have received your document for REJUVEN and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

You failed to make the correction(s) requested in our previous letter.

Class(es) (16 AND 35) <sup>23</sup> would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (16 AND 35). <sup>need</sup>

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

We must have specimens for class 35, the newsletter is only acceptable for class 16.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 599A00028495



Enrique J. Fernandez, MD, FACS

Plastic & Reconstructive Surgery

2902 59th Street West, Suite A, Bradenton, FL 34209 (941) 795-2088 FAX 792-5139 <http://www.plastic-surg.com/>

May 28, 1999

Nanette Causseaux  
Corporate Specialist Supervisor  
Division of Corporations  
Florida Department of State  
P.O. Box 6327  
Tallahassee, Florida 32314

Dear Ms. Causseaux:

I appreciate our conversation of today and your assistance as we seek registration of service marks and trademarks for the name *Rejuven*.

As per your recommendations, I am submitting the amended application to include the request for registration of the *Rejuven*<sup>TM</sup> for the use of class 16, which would take care of the newsletter as a separate class.

I have enclosed samples of the utilization of the service mark, the trademark as well as the newsletter.

If you need further information, please contact my office directly.

Sincerely,

Enrique J. Fernandez, MD, FACS

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

William S. Galvano, Esquire  
Grimes Goebel Grimes Hawkins & Gladfelter,  
1023 Manatee Avenue West P.A.  
Bradenton, Florida 34205  
( 941 ) 748-0151  
Daytime Telephone number

PART I

1. (a) Applicant's name: Rejuven, Inc.

(b) Applicant's business address: 2902 59th Street West, Suite A

Bradenton, Florida 34208

City/State/Zip

(c) Applicant's telephone number: ( 941 ) 795-2088

Individual

Corporation

Joint Venture

Other

General Partnership

Limited Partnership

Union

If other than an individual,

(1) Florida registration number: P9700010076

(2) Domicile State: Florida

(3) Federal Employer Identification Number: Not Applicable

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Provision of information and services for skin, body care and  
rejuvenation.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Provision of information and products for skin, body care and

rejuvenation. Identify name of newsletter, skin &  
body care products

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

PROVISION OF INFORMATION ABOUT PRODUCTS & SERVICES  
FOR SKIN, BODY CARE & REJUVENATION.

FILED  
99 JUL 12 AM 9:15  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

d) The class(es) in which goods or services fall:

~~Class 42 - Miscellaneous~~ 42, 16 & 3

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: OCTOBER 3, 1991 (b) Date first used in Florida: OCTOBER 3, 1998

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Rejuven

Please see attached

**2. DISCLAIMER (if applicable)**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Rejuven"  
" APART FROM THE MARK AS SHOWN.

I, Enrique J. Fernandez, M.D., President, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Enrique J. Fernandez, M.D., President of Rejuven, Inc.

Typed or printed name of applicant

Enrique Fernandez, M.D.  
Applicant's signature or authorized person's signature

(List name and title)

STATE OF Florida

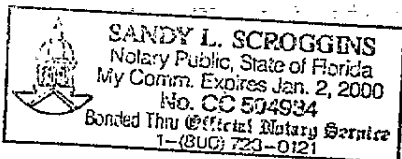
COUNTY OF Manatee

On this 23<sup>rd</sup> day of December, 19 98, Enrique J. Fernandez, M.D. personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

FILED  
99 JUL 12 AM 9:15  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

(Seal)

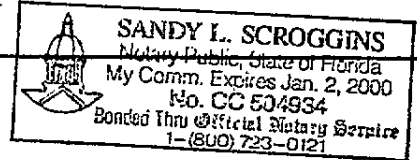


Sandy L. Scroggins  
Notary Public Signature

Sandy L. Scroggins  
Notary's Printed Name

My Commission Expires: \_\_\_\_\_

FEE: \$87.50 per class





I, Enrique J. Fernandez, M.D., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Enrique J. Fernandez, M.D., President of Rejuven, Inc.  
Type or printed name of applicant

Enrique Fernandez, President  
Applicant's signature or authorized person  
(List name and title)

STATE OF FLORIDA

COUNTY OF MANATEE

On this 28th day of May, 1999, Enrique J. Fernandez, M.D.

Appeared before me, who is personally known to me.



(Seal)

Gail Szczepanski  
GAIL SZCZEPANSKI

My Commission Expires: 1/4/2003

# Rejuvenen<sup>SM</sup>

FALL

The Plastic Surgery Newsletter for Informed Patients.

1998

## LASER FACIAL REJUVENATION

by Enrique J. Fernandez, MD, FACS

The aged facial appearance is the visible result of a combination of changes on the surface of the skin as well as beneath it. Sagging skin and the resulting altered contours of the face and neck contribute significantly. However, a major contributing factor to this condition is the appearance of the *surface* of the skin. Severely sun damaged skin is a major reason why some people appear to have significantly aged prematurely without having major sagging of their skin. While facelifts, eyelid surgery and other procedures have for decades been the usual treatments for facial rejuvenation, only in the past few years has the use of the Ultrapulse carbon dioxide laser become available for treating the skin itself in a way that significantly improves its condition and appearance.

