

T 99000000 724

SANDLER, TRAVIS & ROSENBERG, P.A.

ATTORNEYS AT LAW
THE WATERFORD
5200 BLUE LAGOON DRIVE
MIAMI, FL 33126-2022
(305) 267-9200
FAX (305) 267-5155
E-MAIL ADDRESS: info@strtrade.com
WEBSITE: www.strtrade.com

PEGGY CHAPLIN*
JORGE ESPINOSA
PHILIP S. GALLAS*
RONALD W. GERDES*
EDWARD M. JOFFE
GERSON M. JOSEPH
JORGE R. LOPEZ†
CHANDRI NAVARRO-BOWMAN*
LARRY T. ORDET
JEREMY ROSS PAGE
TERESA M. POLINO*
BETH C. RING*
LEONARD L. ROSENBERG
GILBERT LEE SANDLER
FRANCES SOSA DELAFUENTE
THOMAS G. TRAVIS
KENNETH WOLF*
NANCY J. WOLLIN

NICOLE BIVENS COLLINSON
CELIA T. FELDPAUSCH
JO BRONSON HARRIS
WILLIAM H. HOUSTON
W. CHAD NESBIT
MICHELLE SALEM
DENNIS J. WAKEMAN
TRADE ADVISORS

PAUL G. GIGUERE*
LEON I. JACOBSON
TODD G. KOCOUREK
NATHAN I. LEDER
LEE MERMELSTEIN*
JANA SIGARS
MONTY J. TILLES
STEPHEN P. WALROTH-SADURNI
OF COUNSEL

SANDLER & TRAVIS
TRADE ADVISORY SERVICES
DALLAS
DETROIT
SACRAMENTO
CONSULTING SERVICES

April 26, 1999

*NOT ADMITTED IN FL
†BOARD CERTIFIED IMMIGRATION & NATIONALITY LAW

Florida Department of State
Trademark Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Via Federal Express

400002853884--7
-04/27/99--01085--001
*****87.50 *****87.50

Re: Application for Service Mark Registration - BIGA and Design class 42

Dear Trademark Examiner:

Enclosed please find an originally executed Application for Service Mark Registration, a copy of the Application, a check in the amount of \$87.50 representing the application fee, three specimens of the mark and a separate drawing page indicating a clear representation of the mark.

We have also enclosed a self-addressed, postage-paid return post card which we would appreciate your stamping with the date of receipt of this Application as part of our internal tracking system.

Thank you for your attention to this matter and please feel free to contact the undersigned or Lauren V. Perez, Senior Paralegal should you have any questions.

CO

LVP/tm
Enclosures
s:/tiffany/office/15242/comp/resp/stateapp.ltr

Name Availability	
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Sincerely,
SANDLER, TRAVIS & ROSENBERG, P.A.
By: *Tiffany Martinez*
Tiffany Martinez
Executive Assistant

SECRETARY OF STATE
TALLAHASSEE, FLORIDA
JUN 14 AM 10:35
FILED



FLORIDA DEPARTMENT OF STATE

Katherine Harris
Secretary of State

May 6, 1999

TIFFANY MARTINEZ
SANDLER, TRAVIS & ROSENBERG PA
THE WATERFORD, 5200 BLUE LAGOON DRIVE
MIAMI, FL 33126-2022

SUBJECT: BIGA (STYLIZED 42), BIGA (42), BIGA (30), BIGA (STYLIZED 30),
BIGA (AND DESIGN 30) AND BIGA (AND DESIGN 30)
Ref. Number: W99000010610

We have received your document for BIGA (STYLIZED 42), BIGA (42), BIGA (30), BIGA (STYLIZED 30), BIGA (AND DESIGN 30) AND BIGA (AND DESIGN 30) and your check(s) totaling \$525.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

We must deny registration pursuant to sections 495.021(1)(f) and 495.181, Florida Statutes. There is a federal registration on file with the U.S. Patent and Trademark Office for BIGA'S, Registration Number 1,877,266, for the same or similar name and class(es).

Enclosed is an application for refund.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 599A00024750

*Called CB Breads, Inc.
Reel & frame # office gave them*

SANDLER, TRAVIS & ROSENBERG, P. A.

