PEGGY CHAPLIN\* JORGE ESPINOSA PHILIPS GALLAS\* RONALD W. GERDES' EDWARD M. JOFFE GERSON M. JOSEPH JORGE R. LOPEZ<sup>†</sup> CHANDRI NAVARRO-BOWMAN\* LARRY T. ORDET JEREMY ROSS PAGE TERESA M. POLINO BETH C. RING\* LEONARD L. ROSENBERG GILBERT LEE SANDLER FRANCES SOSA DELAFUENTE THOMAS G. TRAVIS KENNETH WOLF\* NANCY J. WOLLIN

\*(NOT ADMITTED IN FL) <sup>†</sup>BOARD CERTIFIED IMMIGRATION & NATIONALITY LAW (305) 267-9200
FAX (305) 267-5155
E-MAIL ADDRESS info@strtrade.com
WEBSITE: www.strtrade.com

00 BLUE LAGOON DRIVE

/IAMI, FL 33126-2022

April 26, 1999

NICOLE BIVENS COLLINSON
CELIA T. FELDPAUSCH
JO BRONSON HARRIS
WILLIAM H. HOUSTON
W. CHAD NESBIT
MICHELLE SALEM
DENNIS J. WAKEMAN
TRADE ADVISORS

PAUL G. GIGUERE\*
LEON I. JACOBSON
TODD G. KOCOUREK
NATHAN I. LEDER
LEE MERMELSTEIN\*
JANA SIGARS
MONTY J. TILLES
STEPHEN P. WALROTH-SADURNÍ
OF COUNSEL

SANDLER & TRAVIS
TRADE ADVISORY SERVICES
DALLAS
DETROIT
SACRAMENTO
CONSULTING SERVICES

Via Federal Express

Florida Department of State Trademark Registration Section Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

800002853888--4 -04/27/99--01085--003 \*\*\*\*\*87.50 \*\*\*\*\*87.50

Re: Application for Trademark Registration - BIGA (Stylized) class 30

Dear Trademark Examiner:

Enclosed please find an originally executed Application for Trademark Registration, a copy of the Application, a check in the amount of \$87.50 representing the application fee, three specimens of the mark and a separate drawing page indicating a clear representation of the mark.

We have also enclosed a self-addressed, postage-paid return post card which we would appreciate your stamping with the date of receipt of this Application as part of our internal tracking system.

Thank you for your attention to this matter and please feel free to contact the undersigned or Lauren V. Perez, Senior Paralegal should you have any questions.

199-726 Name Sincerely, Availability SANDLER, TRAVIS & ROSENBERG, P.A. Document NJC Examiner Updater NJC Tiffany Martinez Executive Assistant Updater LVP/tm NJC Verifyer Enclosures Enclosures
s:/tiffany/office/15242/correspa/stateapp.ltr **Vertiyer** NJC WASHINGTON, D.C. NEW YORK BALTIMORE \*SAN FRANCISCO \*OFFICE KNOWN AS SANDLER



# FLORIDA DEPARTMENT OF STATE Katherine Harris Secretary of State

May 6, 1999

TIFFANY MARTINEZ SANDLER, TRAVIS & ROSENBERG PA THE WATERFORD, 5200 BLUE LAGOON DRIVE MIAMI, FL 33126-2022

SUBJECT: BIGA (STYLIZED 42), BIGA (42), BIGA (30), BIGA (STYLIZED 30), BIGA (AND DESIGN 30) AND BIGA (AND DESIGN 30) Ref. Number: W99000010610

We have received your document for BIGA (STYLIZED 42), BIGA (42), BIGA (30), BIGA (STYLIZED 30), BIGA (AND DESIGN 30) AND BIGA (AND DESIGN 30) and your check(s) totaling \$525.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

We must deny registration pursuant to sections 495.021(1)(f) and 495.181, Florida Statutes. There is a federal registration on file with the U.S. Patent and Trademark Office for BIGA'S, Registration Number 1,877,266, for the same or similar name and class(es).

Enclosed is an application for refund.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Called CB Breads, Inc.
Rel + pame # office gave them

Nanette Causseaux Corporate Specialist Supervisor

Letter Number: 599A00024750

Division of Corporations - P.O. BOX 6327 - Tallahassee, Florida 32314

### SANDLER, TRAVIS & ROSENBERG, P.A.

ATTORNEYS AT LAW
THE WATERFORD
5200 BLUE LAGOON DRIVE
MIAMI, FL 33125-2022

(305) 267-9200

FAX (305) 267-5155

E-MAIL ADDRESS: info@strtrade.com WEBSITE: www.strtrade.com

June 3, 1999

NICOLE BIVENS COLLINSON
CELLA T. FELLDPAUSCH
SHANNON E. FURA
JO BRONSON HARRIS
WILLIAM H. HOUSTON
W. CHAD NESBIT
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\*CNOT ADMITTED IN FLO \*BOARD CERTIFIED IMMIGRATION & NATIONALITY LAW

