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LISA COPREN, ESQ.

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Lisa D. Copren

December 29, 1997

Division of Corporations - Trademark Section
P.O. Box 6327
Tallahassee, FL 32314

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-12/31/97--01069--013
*****87.50 *****87.50

RE: Service Mark Registration

Dear Sir/Madam:

I am counsel for Artisan Contractors Association of America. ACA has been providing services to members in Florida since approximately 1993 and using its service mark in connection therewith but never sought to register that service mark until now. (36)

Enclosed please find my client's applications for Reservation of Service Mark and Registration of Service Mark, together with the necessary checks, declarations and specimens.

If you encounter any problems, need additional information, or have any questions, please contact me at the above address or telephone number. The acknowledgment should also be sent to me at the same address.

I appreciate your assistance in this matter and thank you for the same.

Best regards,

Lisa D. Copren
Lisa D. Copren

Enclosure

*Artisan
2,003,669*

198-24

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97 DEC 30 PM 2:09
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Name Availability	nc
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314**

Name & address to whom acknowledgment should be sent:

Lisa Copren, Esq.

5 Sierragate Plaza, Ste. 300

Roseville, CA 95678

(916) 783-9515

Daytime Telephone number

PART I

1. (a) Applicant's name: Artisan Contractors Association of America

(b) Applicant's business address: 5 Sierragate Plaza, Ste. 300,

Roseville, CA 95678 City/State/Zip

(c) Applicant's telephone number: (916) 783-9515

- Individual Corporation - Nonprofit Joint Venture Other: _____
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: F97000006750 ✓ (2) Domicile State: Delaware

(3) Federal Employer Identification Number: 51-0323548

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Insurance related services and benefits

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

n/a

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used in brochures, advertisements, customer I.D. cards,
and correspondence with customers.

(Continued)

(d) The class(es) in which goods or services fall:

Class 36 Insurance and Financial

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 10/01/93 (b) Date first used in Florida: 10/01/93

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"ARTISAN CONTRACTORS ASSOCIATION OF AMERICA" written horizontally

consisting of four lines of text, separated by three horizontal
lines, and enclosed in a rectangle.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

"ASSOCIATION " "OF " "AMERICA" " APART FROM THE MARK AS SHOWN.

I, Suzanne Patton, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

ARTISAN CONTRACTORS ASSOCIATION OF AMERICA
Typed or printed name of applicant

Suzanne Patton - Suzanne Patton, President
Applicant's signature or authorized person's signature
(List name and title)

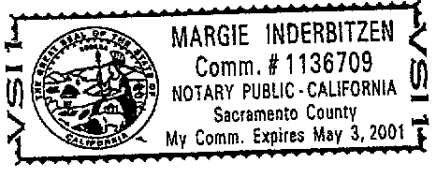
STATE OF CALIFORNIA

COUNTY OF PLACER

On this 30th day of December, 19 97, Suzanne Patton
personally appeared before me,

who is personally known to me
 whose identity I proved on the basis of California drivers license
C0424535

FILED
97 DEC 30 PM 2:09
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



Margie Inderbitzen
Notary Public Signature
Margie Inderbitzen
Notary's Printed Name

Seal

My Commission Expires: May 3, 2001

The 24-Hour Travel Center

You automatically have access to the 24-Hour Travel Center as a benefit for being a valued ACA Member. You may book travel reservations through this service 24 hours a day, beginning November 1, 1995. Also, under certain conditions, members are eligible for:

- a 5% bonus on hotel/motel reservations
- a 5% bonus on rental car, airline, rail travel and selected cruise reservations
- reduced rates (up to 15%) at certain participating hotels and motels across the country, and
- the Member Specials Hotline, offering many exciting vacation packages at discounted prices.