ATTORNEYS AT LAW
THE WATERFORD
5200 BLUE LAGOON DRIVE
MIAMI, FL 33126-2022

(305) 267-9200

FAX (305) 267-5155

E-MAIL ADDRESS: info@strtrade.com

WEBSITE: www.strtrade.com

PEGGY CHAPLIN*
DAVID E. COHEN*
JORGE ESPINOSA
PHILIP S. GALLAS*
RONALD W. GERDES*
EDWARD M. JOFFE
GERSON M. JOSEPH
JORGE R. LOPEZ†
CHANDRI NAVARRO-BOWMAN*
LARRY T. ORDET
JEREMY ROSS PAGE
TERESA M. POLINO*
BETH C. RING*
LEONARD L. ROSENBERG
GILBERT LEE SANDLER
FRANCES SOSA DELAFUENTE
THOMAS G. TRAVIS
KENNETH WOLF*
NANCY J. WOLLIN

*NOT ADMITTED IN FL

†BOARD CERTIFIED IMMIGRATION & NATIONALITY LAW

June 3, 1999

NICOLE BIVENS COLLINSON
CELIA T. FELDPAUSCH
SHANNON E. FURA
JO BRONSON HARRIS
WILLIAM H. HOUSTON
W. CHAD NESBIT
MICHELLE SALEM
DENNIS J. WAKEMAN
TRADE ADVISORS

PAUL G. GIGUERE*
LEON I. JACOBSON
TODD G. KOCOUREK
NATHAN I. LEDER
LEE MERMELSTEIN*
JANA SIGARS
MONTY J. TILLES
STEPHEN P. WALROTH-SADURNI
OF COUNSEL

SANDLER & TRAVIS
TRADE ADVISORY SERVICES
DALLAS
DETROIT
SACRAMENTO
CONSULTING SERVICES

Ms. Nanette Causseaux
Corporate Specialist Supervisor
Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Via Federal Express

**Re: Letter Number 599A00024750 - BIGA Trademark Applications
BIGA stylized - 42; BIGA - 42; BIGA and Design - 42; BIGA stylized - 30;
BIGA - 30; BIGA and Design - 30**

Dear Ms. Causseaux:

In response to your letter dated May 6, 1999, enclosed is an Abstract of Title obtained directly from the U.S. Patent and Trademark Office evidencing that the owner of the BIGA'S federal registration, number 1877266, is El Globo of North America, Inc., the same applicant named on the six (6) above referenced applications. Accordingly, there is no federal bar to registration of these matters.

In light of the foregoing, we are enclosing the six applications for re-submission. We request you use the same specimens as well as the same check as were sent with the six applications on April 26, 1999 which you confirmed were in your possession today.

We look forward to receiving your confirmation that these applications will proceed through the registration process especially insofar as registration has now been delayed since the original filing date of 4/27/99.


SANDLER, TRAVIS & ROSENBERG, P. A.

Ms. Nanette Causseaux
Florida Department of State
June 3, 1999
Page 2

Please feel free to contact the undersigned should you have any questions or concerns.

Sincerely,
SANDLER, TRAVIS & ROSENBERG, P.A.

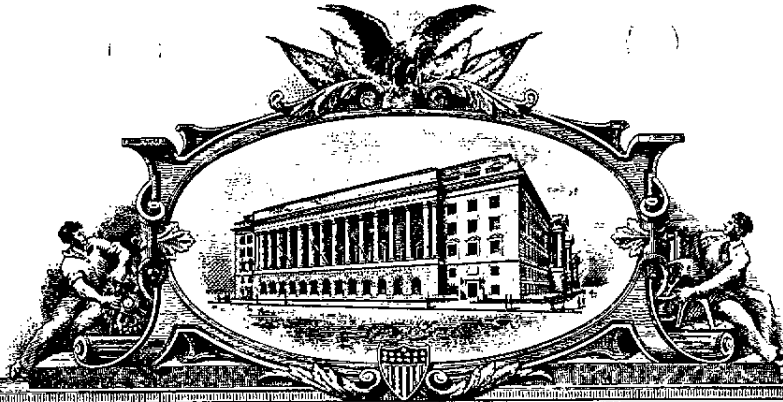
By: _____



Lauren V. Perez
Senior Paralegal

LVP/tm
Enclosures
s:/tiffany/office/15242/correspo/cass0602.ltr

CG 050020



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

May 24, 1999

THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE ASSIGNMENT RECORDS OF ALL DOCUMENTS FOUND OF RECORD AS OF THE DATE OF THIS CERTIFICATION FOR:

TRADEMARK APPLICATION: 74/422,536

FILING DATE: August 05, 1993

REGISTRATION NUMBER: 1,877,266

REGISTRATION DATE: January 31, 1995



By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS

P. SWAIN

Certifying Officer

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 1

SERIAL NUMBER: 74/422536
REGISTRATION NUMBER: 1877266
STATUS: RECORDED DOCUMENT
NUMBER OF PAGES: 003
MARK: BIGA'S
REEL: 1350 FRAME: 0439
REGISTRANT: C.B. Breads, Inc.

