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INTELLECTUAL PROPERTY ATTORNEYS



Ryan T. Santurri Robert H. Thornburg Jack G. Abid David S. Carus Justin R. Sauer Paul J. Ditmyer David W. Magana Allison R. Imber Jaafar Choufani

aimber@addmg.com

May 14, 2014

<u>Via Federal Express</u> Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

Re: Application for Registration of Trademark **DIAMOND EXCHANGE** Our File No. 21779

Dear Registration Section:

Enclosed, please find the original executed application for the above mark, along with a check for the filing fee of \$87.50 and a specimen demonstrating use.

Please feel free to contact me should you have any questions.

Best regards,

son R. Imber

ARI/mr Enclosures

Orlando Office (Main) Wint

255 South Orange Ave. Suite 1401 Orlando, FL 32801 Mail To: P.O. Box 3791 Orlando, FL 32802-3791

tel: 407-841-2330 fax: 407-841-2343

Winter Springs Office

1135 E. State Road 434, Suite 3001 Winter Springs, FL 32708 tel: 407-796-5051 fax: 407-796-5065

Melbourne Office

4450 W. Eau Gallie Blvd., Suite 100 Melbourne, FL 32934 tel: 321-622-8651 fax: 321-622-8652

Jacksonville Office

1301 Riverplace Blvd., Suite 1610 Jacksonville, FL 32207 tel: 904-398-7000 fax: 904-398-7003

Tampa Office*

2202 N. West Shore Blvd., Suite 200 Tampa, FL 33607 tel: 813-639-4222 fax: 407-841-2343 *Satellite Office

Miami Office

1221 Brickell Ave., Suite 2400 Miami, FL 33131 tel: 305-374-8303 fax: 305-374-8306



www.addmg.com

COVER LETTER

TO: Registration Section Division of Corporations

SUBJECT: DIAMOND EXCHANGE

(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Allison R. Imber, Esq.

(Name of Person)

Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.

(Firm/Company)

255 South Orange Avenue, Suite 1400

(Address)

Orlando, Florida 32801

(City/State and Zip Code)

For further information concerning this matter, please call:

Allison R. Imber, Esq. at (407) 841-2330 ex. 111

(Name of Person)

MAILING ADDRESS: Registration Section

(Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS: Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, Florida 32301

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

FILING FEE: \$87.50 per class CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

CR2E005 (1/11)



FLORIDA DEPARTMENT OF STATE Division of Corporations

May 20, 2014

ALLISON R. IMBER, ESQUIRE ALLEN, DYER, DOPPELT, ET AL. 255 SOUTH ORANGE AVENUE, SUITE 1400 ORLANDO, FL 32801

SUBJECT: DIAMOND EXCHANGE Ref. Number: T99000000732

We have received your document for DIAMOND EXCHANGE and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected "TYPED OR PRINTED NAME OF OWNER" to show the owner's name "AVITA INTERNATIONAL, LLC."

If you agree with the corrections needed and would like this office to proceed with your filing, please notify this office in writing or by fax at 850-245-6030 to the attention of the undersigned.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux Regulatory Specialist II Supervisor

Letter Number: 314A00010751

www.sunbiz.org

Division of Corporations - P.O. BOX 6327 - Tallahassee, Florida 32314

RECEIVE

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Herbert L. Allen Robert Dyer Ava K. Doppelt Stephen D. Milbrath Brian R. Gilchrist Christopher F. Regan David L. Sigalow Richard K. Warther Michael W. Taylor John F. Woodson II Stephen H. Luther Jeffrey S. Boyles Ryan T. Sarturri Robert H. Shornburg Jack G. Abid Paul J. Ditmyer David S. Cerus Justin R. Sauer Allison R. Innber

aimber@addmg.com

FACSIMILE COVER SHEET

TO: Division of Corporation; Registration Section

ATT: Ms. Nanette Causseaux

RE: Renewal for Registration of Trademark DIAMOND EXCHANGE; Ref. No. T99000000732; Letter No. 314A000100751 Our File No. 21779

TELEPHONE:

FAX No: (850-245-6051)

FROM: Allison R. Imber, Esq.

DATE: June 2, 2014

NUMBER OF PAGES (INCLUDING COVER SHEET): 2

COMMENTS/INSTRUCTIONS: Attached, please find correspondence from Attorney Imber in response to your letter of May 20, 2014. Please feel free to contact me should you require further information. Thanks.