Booking Your Trip:

Call the toll-free telephone reservation number, 1-800-558-5300, from anywhere in the United States, and present your Member ID number. Your reservation must be made not more than 10 months or less than 7 days in advance. The 24-Hour Travel Center cannot accept reservations for conventions, conference accommodations, travel industry representative rates, or chartered travel. If you are booking a cruise, please provide: 1) the name of the cruise ship, 2) the cabin category selection, and 3) the dates you wish to travel. If you are booking a tour, please provide: 1) the name of tour package, 2) the hotel/motel selection, 3) a description of the desired features of the tour that you wish to participate in, and 4) the dates you wish to travel.

After You Book Your Trip

You will receive written confirmation (with tickets when applicable) prior to the scheduled departure. The confirmation lists the hotel/motel name, address, telephone number and confirmation number, and will be mailed from our office within two (2) business days.

The 24-Hour Travel Center can reserve airline tickets within ten (10) business days prior to the departure date. For an additional charge, airline tickets will be sent by an overnight mail carrier or you may pick up the tickets at the originating airline ticket office in the originating city.

To guarantee the reservation beyond the normal check-in time, you need to request it at the time you make your reservation. You agree to supply a bank card account number to the hotel/motel for billing purposes. Should you need to cancel a guaranteed reservation, your request to do so must reach the destination before your scheduled arrival date by the time specified by the hotel/motel to avoid a one-night charge to your bank card account number. Be sure also to request and retain the cancellation number. If a reservation is guaranteed and not canceled, your bank card account will be billed according to hotel/motel policy. You may cancel a guaranteed reservation by telephoning the hotel/motel directly or by telephoning the 24-Hour Travel Center; however, you must allow enough time for the cancellation message to reach the reserved hotel/motel. (This cancellation policy is also stated on the itinerary you receive from the 24-Hour Travel Center.)

To Receive Your 5% Bonus

Eligibility for a bonus is based on the following guidelines:

- 1) The 5% bonus is applicable on travel arrangements purchased with your bank card for you and/or your immediate family who reside with you (spouse and/or children). As a courtesy, the 24-Hour Travel Center will book travel for other companions; however, companion travel is not eligible for a bonus.
- 2) All itinerary changes must be made through the 24-Hour Travel Center.
- 3) The 5% bonus does not include taxes or gratuities that are reflected on the final bill.
- 4) A bonus is not applicable where special discounts prevail, for example, military, special rates and coupon offers. Corporate rates are eligible for a bonus provided other program requirements are met.
- 5) A bonus is not applicable when information, including rate changes, contained in the supporting documentation attached to the 24-Hour Travel Center bonus application differs from that contained in the original reservation confirmation.

Follow These Easy Steps to Apply For A Bonus:

- 1) Complete the bonus application attached to the itinerary.
- 2) Submit copies of the applicable invoices: 1) the hotel/motel invoice or bill, 2) the passenger coupon, which is the last page of your airline, rail, or cruise/tour ticket, along with the boarding pass; 3) the auto rental agreement.
- 3) Submit a copy of the sales receipt verifying that you used your bank card in paying for the reservations.
- 4) Forward these documents to the 24-Hour Travel Center, P.O. Box 5370, Glen Allen, VA 23058-5370. These documents must be submitted together and within 90 days of the completion of the itinerary. Only one bonus application may be submitted for each itinerary reserved through the 24-Hour Travel Center. The bonus will be mailed within 21 days from the date the 24-Hour Travel Center receives the completed bonus application and other related documents.

The Member Specials Hotline:

The Member Specials Hotline presents current vacation value packages. To find out what special values are available, cardholders call 1-800-877-8786 any hour of the day or night. To book a trip, members then call the reservation center at 1-800-558-5300.

The 24-Hour Travel Center offers these trips at discounts of up to 25% off comparable vacation packages. Discounts apply to new bookings and are based on hotel or cabin availability at the time of the booking.

**The ACA
24-Hour
Travel
Center.
Another
Valuable
ACA Member
Benefit!**

**ARTISAN
CONTRACTORS
ASSOCIATION
OF AMERICA**

**Start Saving Today!
Complete Details Inside.**