

LATONA & ISENBERG

ATTORNEYS AT LAW

JOHN LATONA
CERTIFIED MEDIATOR

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WILLIAM S. ISENBERG
ALSO MEMBER OF MASSACHUSETTS BAR

T96000000341

November 28, 1995

Secretary of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Re: Aruba Beach Cafe

To Whom It May Concern:

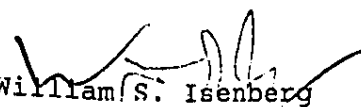
Please find enclosed the following documents:

1. Application for Trademark
2. Check in the amount of \$87.50
3. Three specimens of Mark

800001653768
-12/05/95--01128--001
*****87.50 *****87.50

If you have any questions regarding this matter, please contact my office.

Sincerely,


William S. Isenberg

WSI/kad

T96-341

W95-23959

789/762/671

789/167/152/304/671

You must complete the attached application.

Name	
Availability	<i>mp</i>
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC



FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham
Secretary of State

December 8, 1995

William S. Isenberg, Esquire
315 S.E. 7th St.
Ft. Lauderdale, FL 33301

SUBJECT: ARUBA BEACH CAFE
Ref. Number: W95000023959

We have received your document for ARUBA BEACH CAFE and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Pursuant to section 495.031(1), Florida Statutes, the enclosed application must be completed in order to process your mark registration. Mark registrations submitted on forms other than the current forms provided by the Secretary of State's office will be rejected.

The specimens provided this office are not acceptable; we need three permanent specimens. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 095A00053225



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

January 19, 1996

William S. Isenberg, Esquire
315 SE 7th St.
Ft. Lauderdale, FL 33301

SUBJECT: ARUBA BEACH CAFE
Ref. Number: W95000023959

We have received your document for ARUBA BEACH CAFE and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You failed to make the correction(s) requested in our previous letter.

Pursuant to section 495.031(1), Florida Statutes, the enclosed application must be completed in order to process your mark registration. Mark registrations submitted on forms other than the current forms provided by the Secretary of State's office will be rejected.

YOU MUST COMPLETE OUR APPLICATION.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 496A00002451

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgement should
be sent:

ARUBA BAY, INC. *ARUBA Beach Cafe*
3001 East Oakland Park Blvd.
Fort Lauderdale, FL 33306
(954-566-2804)
Daytime Telephone number

PART I

1. (a) Applicant's name: ARUBA BAY, INC. *ARUBA Beach Cafe*
(b) Applicant's business address: 3001 East Oakland Park, Blvd., Ft. Lauderdale, FL 33306

City/State/Zip

(c) Applicant's telephone number: (954) 566-2804

- ☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: 1596630 (2) Domicile State: _____

(3) Federal Employer Identification Number: _____

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

for restaurant services: for the procurement and consumption of food and drink
on the premises

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Advertising, menus, promotions, public relations, help wanted ads, other ways
customary in the trade

(Continued)

(d) The class(e) in which goods or services fall:

class 42

PART II

1. Date first used by the applicant, predecessor, or a related company(must include month, day and year):

(a) Date first used anywhere: May, 1989 (b) Date first used in Florida: May, 1989

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be words or less.)

ARUBA BEACH CAFE

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " BEACH CAFE " APART FROM THE MARK AS SHOWN.

I, ARUBA BAY, INC. being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

ARUBA BAY, INC.

Aruba Beach Cafe

Typed or printed name of applicant

*Peter Beck

Applicant's signature or authorized person's signature
(List name and title)

STATE OF

COUNTY OF

On this 10th day of March, 1996, n/n personally appeared before me,



who is personally known to me



whose identity I proved on the basis of



PEGGY MOHLER
COMMISSION # CC 476173
EXPIRES SEP 25, 1999
BONDED THRU
ATLANTIC BONDING CO., INC.

Seal

Peggy Mohler

Notary Public Signature

Peggy Mohler

Notary's Printed Name

My Commission Expires



PEGGY MOHLER
COMMISSION # CC 476173
EXPIRES SEP 25, 1999
BONDED THRU
ATLANTIC BONDING CO., INC.

FEE: \$87.50 per class



GAYLE MARCHESI
General Manager

1 COMMERCIAL BOULEVARD
LAUDERDALE • BY • THE • SEA
FLORIDA 33308
954-776-0001
FAX 776-0002