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LAW OFFICES OF  
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REGISTERED PATENT ATTORNEY  
101 Brevard Avenue  
Cocoa, Florida 32922

April 27, 1999

Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

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-05/03/99-01129-016  
\*\*\*350.00 . \*\*\*350.00

RE: Mark: **Michelle Valentine**  
Attorney Docket No. PC-810FL


I enclose for filing application papers in the name of MICHELLE WOZNIAK for registration of a trademark Michelle Valentine on the Principal Register pursuant to Chapter 495, Florida Statutes including the application and specimen pages in triplicate, along with a check in the amount of \$350.00 (\$87.50 x 4) to cover the government filing fee for four classes.

(38, 41, 42, 16, 7)

If there are any problems or questions regarding this application, please do not hesitate to contact the undersigned.

Respectfully submitted,

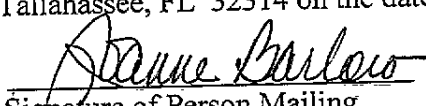
999-24837

  
Brian S. Steinberger

FILED  
99 MAY -3 PM 3:36  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

T99-568

7

I certify that this correspondence, including the attachments listed, is being deposited with the United States Postal Service, in with the US Post Office as Express Mail EE647423388 US in an envelope addressed to Division of Corporations, Post Office Box 6327, Tallahassee, FL 32314 on the date shown below.  
4/29/99  
Date of Mailing   
Signature of Person Mailing

Name	
Availability	<u>nc</u>
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Acknowledgement	NJC
W. P. Verifier	NJC

Florida Department of State, Sandra B. Mortham, Secretary of State

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES**

TO: Division of Corporations  
POST OFFICE BOX 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment  
should be sent:

Brian S. Steinberger  
Registered Patent Attorney  
101 Brevard Avenue  
Cocoa, FL 32922  
Daytime Telephone: (407)633-5080

**PART I**

1. (a) Applicant's name: Michelle Wozniak  
(b) Applicant's business address: 127 West Fairbanks Avenue, Suite 301  
Winter Park, FL 32789  
(c) Applicant's telephone number: (407)672-9804

individual

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:

Int. Class 38: Radio and television broadcasting of daily and weekly segments regarding advice and information on the topics of love, interpersonal relationships and reviewing entertainment news and conveying personal, professional and promotional information on Michelle Valentine in the field of entertainment on a web page and use of a domain name on various global computer networks.

Int. Class 41: Communication services namely entertainment in the nature of a variety show, audio recording and production, production of television programs, arranging and conducting educational conferences, seminars and workshops, development and dissemination of educational materials, dealing with advice and information on the topics of love, interpersonal relationships and reviewing entertainment news as well as providing personal, professional and promotional information on Michelle Valentine in the field of entertainment.

Int. Class 42: Consulting, teaching, coaching, namely offering advice and information in the field of love and interpersonal relationships.

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:

Int. Class 16: Syndicated newspaper columns, newsletters, magazines, periodicals, printed reports, bumper stickers and brochures, posters, non-fiction books, all dealing with advice and information on the topics of love, interpersonal relationships and reviewing entertainment news.

- (c) The mode or manner in which the mark is used:  
in the newspaper, on the goods, in advertising and in other ways customary in the trade.
- (d) The class(es) in which goods or services fall: International Classes 16, 38, 41 and 42.

**PART II**


1. Date first used by the applicant, predecessor, or a related company:
- (a) Date first used anywhere: SEPTEMBER 1, 1997 Int. Classes 16 and 42  
JANUARY 1, 1998 Int. Class 41  
DECEMBER 1, 1998 Int. Class 38
- (b) Date first used in Florida: SEPTEMBER 1, 1997 Int. Classes 16 and 42  
JANUARY 1, 1998 Int. Class 41  
DECEMBER 1, 1998 Int. Class 38

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TALLAHASSEE, FLORIDA

**PART III**

1. The mark to be registered is:  
**Michelle Valentine (with a stylized script such as *Michelle Valentine*)**
2. DISCLAIMER (if applicable): Not applicable.
3. The Applicant's name or pseudonym is "MICHELLE VALENTINE." Applicant consents to MICHELLE WOZNIAK using her stage name or pseudonym "VALENTINE" in connection with this trademark "MICHELLE VALENTINE" for any and all classes of goods and services for which she has or may apply for in the future.

I, Brian S. Steinberger, being sworn, depose and say that I am authorized to sign on behalf of owner and the applicant herein, and no other person has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

  
BRIAN S. STEINBERGER

STATE OF FLORIDA            )  
COUNTY OF BREVARD        )

On this 9th day of April, 1999, BRIAN S. STEINBERGER personally appeared before me and who is personally known to me.

