

T96000000330

Requestor's Name

NatCom

MARKETING
COMMUNICATIONS
NatCom Building
5099 Biscayne Blvd
Miami FL 33137

Phone #

700001745517
-03/15/96--01123--002
*****87.50 *****87.50

Office Use Only

CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. _____
(Corporation Name) (Document #)
2. _____
(Corporation Name) (Document #)
3. _____
(Corporation Name) (Document #)
4. _____
(Corporation Name) (Document #)

- ☐ Walk in ☐ Pick up time _____ ☐ Certified Copy
☐ Mail out ☐ Will wait ☐ Photocopy ☐ Certificate of Status

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
96 MAR 29 PM 12:14

NEW FILINGS

Profit
NonProfit
Limited Liability

Name Domestication
Availability Other

Document

Examiner

OTHER FILINGS

Annual Report

Fictitious Name

Name Reservation

Adm. Acknowledgement

Verifying

AMENDMENTS

Amendment
Resignation of R.A., Officer/ Director
Change of Registered Agent
Dissolution/Withdrawal
Merger

**REGISTRATION/
QUALIFICATION**

Foreign
Limited Partnership
Reinstatement
Trademark
Other

T96000000330



FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham
Secretary of State

March 21, 1996

NATCOM MARKETING
5999 BISCAYNE BLVD
MIAMI, FL 33137

SUBJECT: CLUB USA
Ref. Number: W9600006084

We have received your document for CLUB USA and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) 37 would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) 37.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following: USA

The specimens provided this office are not acceptable; we need three permanent specimens. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6913.

Diane Cushing
Corporate Specialist

Letter Number: 396A00012951

Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgement should be sent:

LIATCOM MARKETING
5999 Biscayne Blvd
Miami, FL 33137
(305) 756-8600
Daytime Telephone number

PART I

1. (a) Applicant's name: Dryclean USA of Florida, Inc.

(b) Applicant's business address: 1875 W. Commercial Blvd. Suite 140

Ft. Lauderdale, FL 33309

City/State/Zip

(c) Applicant's telephone number: (954) 493-6700

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: M59733 (2) Domicile State: FL

(3) Federal Employer Identification Number: 65-0050277

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Dry cleaning services for apparel

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

In all forms of advertising including brochures, decals,

labels and any other printed materials.

(d) The class(e) in which goods or services fall:

Class 37

PART II

1. Date first used by the applicant, predecessor, or a related company(must include month, day and year):

(a) Date first used anywhere: 2/15/96

(b) Date first used in Florida: 2/15/96

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be words or less.)

Club USA

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " USA

" APART FROM THE MARK AS SHOWN.

I, Robert J. Rodriguez, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Robert J. Rodriguez

Typed or printed name of applicant

[Signature]
Applicant's signature or authorized person's signature
(List name and title)

STATE OF Florida

COUNTY OF Dade

On this 12TH day of MARCH, 19 96, ROBERT J. RODRIGUEZ personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of _____

[Signature]
Notary Public Signature

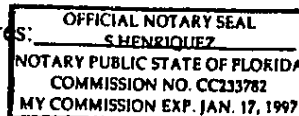
SIGFREDO HENRIQUEZ

Notary's Printed Name

Seal

My Commission Expires:

FEE: \$87.50 per class



Helping America
Look Its Best

**CLUB
USA™**

The Cleanest Club In Town

Start saving right away... CLUB USA™ is a new membership program that entitles you to special "members only" savings throughout the year. Join today... just bring in the registration form below to any participating Dryclean-USA location. Just for registering, you'll receive a special Dryclean-USA offer... "2 for 1" on your next dry cleaning order!

Membership includes...

- CLUB USA™ membership card
- Since CLUB USA™ members are an extension of the Dryclean-USA family, we'll remember you on your birthday with a very special gift.
- Additional savings throughout the year including "members-only" monthly specials, coupon books and much, much more!

REGISTRATION FORM

DON'T DELAY, JOIN TODAY, BE A MEMBER OF CLUB USA!

(PLEASE TYPE OR PRINT CLEARLY and bring this to your most convenient Dryclean-USA location.)

Mr. ___ Ms. ___ Name: (FIRST) _____ (LAST) _____

Home Address: _____
(No P.O. Boxes, please)

City: _____ State: _____ Zip: _____

Home Phone: () _____ Birth Date: ____/____/____

Profession: _____ Single ___ Married ___

Do Not Write Below

Store Number: _____ Employee: _____ Date of Reg. ____/____/____

Look at the savings we have for you already...

**PLAIN SUITS
AND DRESSES \$4.95**
(suits and linen slightly higher)

**PLAIN SUITS
AND DRESSES \$4.95**
(suits and linen slightly higher)

**PLAIN SKIRTS
AND SLACKS \$1.99**
(suits and linen slightly higher)

**PLAIN
BLOUSES \$3.50**
(suits and linen slightly higher)

**BLANKETS &
COMFORTERS \$9.99**
(excludes Down & electric)

BUSINESS SHIRTS 99¢
Laundered & on hangers

- ★ OPEN 7 DAYS
- ★ SAME DAY SERVICE
- ★ EXPERT ALTERATIONS
- ★ SHOE REPAIRS
- ★ PLUS MEMBERSHIP BENEFITS

