

STEEL HECTOR & DAVIS LLP

Requestor's Name

215 SOUTH MONROE STREET/SUITE 601

TALLAHASSEE

222-2300

City/State/Zip

Phone #

CONTACT: ELIZABETH

Office Use Only

CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. SUPER BOWL XXXIII
(Corporation Name)

Broncos Logo (25)
(Document #)

2. _____
(Corporation Name)

(Document #)

3. _____
(Corporation Name)

(Document #)

4. _____
(Corporation Name)

(Document #)

☒ Walk in

☒ Pick up time

☐ Mail out

☐ Will wait

☐ Photocopy

☐ Certified Copy

☐ Certificate of Status

NEW FILINGS	
☐	Profit
☐	NonProfit
☐	Limited Liability
☐	Domestication
☐	Other

AMENDMENTS	
☐	Amendment
☐	Resignation of R.A., Officer/ Director
☐	Change of Registered Agent
☐	Dissolution/Withdrawal
☐	Merger

OTHER FILINGS	
☐	Annual Report
☐	Fictitious Name
☐	Name Reservation

REGISTRATION/ QUALIFICATION	
☐	Foreign
☐	Limited Partnership
☐	Reinstatement
☐	Trademark
☐	Other

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Acknowledgement	NJC
W. P. Verifier	NJC

PLEASE CALL WHEN READY
ELIZABETH GLEATON
222-2300

Examiner's Initials

AFFIDAVIT

STATE OF COLORADO)
) ss.:
COUNTY OF ARAPAHOE)

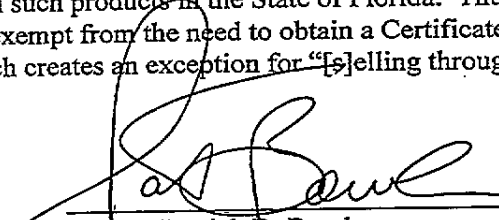
Patrick D. Bowlen, being duly sworn, deposes and says:

1. I am President of Bowlen Sports, Inc., general partner of PDB Sports, Ltd. d/b/a Denver Broncos (the "Broncos"), a Colorado limited partnership located and doing business at 13655 Broncos Parkway, Englewood, Colorado 30112.

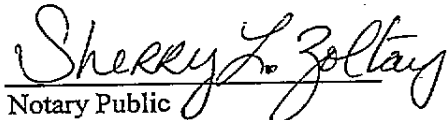
2. The Broncos owns and uses in interstate commerce, including in the State of Florida, the marks DENVER BRONCOS, BRONCOS, the Broncos Design Mark, and the Broncos Home and Away Uniform Design Marks.

3. The Broncos is exempt from the requirement that a business entity must obtain a Certificate of Authority to Transact Business from the Department of State in order to obtain a trademark registration in the State of Florida because the Broncos qualifies under at least one of the exceptions to this rule as delineated in Florida Statute §607.1501(2).

4. For the applications in Classes 16, 25 and 28 for the trademarks listed in paragraph 2 above, the Broncos, through National Football League Properties, Inc., its exclusive representative for the licensing and protection of its names, logos, symbols and other indicia, licenses independent contractors, i.e., sponsors and licensees, to produce and sell such products in the State of Florida. Thus, for trademark classes incorporating goods, the Broncos is exempt from the need to obtain a Certificate of Authority pursuant to Florida Statute §607.1501(2)(e) which creates an exception for "[s]elling through independent contractors."


Patrick D. Bowlen

Subscribed and sworn to before me
this 19th day of January, 1999.


Notary Public

My Commission Expires Sept. 2, 2001

Florida Department of State, Sandra B. Mortham, Secretary of State

**APPLICATION FOR THE REGISTRATION OF A
TRADEMARK OR SERVICE MARK**
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314	Name & address to whom acknowledgement should be sent: <u>Kathleen O'Sullivan</u> <u>NFL Properties, Inc.</u> <u>280 Park Avenue</u> <u>New York, NY 10017</u> <u>(212) 450-2551</u> Daytime Telephone number
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PART I

1. (a) Applicant's name: PDB SPORTS, Ltd. d/b/a Denver Broncos
- (b) Applicant's business address: 13655 Broncos Parkway
Englewood, Colorado 80112
- (c) Applicant's telephone number: (303) 649-9000