PEGGY CHAPLIN®

DAVID E. COHEN<sup>a</sup>

JORGE ESPINOSA

PHILIP S. GALLAS\*

JORGE R. LOPEZ<sup>1</sup>

LARRY T. ORDET

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GILBERT LEE SANDLER

RONALD W. GERDES

EDWARD M. JOFFE

GERSON M. JOSEPH

CHANDRI NAVARRO-BOWMAN\*

FRANCES SOSA DELAFUENTE

Ms. Nanette Causseaux Corporate Specialist Supervisor Florida Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

> Re: Letter Number 599A00024750 - BIGA Trademark Applications BIGA stylized - 42; BIGA - 42; BIGA and Design - 42; BIGA stylized - 30; BIGA - 30; BIGA and Design - 30

Dear Ms. Causseaux:

In response to your letter dated May 6, 1999, enclosed is an Abstract of Title obtained directly from the U.S. Patent and Trademark Office evidencing that the owner of the BIGA'S federal registration, number 1877266, is El Globo of North America, Inc., the same applicant named on the six (6) above referenced applications. Accordingly, there is no federal bar to registration of these matters.

In light of the foregoing, we are enclosing the six applications for re-submission. We request you use the same specimens as well as the same check as were sent with the six applications on April 26, 1999 which you confirmed were in your possession today.

We look forward to receiving your confirmation that these applications will proceed through the registration process especially insofar as registration has now been delayed since the original filing date of 4/27/99.

MEXICO CITY

WASHINGTON, D.C. NEV

NEW YORK

ATLANTA

BALTIMORE

## SANDLER, TRAVIS & ROSENBERG, P. A.

Ms. Nanette Causseaux Florida Department of State June 3, 1999 Page 2

Please feel free to contact the undersigned should you have any questions or concerns.

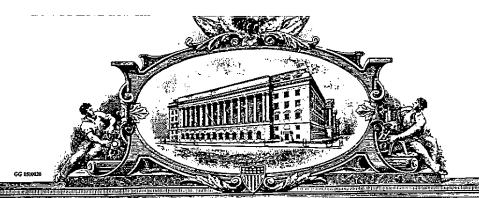
Sincerely,

SANDLER/TRAVIS & ROSENBERG, P.A.

By:<u></u>

Lauren V. Perez Senior Paralegal

LVP/tm Enclosures s:/tiffany/office/15242/correspo/cass0602.ltr



# THE BUNIORD STAVERS OF MAINRICA

# TO MIL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

May 24, 1999

THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE ASSIGNMENT RECORDS OF ALL DOCUMENTS FOUND OF RECORD AS OF THE DATE OF THIS CERTIFICATION FOR:

TRADEMARK APPLICATION: 74/422,536

FILING DATE: August 05, 1993

REGISTRATION NUMBER: 1,877,266 REGISTRATION DATE: January 31, 1995



By Authority of the

COMMISSIONER OF PATENTS AND TRADEMARKS

P. SWAIN

**Certifying Officer** 

ASSIGNAENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 FAME: -

DATE REGISTERED: 08/03/1950 SERIAL NUMBER: 74/422536 DEMIRE NUMBER: 74/422000 News Straftion Number: 1877266 DATE IN ASGN : 05/22/19: F olarub: metembeb boqument NUMBER OF PAGES: 003 DATE MAILED : 57/07/155 DATE RECORDED : 64/17/125

REEL: 1550 FRAME: 0439 Abbicinami: C.B. Breads, Inc. .

DATE BIGNED : 144/JU/LED BUBLENUR: U.B. BREADS, INC. DATE ACKNOWLD:

RODALSS : -- --CiriZEmshiP: CALIFORNIA ENTLIY : CORPORATION

ASSIGNEE: NASSI BERNSTEIN COMPANY, INC.

AFIRESS: 23622 CALABASAS ROAD

bullE 35a

CALABASAS, CA FISUR

CITIZENSHIP: CALIFORNIA ENTITY : CORPORATION

PAROS AFILI LINE TO CUNTINUE. FOR A NEW SEARCH ENTER TRANSACTION CUDE AND SEARCH STRATEGY HERE:

05/24/99 17:2

ASSIGNMENT FUR TRADEMARK REGISTRATION NUMBER F 1877266 FAGE:

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

razob XMII LINE 70 CONTINUÉ, ENTÉR P MERE 10 PAGE BRUNAHRADA: FUR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH \_ 55/24/99 17:1: DINHIERY MERCE

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877/266 PAGE:

REEL: 1608 FRAME: 0876 - DATE RELURDED : 09701/1995

MEGISTRANT: C.S. Breads, inc.

DATE BIGNED : ub/Ul/lba. ABSIGNOR: MASSI BERNSTEIN COMPANY, INC.

DATE ACKNOWLD:

ENTITY : CORPORATION CITIZENSHIP: CALIFORNIA ADDRESS :

ASSIGNEE: BIGA CORPORATION

HUDRESS: 615 WEST 42ND STREET MIAMI BEACH, FL 33140 ENTITY : CORPORATION CITIZENSHIP: FLORIDA

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS: FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 05/24/99 17:16 STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE:

DATE RECORDED : 07/01/1997 0854 REEL: 1603 FRAME: REGISTRANT: C.B. Breads, Inc.