DATE FILED : 08/05/1993
DATE REGISTERED: 01/31/1995
DATE IN ASGN : 05/22/1995
DATE MAILED : 07/07/1995
DATE RECORDED : 04/17/1995

ASSIGNOR: C.B. BREADS, INC.
ADDRESS :
ENTITY : CORPORATION
CITIZENSHIP: CALIFORNIA
DATE SIGNED : 04/07/1995
DATE ACKNOWLED:

ASSIGNEE: NASSI BERNSTEIN COMPANY, INC.
ADDRESS : 23622 CALABASAS ROAD
SUITE 333
CALABASAS, CA 91302
ENTITY : CORPORATION
CITIZENSHIP: CALIFORNIA

PRESS XMIT LINE TO CONTINUE.
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH STRATEGY HERE: 05/24/99 17:17

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 2

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS:
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH STRATEGY HERE: 05/24/99 17:17

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 3

REEL: 1603 FRAME: 0876 DATE RECORDED : 07/01/1997
REGISTRANT: C.B. Breads, Inc.

ASSIGNOR: NASSI BERNSTEIN COMPANY, INC. DATE SIGNED : 05/01/1997
ADDRESS : DATE ACKNOWLEDD:
ENTITY : CORPORATION CITIZENSHIP: CALIFORNIA

ASSIGNEE: BIGA CORPORATION
ADDRESS : 615 WEST 42ND STREET
MIAMI BEACH, FL 33140
ENTITY : CORPORATION CITIZENSHIP: FLORIDA
BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS:
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 05/24/99 17:18
STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 4

REEL: 1603 FRAME: 0854 DATE RECORDED : 07/01/1997
REGISTRANT: C.B. Breads, Inc.

ASSIGNOR: BIGA CORPORATION DATE SIGNED : 06/12/1997
ADDRESS : DATE ACKNOWLEDD:
ENTITY : CORPORATION CITIZENSHIP: FLORIDA

ASSIGNEE: EL GLOBO OF NORTH AMERICA, INC.
ADDRESS : 9012 N.W. 105TH WAY
MEDLEY, FL 33178
ENTITY : CORPORATION CITIZENSHIP: FLORIDA
BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNMENTS RECORDED PRIOR TO 1/1/55 ARE NOT CONTAINED IN THIS DATA BASE.

LAST PAGE. ENTER 'P' HERE TO PAGE BACKWARDS:
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 05/24/99 17:18
STRATEGY HERE:

Florida Department of State, Jim Smith, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom
acknowledgement should be sent:
Sandler, Travis & Rosenberg, P.A.

5200 Blue Lagoon Drive, Suite 600

Miami, Florida 33126

(305) 267-9200

Daytime Telephone number

PART I

1. (a) Applicant's name: El Globo of North America, Inc.

(b) Applicant's business address: 9012 N.W. 105th Way

Miami, Florida Zip: 33178

305 884-2606

(c) Applicant's telephone number: ()

Individual Corporation Joint Venture Other: _____
 General Partnership Limited Partnership Union

If other than an individual, P93000018008 ✓

(1) Florida registration number: _____

65 0408081

(2) Federal Employer Identification Number: _____
Florida

(3) Domicile State: _____

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)

bakery retail services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbeque grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used on product packaging, containers, menus and advertising common to the trade.

(d) The class(es) in which goods or services fall:

42

PART II

- 1. Date first used by the applicant, predecessor, or a related company (must include month, day and year): 11/23/93
 - (a) Date first used anywhere: _____
 - (b) Date first used in Florida: 11/23/93

PART III

- 1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

BIGA in stylized letters within a box with a drawing of a baker putting bread in an oven underneath.

- 2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Norman Henriquez, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

El Globo of North America, Inc.

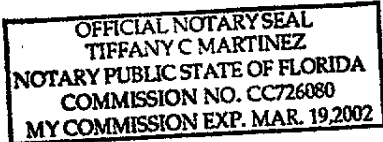
Typed or printed name of applicant

Norman Henriquez V.P.
Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

On this 21 day of April, 1999, Norman Henriquez personally appeared before me,

- who is personally known to me
- whose identity I proved on the basis of _____



[Signature]
Notary Public Signature

Notary's Printed Name

Seal

My Commission Expires: _____

FILED
 JUN 14 AM 10:33
 SECRETARY OF STATE
 TALLAHASSEE, FLORIDA

WHOLESALE PRICE LIST

**"EUROPEAN OLD WORLD"
BREADS**

FALL 1998



WHERE BAKING
IS STILL AN ART

FOR ORDERING, PLEASE USE OUR
CUSTOMER SERVICE LINES:
(305) 884-4209 or (888) 884-1799.

