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HILL & SIMPSON
A PROFESSIONAL CORPORATION
ATTORNEYS AND COUNSELORS AT LAW
CHICAGO, ILLINOIS 60606

JOHN D. SIMPSON *
LEWIS T. STEADMAN
JAMES A. MOEHLING
DENNIS A. GROSS
ROBERT M. BARRETT
STEVEN H. NOLL
KEVIN W. GUYNN
SCOTT W. PETERSEN
ROBERT M. WARD
BRETT A. VALIQUET
R. DENNIS CLAESSENS
LEWIS T. STEADMAN, JR.
EDWARD A. LEHMAN
DAVID R. METZGER
TODD S. PARKHURST
JOHN R. NYWEIDE
JAMES D. HOBART
MELVIN A. ROBINSON
JOHN R. GARRETT
C. GRANT MCCORKHILL

BRIAN M. MATTSOON
PAULA J. KELLY
JOHN W. CORNELL
ROBERT J. DEPKE
PATRICIA A. KANE
JOSEPH P. REAGEN
MICHAEL R. HULL
MICHAEL S. LEONARD
BRYAN J. LEMPIA
WILLIAM E. VAUGHAN
JAMES VAN SANTEN
WILLIAM C. STUEBER
J. ARTHUR GROSS
MARVIN MOODY
DOLORES K. HANNA
SPECIAL TRADEMARK COUNSEL

CHICAGO OFFICE
85TH FLOOR SEARS TOWER
CHICAGO, ILLINOIS 60606
TELEPHONE (312) 876-0200
FACSIMILE (312) 876-0898
INTERNET: counsel@hillfirm.com

WASHINGTON OFFICE
SUITE 1004-BLDG. I
2001 JEFFERSON DAVIS HIGHWAY
CRYSTAL CITY
ARLINGTON, VIRGINIA 22202
TELEPHONE (703) 415-1515

* MUNICH OFFICE
FRANZ-JOSEPH STRASSE 38
D-80801 MUNICH, GERMANY
49-89-347080

July 29, 1998

Trademark Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

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-08/03/98--01102--004
*****87.50 *****87.50

Sir:

We are enclosing an application for trademark registration in Florida, as follows:

APPLICANT: INTERNATIONAL FLORAL CORPORATION
TRADEMARK: FLOWERS THAT DAZZLE
CLASS NO.: 31 OUR CASE NO.: T96,0140-FL

FILED
AUG -3 M 8 22
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

We also enclose three specimens and a check in the amount of \$87.50 to cover the filing fee.

Please process the above application and forward the Certificate of Registration to this office.

Very truly yours,

James Van Santen
James Van Santen
HILL & SIMPSON

T98-907

339:815
US-FL-01-TM

- Encl.: (1) Trademark application
(2) Specimens
(3) \$87.50 check

(4)

Name Availability	NP
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgement should be sent:

Trademark Department

HILL, STEADMAN & SIMPSON - 85th Floor, Sears Tower

Chicago, Illinois 60606

(312) 876-0200
Daytime Telephone number

PART I

1. (a) Applicant's name: International Floral Corporation

(b) Applicant's business address: 7967 N.W. 21st Street
Miami, Florida 33122
City/State/Zip

(c) Applicant's telephone number: (305) 592-4468

Individual Corporation Joint Venture Other: _____
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: 23-08-307-083-98-8 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 58-1495485

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Fresh cut flowers

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used in connection with the sale or advertising of the goods by affixing the
mark to the goods or containers for the goods and by other suitable means customary in the
trade. Three specimens showing a manner of use of the mark as used in commerce are presented

(d) The class(e) in which goods or services fall:
International Class 31

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: October 3rd, 1997 (b) Date first used in Florida: October 3rd, 1997

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

FLOWERS THAT DAZZLE

Labeling design to identify our branded & TM product.
To identify our product in the marketplace.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " _____ "

" APART FROM THE MARK AS SHOWN.

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida (either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

International Floral Corporation

Typed or printed name of applicant

JEFF Edmondson
General Manager

Applicant's signature or authorized person's signature
(List name and title)

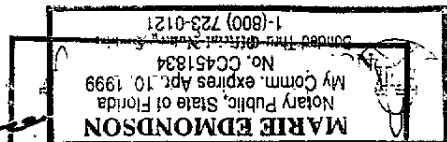
STATE OF Florida

COUNTY OF Dade

On this 18th day of March, 1998, Jeff Edmondson personally appeared before me,

- who is personally known to me
- whose identity I proved on the basis of _____

FILED
98 AUG -3 AM 8:22
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

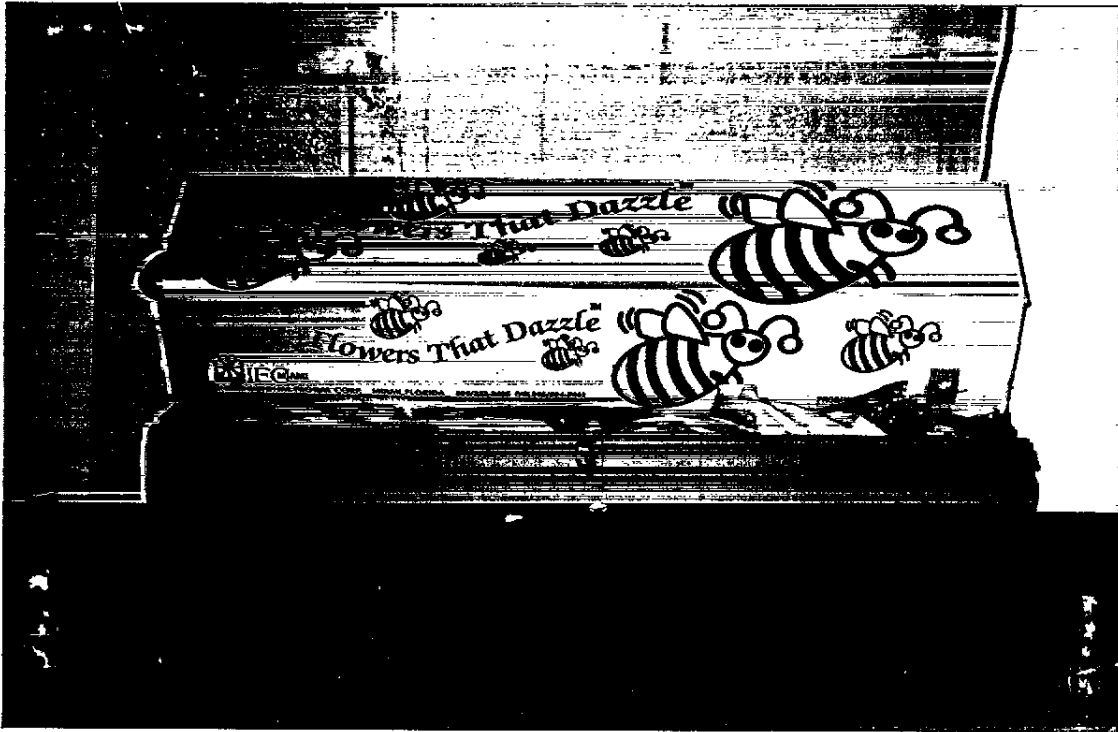


Seal
8/18/98

Notary Public Signature

Notary's Printed Name

My Commission Expires April 10, 1999



International Floral Corporation
Mark: FLOWERS THAT
DAZZLE
Specimens for Cl. 31
Case No. T96,0140-FL