### The Use of Chemical Peels

For many years, various chemical peels allowed the treatment of various skin conditions by applying them to different depths of the skin. They typically do not penetrate the skin as deeply as the laser can. They are thus successfully used for more superficial skin problems such as milder forms of sun damage and discolorations. They help keep the skin healthy and smooth. While chemical peels will continue to play a useful role, the Ultrapulse laser has greater use in large part due to

its greater effectiveness and safety when treating more pronounced conditions.

### What is New About the Ultrapulse Laser?

We have been using various lasers over the past twelve years as they have been developed for the treatment of a variety of skin conditions. The Coherent Ultrapulse 5000C laser represents a major advance in laser technology by providing pulses of energy of extremely short duration. This characteristic greatly diminishes unwanted side effects and enhances the effectiveness of the laser treatment.

*Laser, Continued Page 2*

### LONGBOAT KEY OFFICE



Our newest office is located at the Centre Shops on Longboat Key and has been an exciting addition to our practice. It is now in its third year of operation. It is open for consultation by appointment as well as ongoing skin care services provided by our medical and nursing staff.

## CONTEMPORARY NEWS

### Cosmetic Surgery is on the Rise

The American Society of Plastic and Reconstructive Surgeons reports that all cosmetic procedures surveyed in 1997 have increased in number by at least 50 % over the last five years. The ASPRS study provides statistics on the procedures performed by its member surgeons who are certified by the American Board of Plastic Surgery, like Dr. Fernandez.

Of the various procedures reported, breast augmentation led the way with a 275 % increase since 1992. Nearly 150,000 people had liposuction in 1997, which accounts for a 215 % increase. Eyelid surgery increased 86 %, while facelifts went up by 52 %.

The best candidates for liposuction are healthy men or women that

*Contemporary News, con't. page 3*

### *In This Issue....*

Laser Facial Rejuvenation.....	1, 2
Contemporary News.....	1, 3
Longboat Key Office.....	1
Upcoming Events.....	3
Meet the Doctor.....	3
Caring for Your Skin.....	4

## HOW MANY OBAGI BLUE PEELS CAN BE DONE?

Your doctor will determine how many peels are necessary to achieve the desired result. In most cases the procedure takes 25-30 minutes.

## WHAT CAN I EXPECT?

Depending upon the condition of your skin, 1-4 coats of the Obagi BLUE PEEL solution will be applied. Most people will not require sedation. If the doctor indicates sedation, you will need someone to drive you home.

At each level, you will experience a mild burning sensation that lasts 2 to 3 minutes. The doctor may use an electric fan to minimize this sensation. A bluish tint remains on your skin: it will usually wash off in 12 to 24 hours. Your skin will begin to peel within 2 to 3 days and should be healed in an average of 7 to 10 days. This peeling should not disrupt your regular lifestyle.

## CAN THE OBAGI BLUE PEEL PROCEDURE BE USED TO TREAT OTHER PARTS OF THE BODY?

Yes. The Obagi BLUE PEEL can be performed on the neck, chest, hands, back, arms and legs using the same technique as for the face. Discuss the benefits and process with your physician.

## CAN I DO THE OBAGI BLUE PEEL PROCEDURE MYSELF?

No, the Obagi BLUE PEEL is a medical procedure and **MUST** be performed by a physician or a properly trained specialist working under his/her supervision.



before



before



with Blue Peel



with Blue Peel



after



after

If you'd like more information...

The American Society of Plastic and Reconstructive Surgeons publishes a variety of patient education materials. Ask your board-certified plastic surgeon for a free brochure on any of these topics:

- How to Choose a Qualified Plastic Surgeon
- Surgery of the Abdomen
- Breast Augmentation
- Breast Lift
- Breast Reconstruction
- Breast Reduction
- Camouflage Cosmetics
- Chemical Peel
- Choosing Same Day Surgery Facilities
- Cleft-Lip and Palate Surgery
- Cosmetic Surgery Procedures at a Glance
- Dermabrasion and Dermaplaning
- Ear Surgery
- Endoscopic Plastic Surgery
- Eyelid Surgery
- Facelift
- Facial Implants: Chin, Cheeks, Jaw
- Forehead Lift
- General Reconstructive Surgery including Lasers
- Gynecomastia
- Hair Replacement Surgery
- Hand Surgery
- Injectable Fillers in Plastic Surgery: Improving Skin Texture
- Insurance Coverage: Patient's Guide
- Lasers in Plastic Surgery: Skin Resurfacing
- Liposuction
- Nose Surgery
- Plastic Surgery and Total Patient Care
- Plastic Surgery Indications for Men
- Psychological Aspects of Plastic Surgery
- Scar Revision
- Skin Cancer
- Skin Management
- Spider Veins - Sclerotherapy
- Tissue Expansion

AMERICAN SOCIETY OF PLASTIC AND RECONSTRUCTIVE SURGEONS

This symbol designates surgeons who are Active members of the American Society of Plastic and Reconstructive Surgeons. They are certified in the specialty of plastic surgery by the American Board of Plastic Surgery and are dedicated to the highest standards of patient welfare and surgical excellence.

American Society of Plastic and Reconstructive Surgeons  
444 East Algonquin Road,  
Arlington Heights, Illinois 60005-4664, 847-228-9900



© Copyright 1996, American Society of Plastic and Reconstructive Surgeons

REORDER # 1285

LASERS IN PLASTIC SURGERY

SKIN RESURFACING



OpenSM

Center at  
Plastic Surgery  
West, Suite A  
Florida 34209  
5-2088