DATE SIGNED : 06/12/199: ASSIGNOR: BIGA CORPORATION DATE ACKNOWLD:

HUDRESS :

CITIZENSHIP: FLORIDA ENTITY : CORPORATION

ASSIGNEE: EL GLOBO OF NORTH AMERICA, INC.

ADDRESS: 9012 N.W. 105TH WAY MEDLEY, FL 33178

ENTITY : CORPORATION CITIZENSHIP: FLORIDA BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNMENTS RECORDED PRIOR TO 1/1/55 ARE NOT CONTAINED IN THIS DATA BASE.

\*\*LAST PAGE\*\*. ENTER 'P' HERE TO PAGE BACKWARDS: FUR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH STRATEGY HERE:

05/24/99 17:1

Florida Department of State, Jim Smith, Secretary of State

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 Name & address to whom acknowledgement should be sent:
Sandler, Travis & Rosenberg, P.A.

5200 Blue Lagoon Drive, Suite 600

Miami, Florida 33126

305 267-9200

( )
Daytime Telephone number

	PART I
1. (ā	Applicant's name: El Globo of North America, Inc.
(1	9012 N.W. 105th Way
•	Miami, Florida Zip: 33178
( 0	Applicant's telephone number: ( 305 ) 884-2606
	ividual Corporation    Joint Venture    Other:
	ner than an individual,
(l) E	Florida registration number: 65 0408081
(2) Fe	ederal Employer Identification Number:
(3) Do	Florida  pmicile State:
	the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)
(b)	If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbeque grills, shoe laces, etc.)
	baked goods
·	
(c)	The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)
	The mark is used on product packaging, containers, menus and advertising common to

30		
<ol> <li>Date first used by the applicant, preday and year):</li> <li>(a) Date first used anywhere:</li> </ol>	PART II decessor, or a related comp 11/23/93	pany(must include month
(b) Date first used in Florida:	11/23/93	
(2) Date 1113t used In Florida.		
1. The mark to be registered is: (If log written description which must be 25 BIGA in stylized letter wit		use give brief
		99 SEC SEC
		語 章 司
		SET
2. DISCLAIMER (if applicable)		AM IOF STA
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO	USE THE TERM "	
pelicant herein, or that I am authorize therein, and no other person except a relation of the person except a relation of the identical form or in the confuse or to be mistaken therefor. Explicant's behalf. I further acknowledge contents thereof and that the facts stated	Such near resemblance as I make this affidavit and	it to use such mark in to be likely to deceive verification on my/the
El Clobo of North Typed or print	America, Inc.	
Applicant's signature or (List n	authorized person's signal ame and title)	ture
OUNTY OF MANIFOLD CAR THIS 2 Cay of APAIL ersonally appeared before me,		1 Henriquez -
who is person whose identity	ally known to me y I proved on the basis of	
OFFICIAL NOTARY SEAL TIFFANY C MARTINEZ NOTARY PUBLIC STATE OF FLORIDA COMMISSION NO. CC726080 MY COMMISSION EXP. MAR. 19,2002	Notary P	ublic Signature
	Notary's	Printed Name
Seal	My Commission Expire	₽8:

#### PRENCTI DAGUETTE

Biga's incomparable version of the French classic: crusty on

 the outside, chewy on the inside and an ideal accompaniment to almost anything. Unbleached & unbromated white flour, filtered water, yeast, citric acid, pinch of sea salt.

#### ■ MULTIGRAIN BAGUETTE

Eight grains of goodness in the traditional baguette shape.

#### HERB FOCACCIA

An Italian flatbread made with unbleached, unbromated white flour, our natural starter, filtered water and a dash of salt. We generously dust the dough with herbs and splash it with extra-virgin olive oil before we bake it in our hearth oven.

#### TOSCANI FOCACCIA

Made like the above, but topped off with imported sundried tomatoes, onions, peppers and mixed herbs.

#### **HEALTH**

All Biga breads are healthful, but not till now have we declared one a health bread. So here it is. Biga's new health bread is made up of oats, sesame seeds, sunflower seeds, flax seeds, pumpkin seeds — in a whole grain, rye and cracked wheat flour mixture. Simple, pure and delicious and ideal for toast and sandwiches.

- **❤❤** Fat Free
  - Fat Free except for naturally occurring oils in seeds or nuts
  - ▲ Sugar Free

DADE COUNTY

CORAL GABLES 305 Alcazar Avenue (305) 446-2111

SOUTH MIAMI 5868 Sunset Drive (305) 667-9333

MIAMI BEACH 1080 Alton Road (305) 535-1008

PALM BEACH COUNTY

BOCA RATON 2200 West Glades Road Glades Plaza (561) 447-8688

WEST PALM BEACH 120 South Dixie Hwy. Datura Station (561) 655-6694



WHERE BAKING IS STILL AN ART

Biga Breads are available at all Biga Bakery locations, and at fine restaurants throughout South Florida.

# A GUIDE TO THE GREAT BREADS OF BIGA.



WHERE BAKING IS STILL AN ART