☐ Individual ☐ Corporation ☐ Joint Venture ☐ Other _____

☐ General Partnership ☒ Limited Partnership ☐ Union

If other than an individual,

- (1) Florida registration number: Please see attached Declaration
- (2) Domicile State: Colorado
- (3) Federal Employer Identification Number: 841193870

- 2(a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, housing painting services, etc.)
- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Men's, women's and children's clothing, namely, fleece tops and bottoms,
caps, headwear, T-shirts, sweatshirts, shorts, tank tops, jackets, golf shirts, woven shirts,
knit shirts, jerseys, wristbands, warm up suits, wind resistant jackets, underwear, ties

- (c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used on the goods by placing it on the goods themselves, on labels or tags affixed to the goods, on the containers or packaging for the goods, or on displays associated with the goods.

- (d) The class(s) in which goods or services fall: International Class 25.

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):
- (a) Date first used anywhere: at least as early as February 15, 1997.
- (b) Date first used in Florida: at least as early as February 15, 1997.

PART III

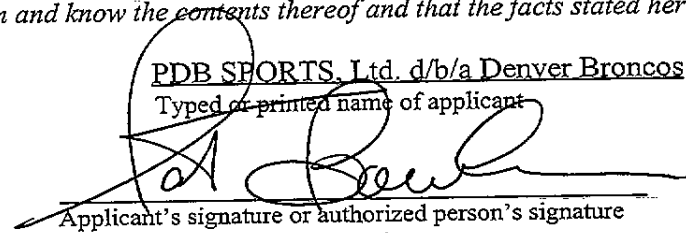
1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Broncos Logo - Side View of the Head of a Bronco

2. **DISCLAIMER (if applicable)**
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM
APART FROM THE MARK AS SHOWN.

I, Patrick D. Bowlen, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

PDB SPORTS, Ltd. d/b/a Denver Broncos
Typed or printed name of applicant


Applicant's signature or authorized person's signature
(List name and title) Patrick D. Bowlen,
President of the General Partner

FILED
99 JAN 20 PM 4:05
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF COLORADO
COUNTY OF ARAPAHOE

On this 19th day of January, 1999, Patrick D. Bowlen personally appeared before me,