  
Notary Public Signature

Fee: \$87.50 per class enclosed



JOANNE BARLOW  
My Commission CC548866  
Expires Apr. 21, 2000

CLASS 16

Dear Michelle Valentine



**Q** Dear Michelle Valentine, I have never dealt with the Personals before, but would like to meet someone that actually makes me jittery to be with (as opposed to token dates with people just to save face). I am a nice-looking young professional male, recently turned thirty, that has never been married and I do not have any children. I surf and work out, as well as travel with my profession, so I do meet quite a few people. However, I am very picky and the real keepers seem to be taken, even though they do not appear to be that happy with their current mate (at least that is how it seems to me). Anyway, I am curious if you have any advice for me. I do the 'down-town thing' and go out quite a bit, but I know that there are clean, funny, beautiful, successful young women somewhere, and I'll be darned if I see too many of them out. Oh, well, I know that you are not a miracle worker, but I appreciate your time and am curious to what you think.  
Thanks,  
Scott, via email

**A** Dear Scott, Well! So much going on in your letter! Here you are, a thirty year old 'good catch' wondering where the other 'good catches' are. You feel they are not the ones you're meeting through business nor through meeting them from a night on the town. You may think that the 'jittery' feeling should happen immediately upon meeting someone, but sometimes that is just a feeling of immediate physical attraction. You could be missing out on the woman who could be 'the love of your life', who you may become increasingly attracted to after getting to know her in other situations. What I suggest you do is first gain a positive attitude towards dating women and realize that not every woman you meet will be 'the one'. Just be sure you have learned something from spending time with these women that you are dating. Go out and do things you love to do to meet women with the same interests (sporting events, wine tastings, etc.). If you don't feel you're meeting quality women at the types of bars you have been going to, maybe its time to create a life (invite friends to activities or to your home for a barbecue) and see how the universe fills in the blanks. And of course, place a free Personals ad to request what type of woman you are seeking, and get ready to meet some great women! Good luck!

**D** Dear Readers, I have a really exciting singles night planned at the Aloma Cinema Grill. Singles Night Dinner & A Movie! Get free admission to the party and the movie if you place your free Personals ad and voice greeting! I will have lots of prize giveaways, there will be a lot of single mingling going on, and Aloma Cinema Grill has a great menu of appetizers, pizza, and other fun food that you can order from! The party starts at 6 p.m., the movie starts at 7 p.m., and the date is Tuesday, April 27! Call 671-4964 for more info. See you there!

Send your letters to:  
Michelle Valentine  
c/o Orlando Weekly  
807 S. Orlando Avenue, Suite R  
Winter Park, FL 32789  
Events Hotline: 628-2244  
Fax: 645-2547

Email: [mvalentine@aminc.com](mailto:mvalentine@aminc.com)  
Online: [www.orlandoweekly.com/personals](http://www.orlandoweekly.com/personals)

Michelle Valentine holds a degree in Psychology from Wayne State University in Detroit, Mich. As Personals Director and advice columnist for the Orlando Weekly and speaker at various corporate and nonprofit seminars, she is available to personally coach singles on achieving satisfying relationships. Be sure to watch her TV show at 11 p.m. Fridays and Saturdays and 10 p.m. Sundays on TWC (Time Warner Communications) channel 21.

Class  
38



*Michelle Valentine*

**ORLANDO WEEKLY**

♥ *Personals* ♥  
*Personals Director*

**Every Friday  
and Saturday  
at 11 pm  
and  
10 pm on Sundays**

 **TIME WARNER  
COMMUNICATIONS**

**Channel 21**



Class 41

## How to Find Love Through the Personals

Are you tired of searching for Mr. or Miss Right? Is your non-stop business life effecting your personal life? If you answered yes to both of these questions then you are in luck: enter Michelle Valentine. "How to Find Love in the Personals" will help you find love and your dream mate by helping you to write the best Personals ad that you can. Ms. Valentine has already helped hundreds of central Florida singles to find romance and marriage through the Personals. Through her knowledge of what works for you and what doesn't and by bringing out your best qualities she can obtain the best matches suitable for your needs. You will learn to write a creative Personals Ad that will work especially for you and record a confident and comfortable voice greeting. Private parties, blind dates and lounges are not always the best way to go to find romance. These tried-and-true love-finding skills will help you to find the mate of your choice through the Personals.

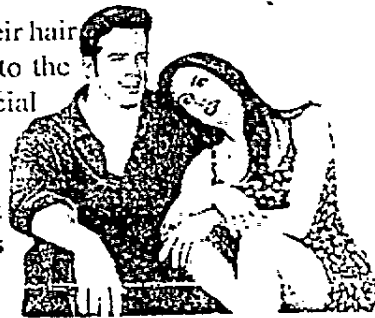


*Michelle Valentine has an extensive background in Psychology. She has gained publicity for her popular column, "Dear Michelle Valentine" in the Orlando Weekly, as well as through her appearances on radio and television shows as host and guest expert, and through her seminars at national bookstores.*

CLASS NUMBER: 283 - \$32.00  
#283K Thur., Sept. 10, 7-10 P.M.

## How To Dress Like You're Single And Available

Men and women initially observe each other as potential mates just by the style of their hair and dress. Single people need to bring out their best features and dress to appeal to the opposite sex. From the right color of hair, to the best hairstyle to flatter your facial features, you can make or break your chances to attract the opposite sex. Your style of dress, the colors you choose to wear, and even the accessories you adorn your body with can show to others whether you're confident, shy, or obnoxious - without you even knowing it! Join us for a fun-filled seminar, with positive critiquing of attendees and personal suggestions for positive improvement.



CLASS NUMBER: 284 - \$32.00  
#284K Thur., Oct. 29, 7-10 P.M.

**Register for both of Michelle's classes  
for only \$59!**

**K<sup>T</sup>he Knowledge Shop**  
671-9505

CLASS 42



*Michelle Valentine*  
**LOVE & RELATIONSHIP COACH  
PUBLIC SPEAKER**

127 WEST FAIRBANKS AVENUE  
SUITE 301  
WINTER PARK, FL 32789  
PHONE: 407-672-9804  
FAX: 407-599-7780  
michellevalentine@mailcity.com

<http://pages.whowhere.com/entertainment/michellevalentine>