

T98000000389

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PRESTIGE PROFESSIONAL PARK
2655 McCORMICK DRIVE
CLEARWATER, FLORIDA 33759

HERNANDO OFFICE
7361 FOREST OAKS BLVD.
SPRING HILL, FLORIDA 34606

PLEASE REPLY TO:
P. O. BOX 5124
CLEARWATER, FLORIDA 33758-5124

CLEARWATER OFFICE
(813) 799-2882

FAX
(813) 726-0058
(813) 799-6794

HERNANDO OFFICE
(352) 683-0597
FAX
(352) 686-0701

E-Mail Address: TZBZU@aol.com

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SCOTT P. SWOPE
*HERNANDO RESIDENT PARTNER

March 17, 1998

Florida Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

Re: Heritage Pines and Heritage Springs

To whom it may concern:

(37)

Enclosed please find service mark applications and corresponding fee checks for Heritage Pines and Heritage Springs; please process accordingly. If you have any questions regarding the above, please do not hesitate to give me a call at the Clearwater address indicated above.

Very truly yours,

TEW, ZINOBER, BARNES, ZIMMET & UNICE

Richmond C. Flowers

Richmond C. Flowers

RCF:jlc
Enclosures
cc: Lee Thompson (via fax w/o encs.)

855/762/671

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TALLAHASSEE, FLORIDA

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W. P. Verifier	NJC



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

March 20, 1998

RICHMOND C. FLOWERS, ESQUIRE
TEW, ZINOBER, ET AL.
P.O. BOX 5124
CLEARWATER, FL 33758-5124

SUBJECT: HERITAGE SPRINGS AND HERITAGE PINES
Ref. Number: W98000006220

We have received your document for HERITAGE SPRINGS AND HERITAGE PINES and your check(s) totaling \$175.00. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

We need specimens for "HERITAGE PINES" and "HERITAGE SPRINGS". We need 3 specimens for each mark.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 998A00015081

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Of Counsel:

STEPHANIE A. VAUGHAN

March 27, 1998

Ms. Nanette Causseaux
Corporate Specialist Supervisor
Florida Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

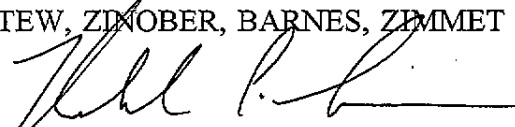
Re: Heritage Springs and Heritage Pines Service Mark Applications
Reference No. W98000006220

Dear Ms. Causseaux:

Pursuant to your request, please find enclosed for your review four (4) specimens of the Heritage Springs and Heritage Pines service marks for their respective service mark applications. If you have any questions concerning these specimens or if you need any additional information, please do not hesitate to contact me at the Clearwater address indicated above.

Very truly yours,

TEW, ZINOBER, BARNES, ZIMMET & UNICE


Richmond C. Flowers

RCF:jlc
Enclosures
cc: Lee R. Thompson (via fax w/o encs.)

#123999.1

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

**Name & address to whom acknowledgment
should be sent:**

Lee Thompson
U.S. Home Corporation
North Florida Division
2368 Fairskies Drive
Spring Hill, FL 34606

(352) 683-7634
Daytime Telephone number

PART I

1. (a) Applicant's name: U.S. Home Corporation, North Florida Division
- (b) Applicant's business address: U.S. Home Corporation, North Florida Division
2368 Fairskies Drive, Spring Hill, FL 34606
City/State/Zip

- (c) Applicant's telephone number: (352) 683-7634
- ☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

- (1) Florida registration number: 825620 ✓ (2) Domicile State: Delaware
- (3) Federal Employer Identification Number: 21-0718930

- 2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

The sale and construction of single and multi-family housing related recreational
facilities, common areas, and community services provided in connection with planned

and mixed use developments, real estate resale, property management and home repairs.

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Not applicable

- (c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)
(See attached examples) It is an identifying mark for a planned community developed
by the applicant, indicated as part of the legal description of the property and in
advertising and promotional material.

(Continued)

(d) The class(es) in which goods or services fall:

Class 37 construction of residential dwellings and communities and facilities to support them.

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 12/97 (b) Date first used in Florida: 12/97

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The stylized and underlined words "HERITAGE SPRINGS" lying underneath a logo resembling a fleur-de-lis. See attachment for specimen.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Robert Fertig, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Robert Fertig, Division President, North Florida Division

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF HERNANDO

On this 12 day of February, 1998, Robert Fertig

personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of

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98 APR -6 AM 11:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



Lorraine M. Jensen
Notary Public Signature

Lorraine M. Jensen
Notary's Printed Name

Seal

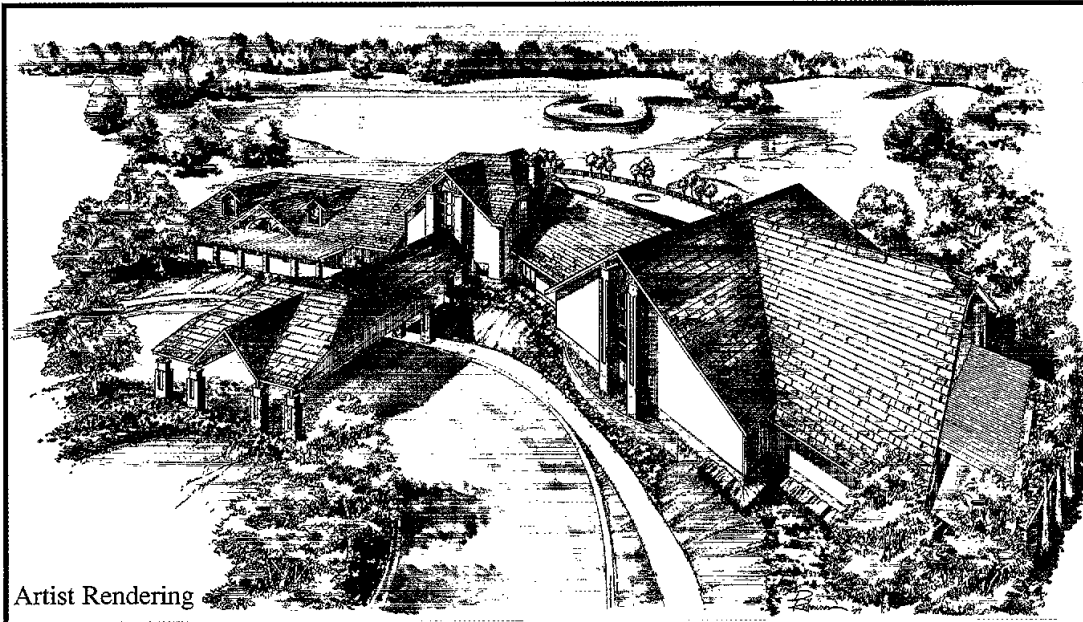
My Commission Expires: 03-29-99

FEE: \$87.50 per class

Country Club Elevation

HERITAGE PINES

COUNTRY CLUB



Artist Rendering

HERITAGE SPRINGS LIFESTYLE - MASTER SITE PLAN



HERITAGE SPRINGS



- 24 Hour Manned Gated Entry
- Roving Patrol • Private Roads

