BAKER & HOSTETLER COUNSELLORS AT LAW

WASHINGTON (QUAR SIZE 1100 - 1500 CHARGE ALT A LADE ALV. VASHINGTON D.C. 46-530 (91) 861-1500 F x 2021 861-1703 - JT (32 27) 7276 Wittes D.E. VIII D.E. R. (202) 861-1614

March 8, 1996

Trademark Registration Section Division of Corporations Florida Department of State 409 East Gaines Street Tallahassee, FL 32399 300001740390 -03/12/96--01126--001 *****87,50 *****87,50

Re: Trademark Registration for Applicant Collier County Publishing Co.; Mark "Info-Central" in Class 38

Dear Sir:

Enclosed is an application on behalf of our client, Collier County Publishing Co., to register the service mark "Info-Central" on the Florida State trademark register.

I have enclosed the signed application, as well as three specimens, namely advertisements and promotional materials showing the mark as used, and the filing fee of \$87.50 for one class.

If you have any questions regarding the application, please feel free to contact the undersigned at the above-referenced telephone number.

Very truly yours,

789 | 748 | 671

Belinda J. Scriment

Enclosures

CC: Collier County Publishing Co.

bjs0401:99160:87002:Regis.Ltr

96-339

Name Availability A A A Document Examiner NJC

Examiner NJC Updater NJC

Updater Verifyer NJC

Acknowledgemen NJC

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Los Angeles, California (213) 624-2400 ORIANDO, FLORIDA (407) 649-4000



FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State

March 20, 1996

Belinda J. Scrimenti, Esquire Baker & Hostetler 1050 Connecticut Ave., N.W., Suite 1100 Washington, DC 20036

SUBJECT: INFO-CENTRAL Ref. Number: W96000005992

We have received your document for INFo-CENTRAL and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned in the following correction(s):

If the mark includes a logo or design, a brief written description must be provided.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6918.

Nanette Causseaux Corporate Specialist Supervisor

Letter Number: 296A00012736

Washington Square, Suite 1100 • 1050 Connecticut Avenue, N.W. • Washington, D.C. 20036-5304 • {202} 861-1500 FAX (202) 861-1783 . TELEX 2357276 WRITER'S DIRECT DIAL NUMBER (202) 861-1614

March 28, 1996

Ms. Nanette Causseaux Corporate Specialist Supervisor Florida Department of State Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

> Trademark Application for Collier County Publishing Co. for Mark "Info-Central, " Your Reference No. W96000005992

Dear Ms. Causseaux:

This will acknowledge receipt of your correspondence of March 20, 1996, and my telephone conversation with your office on March 28, 1996.

As I indicated, we seek application on behalf of Collier County Publishing Co. for the word mark "Info-Central," alone, and not with the logo and design format included.

Pursuant to the instructions received during our telephone conversation, I am forwarding the application back to you, along with your March 20, 1996 letter.

If I can be of any further assistance, please do not hesitate to contact me.

Very truly yours,

Decode

Belinda J. Scrimenti

Enclosure

bjs0401:99160:87002:Causscau.Ltr

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES TO: **Division of Corporations** Name & address to whom acknowledgement should Post Office Box 6327 be sent: Tallahassee, FL 32314 Belinda J. Scrimenti, Esq. Baker & Hostetler 1050 Connecticut Avenue, N.W. Suite 1100 Washington. 20036 202 861-1614 Daytime Telephone number PART I 1. (a) Applicant's name: Collier County Publishing Co. (b) Applicant's business address: 1075 Central Avenue, P.O. Box 7009 Naples, Florida 33941 City/State/Zip (c) Applicant's telephone number: (813) 263-4827 Corporation Individual Joint Venture Other: General Partnership Limited Partnership Union If other than an individual, クロスタイン (2) Domicile State: (1) Florida registration number: __G95256000422 (3) Federal Employer Identification Number: 59-0578327 2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.) Electronic publishing services, including audio text and fax services directed to the general public (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.) (c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.) On display on-line with services and on advertising and promotional materials

(Continued)

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38			
Data from 11		PART II	
Date hist used o	y the applicant, predec	cessor, or a related company(must include	
a) Date first used	anywhere: Sept. 1	(-)	Florida: Sept. 17, 1995
The mark to be a must be 25 wor	registered is: (If logo/d ds or less.)	PART III design is included, please give brief writte	
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DISCLAIMER (if applicable)		
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