

December 23, 1998

(Via U.S. Mail)

Trademark Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

200002736692--9
-01/11/99--01101--014
****262.50 ****262.50

Re: "Casino Princesa"/ Service Mark Search

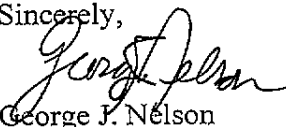
35,39,41
TO WHOM IT MAY CONCERN:

I am writing on behalf of Bayfront Ventures, a Florida general partnership owned by Goldcoast Entertainment Cruises, Inc. and Concorde Cruises, Inc.

Please find enclosed a copy of the service mark "Casino Princesa" that Bayfront Ventures wishes to have registered with the Florida Secretary of State. Bayfront Ventures desires to use this service mark in connection with the gaming vessel "Princesa," which began offering day-cruise gaming entertainment off the Atlantic coast of Miami on October 8, 1998. I am asking that you conduct a thorough search of the records as to whether this service mark is available and may be registered.

Your immediate attention to this requested search will be greatly appreciated. Please forward the results of your search to my address listed below.

Sincerely,


George J. Nelson
Corporate Counsel

/lj

enc. Application
Service Mark Specimen
Check \$262.50

FILED
99 JAN 11 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

199-41

Name Availability	up
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgment	NJC
W. Ver	NJC

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment
should be sent:

George J. Nelson

3290 Lien Street

Rapid City, SD 57702

(605) 341-7738

Daytime Telephone number

PART I

1. (a) Applicant's name: Bayfront Ventures

(b) Applicant's business address: 100 S. Biscayne Blvd. Suite 850
Miami, FL 33131
City/State/Zip

(c) Applicant's telephone number: (305) 379-4422
☐ Individual ☐ Corporation ☒ Joint Venture ☐ Other:
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,
(1) Florida registration number: GP9700000060 (2) Domicile State: Florida
(3) Federal Employer Identification Number: 65-0721278

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)
Hospitality services (including food & beverage) associated with the
excursion-boat gaming industry.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)
Labels, decals, newspaper advertisements, brochures, magazine ads, banners,
outdoor advertising.

(Continued)

(d) The class(es) in which goods or services fall:

Classes 35, 39 and 41

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: July 20, 1998 (b) Date first used in Florida: July 20, 1998

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

A sleek yacht with the ace and jack of spades positioned above the
bridge and a pair of dice and "Casino Princessa" below.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Miami Casino

" APART FROM THE MARK AS SHOWN.

I, George J. Nelson, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Bayfront Ventures

Typed or printed name of applicant

George J. Nelson for Concorde Cruises, Inc.

Applicant's signature or authorized person's signature
(List name and title)

STATE OF South Dakota

COUNTY OF Pennington

On this 23rd day of December, 19 98, George J. Nelson
personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of _____

FILED
99 JAN 11 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Jeff Plooster
Notary Public Signature

Jeff Plooster

Notary's Printed Name

Seal

My Commission Expires: 8/25/04

FEE: \$87.50 per class



CASINO PRINCESA

MIAMI

**MIAMI'S PREMIER
VEGAS-STYLE
GAMING SENSATION**



**OVER 30 GAMING TABLES
WITH 9 THRILLING GAMES**

-BLACKJACK TO BACCARAT-



**MORE THAN 230 BRAND
NEW SLOT MACHINES**

**-5¢ SLOTS TO THE NEWEST
HI-TECH VIRTUAL GAMES-**

**CASINO PRINCESA SAILS TWICE DAILY FROM
BAYFRONT PARK, NEXT TO HARD ROCK CAFE,
AT BAYSIDE MARKETPLACE. CONTACT YOUR
HOTEL CONCIERGE OR CALL:**

305•379•LUCK (5825)

FOR INDIVIDUAL OR GROUP RESERVATIONS