CALL BEFORE 11:00 AM
FOR NEXT DAY'S DELIVERY.

FOR WEEK-ENDS AND HOLIDAYS,
ORDER AS EARLY AS POSSIBLE.

FREE DELIVERY 7 DAYS A WEEK WITH \$25.00 MINIMUM ORDER.

ARTISAN BREAD LOAVES- ~2 LB

ALSATIAN	\$3.00
CIABATTA PLAIN 2 Lb.	\$2.85
CIABATTA PLAIN 3 Lb.	\$3.95
COUNTRY SOURDOUGH	\$2.85
ITALIAN	\$2.75
MANOR SOURDOUGH (round)	\$2.85
MUESLI	\$4.50
BLACK OLIVE WALNUT	\$3.90
PUMPERNICKEL	\$2.75
RAISIN NUT	\$4.50
RAISIN PUMPERNICKEL	\$3.15
SPECIAL RYE	\$2.05
SUNDRIED TOMATO & GARLIC	\$3.05
WHOLE WHEAT (round)	\$2.55

Some Breads available in 1 Lb and larger sizes.

BAGUETTES & FICELLES

CUBAN BREAD	\$0.49
FRENCH BAGUETTE	\$0.85
MULTI GRAIN BAGUETTE	\$1.40
ONION FICELLE	\$0.95
SOURDOUGH FICELLE	\$0.80
RAISIN NUT FICELLE	\$1.95

PULLMAN & SANDWICH BREADS ~2 LB

BRIOCHE	\$3.25
MARBLE PUMPERNICKEL & SOURDOUGH	\$2.85
MULTI-GRAIN	\$3.00
SPECIAL RYE	\$2.05
SPECIAL WHITE	\$1.95
WHOLE WHEAT	\$2.55

MINI LOAVES-

MULTI GRAIN (round) 11 oz	\$0.95
FRENCH BAGUETTE BOULE 10 oz	\$0.80
FRENCH BAGUETTE SALAD BOULE 18 oz	\$0.90

TABLE STICKS (PER DOZEN)

HERB GARLIC	\$5.40
MUESLI (4 oz.)	\$7.20
MULTI GRAIN (3 oz.)	\$4.20
SOFT PRETZEL STICKS ~8x1/4"	\$3.85

ARTISAN ROLLS (per dozen)

ALSATIAN	\$3.00
BRIOCHE	\$3.60
FRENCH PETIT PAIN oval	\$2.00
FRENCH RUSTIC	\$2.00
MINI FRENCH PETIT PAIN round	\$2.00
MUESLI	\$3.60
MULTI-GRAIN	\$3.60
OLIVE WALNUT	\$3.60
RAISIN NUT	\$3.60
RAISIN PUMPERNICKEL	\$3.00
RYE	\$2.50
SOURDOUGH COUNTRY	\$2.40
TOMATO GARLIC	\$3.00

CUBAN ROLL	\$0.96
MEDIA NOCHE	\$4.20

MEXICAN TELERA	\$4.20
----------------	--------

HAMBURGER BUNS (per dozen)

HAMBURGER BUN BRIOCHE	\$5.40
HAMBURGER BUN ONION	\$4.80
HAMBURGER BUN PLAIN	\$4.80
HAMBURGER BUN MULTI GRAIN	\$4.80
HERO / HOAGIE	\$4.80

KAISER HARD CRUST ROLLS (per dozen)

	3 doz. min.
PLAIN	\$4.20
POPPYSEED	\$4.20
SESAME	\$4.20
WHOLE WHEAT (3 doz. min.)	\$4.20

SOFT ROLLS for Hotel & Banquets (per dozen)

COUNTRY (with flour)	\$1.50
PLAIN	\$1.50
POPPYSEED	\$1.50
PUMPERNICKEL	\$1.50
RYE	\$1.50
SESAME	\$1.50
WHOLE WHEAT	\$1.50

FOCACCIA - FULL SHEET PAN

HERBS / EXTRA VIRGIN OLIVE OIL	\$14.00
TOSCANI (Tomato/Olive/Onion/Pepper)	\$18.50
INDIVIDUAL FOCACCIA, each	\$0.85