Best regards,

Michelle Alicea Rodriguez Legal Assistant

NOTE: The information in this facsimile transmission is intended only for the personal and confidential use of the designated recipient(s) named above. This message may be an attorney-client communication and as such is privileged.

If the reader of this message is not the intended recipient named above, you are notified that you have received this document in error, and any review; dissemination; distribution or copying of this message is strictly prohibited.

If you have received this document in error, please notify this office immediately via telephone, and return the original message to the above address by mail. Thank you.

IF YOU DO NOT RECEIVE ALL OF THE PAGES OR ENCOUNTER DEFICULTIES IN TRANSMISSION, PLEASE CONTACT THE RECEPTIONIST IMMEDIATELY AT (407) 841-2330

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GILCHRIST, P.A.

INTELLECTUAL PROPERTY ATTORNEYS

Herbert L. Allen Robert Dycr Ava K. Doppell Stephen D. Milbrath Brian R. Gilchrist Christopher F. Regan David L. Sigalow Richard K. Warther Michael W. Taylor John F. Woodson IJ Stephen H. Luther Jeffrey S. Boyles Ryan T. Santurri Robert H. Baomburg Jack G. Abid David S. Carus Justin R. Sauer Paul J. Ditmyer Allison R. Imber Jaafar Choufani

aimber@addmg.com

June 2, 2014

Via Facsimile (850-245-6051) Ms. Nanette Causseaux Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

> Re: Renewal for Registration of Trademark DIAMOND EXCHANGE Ref. No. T99000000732 Letter No. 314A000100751 Our File No. 21779

Dear Ms. Causscaux:

We agree with correcting the "Typed or Printed Name of Owner" Section to reflect the owner's name, "Avita International, Inc." Thank you.

Please feel free to contact me should you have any questions.

Best regards,

Allison R. Imber

Orlando Office (Main) 255 South Orange Ave.

Suite 1401 Orlando, FL 32801 Mail To: P.O. Box 3791 Orlando, FL 32802-3791

tel: 407-841-2330 fax: 407-841-2343 Winter Springs Office 1135 E. State Road 434, Suite 3001 Winter Springs, FL 32708 tel: 407-796-5051 fax: 407-796-5065

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2202 N. West Shore Blvd., Suite 200 Tampa, FL 33607 tel: 813-639-4222 fax: 407-841-2343 *Satellite Office Miami Office 1221 Brickell Ave., Suite 2400 Miami, FL 33131 tel: 305-374-8303 fax: 305-374-8306

www.addmg.com

МА NEWAL APPLICATION

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MARK RE	NEWAL APPLICATION
Name and Mailing Address of Owner:	Return To: Division of Corporations
Avita International, LLC	P.O. Box 632 Tallahassee, F4, 32314
3016 E. Colonial Drive	
Orlando, Florida 32803	LORI LORI
1) Mark Registered: DIAMOND E	
2) Registration Number: T99000000	
3) Date Filed: 06/14/1999 4.) Renew	ral Date: 06/14/2014 5.) Class(es) Filed: 35
	5.071, Florida Statues. Below you must state the mark is still in onuse is not due to any intention to abandon the mark. in Florida.
7) If the mark is still in use, a specimen show	ving actual use of the mark is included with this application.
8) If applicant is a business entity, enter the	state of incorporation/formation/organization: Florida
-,,,,,, -,	HVITA International, LUC
	Ms. Virginia Ann Ballestero-Rodriguez
	Typed or Printed Name of Owner -1 b P 0 $+$ $-$
	Owner's Signature or Authorized Person's Signature
STATE OF FORCE	
COUNTY OF DONGL	
	day of APM . 2014 Vir GINK, AM Eader (Name of Individual Signing)
who is personally known to me whose	identity I proved on the basis of FI druer license
KRISTAL LEWIS	(he)
(Seal)	Notary Public's Signature
Expires 3/27/2016	Kuttel 101.111
Fee: \$87.50 Per Class Certificate of Renewal : \$8.75 (Optional)	Notary Public's Printed Name

Diamond Exchange | 3016 E Colonial Dr. Orlando, FL 32803 | 407-894-9055

Diamond Exchange

Call Now 407.894,9055 3016 E. Colonial Dr. Orlando, FL 32603



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