X who is personally known to me

___ whose identity I proved on the basis of _____

Sherry L. Zoltay
Notary Public Signature

Sherry L. Zoltay
Notary's Printed Name

Seal

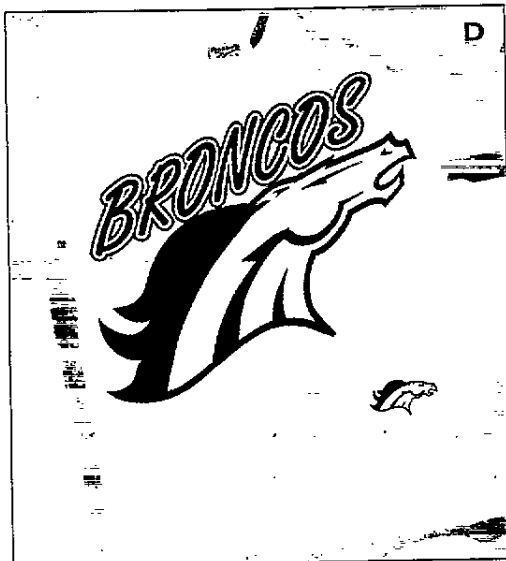
My Commission Expires: 9/2/2001

FEE: \$87.50 PER CLASS

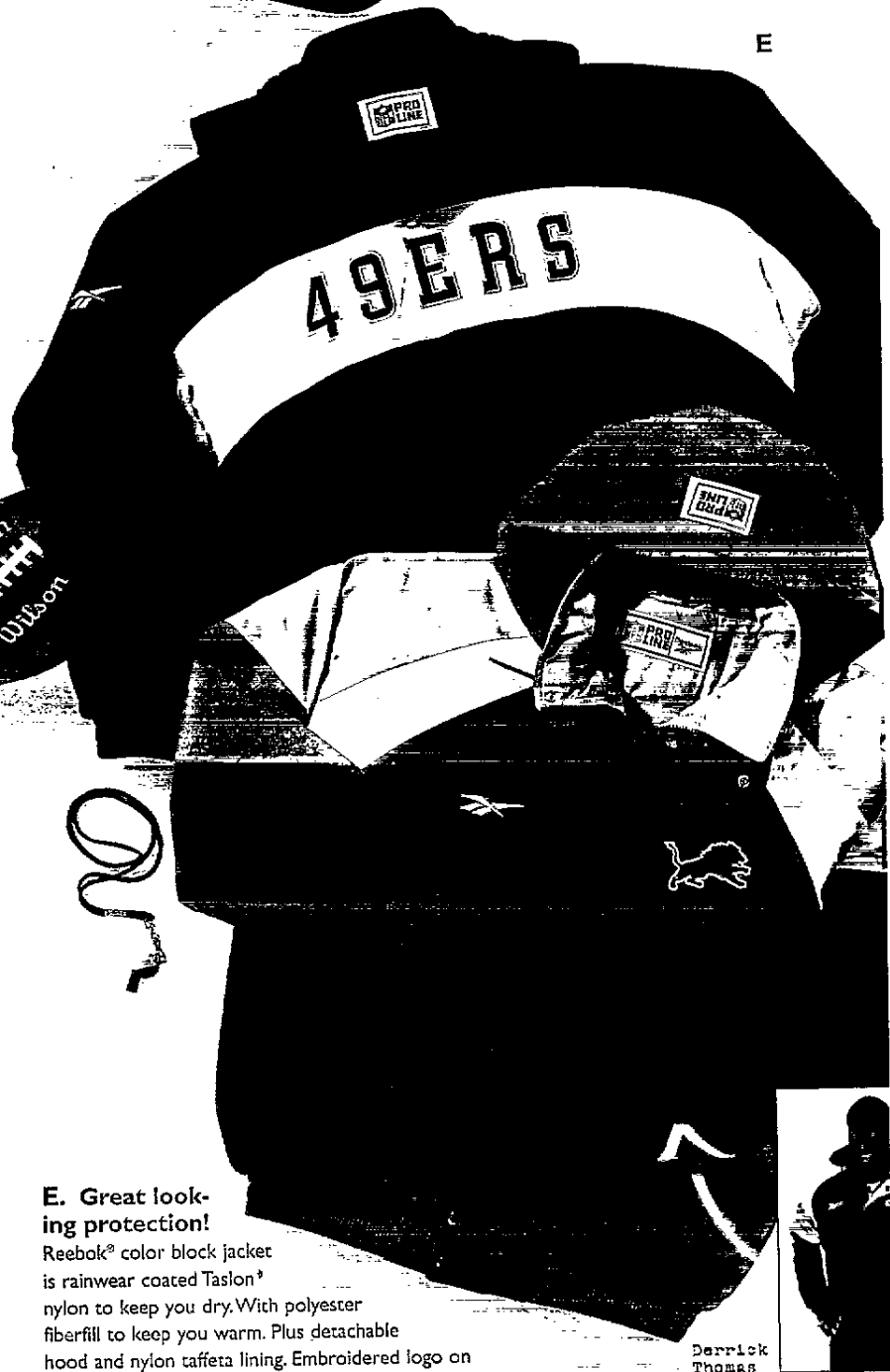
draft pick

C. The Polo That's Really Worn at the Games. Coaches love it! 100% combed cotton with dropped tail. Team color print; team logo embroidered on left chest. Sizes L, XL, XXL. Imported. Teams available: Chiefs, Falcons, 49ers, Giants, Lions, Saints.
PR3508 Coaches Polo \$45

D. You Can't be Missed in this T-Shirt. Pure white cotton with screen-printed team logo from top to bottom! Sizes L, XL. Made in USA. Teams available: Bears, Broncos, Chiefs, Cowboys, Dolphins, Eagles, 49ers, Giants, Packers, Panthers, Patriots, Raiders, Redskins, Steelers.
PR3537 Logo Tee \$17



B. Worn on the Sidelines, this Reebok cap has a team logo embroidered on front team name on the side. Wool blend. Adjustable; one size fits all. Imported. Teams available: Chiefs, Cowboys, Dolphins, Falcons, 49ers, Giants, Lions, Packers, Saints, Steelers.
PR3604 Sidelines Cap \$17



E. Great looking protection!
Reebok® color block jacket is rainwear coated Tasslon® nylon to keep you dry. With polyester fiberfill to keep you warm. Plus detachable hood and nylon taffeta lining. Embroidered logo on front, appliqued team name on back. Sizes M, L, XL, XXL. Imported. Teams available: Chiefs, Cowboys, Dolphins, 49ers, Falcons, Giants, Lions, Packers, Steelers.
PR3497 Color Block Jacket \$110

FROM THE **SIDELINES**
CALL 1-800-787-372