

T98000001064

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September 11, 1998

Florida Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

200002638162--2
-09/14/98-01054-004
*****87.50 *****87.50

Re: Application for the Registration of a Trademark or Service Mark:
Dawn Patrol

Dear Sir/Madam:

Enclosed for filing is the completed Application For The Registration Of A Trademark or Service Mark for the mark **Dawn Patrol**, along with three (3) specimens of the mark.

The mark is to be registered in Class 42, Miscellaneous Services. We have enclosed our check in the amount of \$87.50 to cover the per class mark.

I am enclosing a pre-addressed, postage paid envelope for your convenience in returning the proof of filing to my office.

Your attention to this matter is appreciated.

Very truly yours,

Charles T. Brumback, Jr.

Charles T. Brumback, Jr.

(4)

CTB/rg
Enclosure(s)

cc: Mr. Jim Taylor

OR113294;1

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98 SEP 14 PM 2:47
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

T98-1064

Name Availability	<i>NJC</i>
Document Examiner	NJC
Updater	NJC
Updater Verifier	N:
Acknowledgement	NJC
W. P. Verifier	NJC

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
Pursuant to Chapter 495, Florida Statutes

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name and address to whom
acknowledgment should be sent:

Charles T. Brumback, Jr., Esquire
Akerman, Senterfitt & Eidson, P.A.
P. O. Box 231
Orlando, Florida 32802-0231
(407) 419-8558
Daytime Telephone Number

PART I

1. (a) Applicant's name: Preferred Reservations, Inc.
d/b/a Enjoy Florida Hotels
- (b) Applicant's business address:
c/o Enjoy Florida Hotels, 7514 W. Irlo Bronson Highway, Kissimmee,
Florida 34747
- (c) Applicant's telephone Number: (407) 396-4466
- () Individual () Corporation () Joint Venture () Other
() General Partnership () Limited Partnership () Union
If other than an individual,
(1) Florida registration number: P97000095649 (2) Domicile State: Florida
(3) Federal Employer Identification Number: 93-1209231
2. (a) If the mark to be registered is a service mark, the services in
connection with which the mark is used: (i.e., furniture moving services,
diaper services, house painting services, etc.)

Hotel accommodation/vacation packages for military personnel
- (b) If the mark to be registered is a trademark, the goods in connection
with which the mark is used: (i.e., ladies sportswear, cat food, barbecue
grills, shoe laces, etc.)

N/A
- (c) The mode or manner in which the mark is used: (i.e., labels, decals,
newspaper advertisements, brochures, etc.)

On advertisements, brochures, flyers, correspondence
- (d) The Class(es) in which goods or services fall:

Class 42 Miscellaneous Services

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

- (a) Date first used anywhere: August 31, 1996
- (b) Date first used in Florida: August 31, 1996

PART III

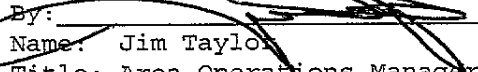
1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

DAWN PATROL

2. DISCLAIMER (if applicable)
 NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "DAWN" AND "PATROL" APART FROM THE MARK AS SHOWN.

I, Jim Taylor, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification onmy/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

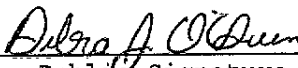
PREFERRED RESERVATIONS, INC.
D/B/A ENJOY FLORIDA HOTELS

By: 
 Name: Jim Taylor
 Title: Area Operations Manager
 and Agent for Owner

STATE OF FLORIDA
COUNTY OF ORANGE

On this 31 day of August, 1998, Jim Taylor, as Area Operations Manager and Agent for Owner of Preferred Reservations, Inc. d/b/a Enjoy Florida Hotels personally appeared before me,

- who is personally known to me
- whose identity I proved on the basis of


 Notary Public Signature
 Notary's Printed Name: Debra J. O'Quinn 3/2/02
 My Commission Expires:

FILED
 98
 SEP 14 PM 12:47
 SECRETARY OF STATE
 TALLAHASSEE, FLORIDA

(SEAL)

FEE: \$87.50 per class

Fully commissionable



Introducing Orlando's Best Value Package...

DAWN PATROL

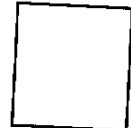
Introducing Orlando's Best Value Package Exclusively for Military Personnel. Enjoy the excitement of the #1 tourist destination with Dawn Patrol offered exclusively by Enjoy Florida Hotels.

- Rates start as low as \$99 per person for:
- Great rooms
 - WALT DISNEY WORLD® Resort theme park pass with round-trip transportation from hotel
 - Pleasure Island nighttime entertainment ticket
 - Food voucher

Call the Dawn Patrol Hotline at:

800-290-2885

to find out how you can participate in this exciting package.



Four horizontal lines for an address.

