

T98000000176

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98 FEB 13 AM 9:22
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Address

City/State/Zip Phone #

Office Use Only

CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. The Sunshine Shop + slogan: the swimwear
(Corporation Name) (Document #)
2. Specialist
(Corporation Name) (Document #)
3. 789/304/747/740/762/671
(Corporation Name) (Document #) 700002442747-1
4. (RS) Shop, Swimwear
(Corporation Name) (Document #) 02/27/98 01073-021
coratm 87.50

- ☐ Walk in ☐ Pick up time _____ ☐ Certified Copy
☐ Mail out ☐ Will wait ☐ Photocopy ☐ Certificate of Status

NEW FILINGS	
<input type="checkbox"/>	Profit
<input type="checkbox"/>	NonProfit
<input type="checkbox"/>	Limited Liability
<input type="checkbox"/>	Domestication
<input type="checkbox"/>	Other

AMENDMENTS	
<input type="checkbox"/>	Amendment
<input type="checkbox"/>	Resignation of R.A., Officer/ Director
<input type="checkbox"/>	Change of Registered Agent
<input type="checkbox"/>	Dissolution/Withdrawal
<input type="checkbox"/>	Merger

OTHER FILINGS	
<input type="checkbox"/>	Annual Report
<input type="checkbox"/>	Fictitious Name
<input type="checkbox"/>	Name Reservation

REGISTRATION/ QUALIFICATION	
<input type="checkbox"/>	Foreign
<input type="checkbox"/>	Limited Partnership
<input type="checkbox"/>	Reinstatement
<input type="checkbox"/>	Trademark
<input type="checkbox"/>	Other

Name	
Availability	np np
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Check returned
198-176
1097-2722

Examiner's Initials	
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FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham
Secretary of State

December 11, 1997

KATHERINE G. JONES, ESQUIRE
UPCHURCH, BAILEY & UPCHURCH, P.A.
P.O. BOX 3007
ST. AUGUSTINE, FL 32085-3007

SUBJECT: THE SUNSHINE SHOP AND DESIGN OF A SUNSET WITH TWO
PALM TREES AND THREE FLAMINGOS AND SLOGAN: THE SWIMWEAR
SPECIALIST
Ref. Number: W97000027722

We have received your document for THE SUNSHINE SHOP AND DESIGN OF A SUNSET WITH TWO PALM TREES AND THREE FLAMINGOS AND SLOGAN: THE SWIMWEAR SPECIALIST and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

If your mark is used to identify a retail/wholesale store selling swimwear manufactured by others, you should be registered as a service mark under class 35. Please correct your application by the words "SALE OF SWIMWEAR" in Part I 2 (a), please delete Part I 2 (b).

Class(es) (35) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (35).

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: SHOP, SWIMWEAR, SPECIALIST

The specimens provided this office are not acceptable; we need three permanent specimens. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark,

address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 697A00058399

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Katherine G. Jones, Esquire
Upchurch, Bailey and Upchurch, P.A.
Post Office Drawer 3007

St. Augustine, Florida 32085-3007

(904) 829-9066

Daytime Telephone number

PART I

1. (a) Applicant's name: The Sunshine Shop, Inc.

(b) Applicant's business address: 645 A1A Beach Boulevard, Suite A

St. Augustine, Florida 32084

City/State/Zip

(c) Applicant's telephone number: (904) 471-6899

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____

☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: M82626 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-2896436

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Swimwear

Retail sale of swimwear

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)
Newspaper and billboard advertisements, letterhead, brochures and business cards, shopping bags, sun visors.

(Continued)

d) The class(es) in which goods or services fall:

35

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 11/15/94 (b) Date first used in Florida: 11/15/94

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The Sunshine Shop logo has a sunset with two palm trees and three flamingos next to the name "Sunshine Shop", with the words "The Swimwear Specialist" above.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Shop, Swimwear, Specialist " APART FROM THE MARK AS SHOWN.

I, Katherine G. Jones, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Katherine G. Jones, Attorney

Typed or printed name of applicant

Katherine G. Jones

Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF ST. JOHNS

On this 11th day of February, 19 98, Katherine G. Jones personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)



Johanna G. Seymour
My Commission CC672227
Expires August 17, 2001

Johanna G. Seymour
Notary Public Signature
Johanna G. Seymour
Notary's Printed Name

My Commission Expires: 8/17/2001

FEE: \$87.50 per class

FILED
98 FEB 13 AM 9
TALLAHASSEE, FLORIDA
SECRETARY OF STATE

The Swimwear Specialist

Sunshine Shop



645 A1A Beach Blvd.
St. Augustine Beach, FL 32084

LYNNE GREENE
(904) 471-6899
Fax (904) 471-7692