SAPP, MACDONALD & WELLS

ATTORNETS AND COUNSELLORS SUITE 3:00 BARNETT CENTER SO MORTH LAURA STREET JACKSONVILLE, FLORIDA 32202

WILLIAM P. BRANT TERRY & MOORE MICHAEL H SAPP* JOHN B MACDONALD S GRIER WELLS SCOTT L GLAZIER THOMAS M REITER DAVID T. ABRAHAM STEPHEN G. PROM JAN D MCCORMICK

AL & SCHNEIDER" JEFFREY R LUDWIG JOHN - FISHBURNE, III DONALD E TESIERO, II LEONARDO J MAIMAN WILLIAM & FINGER FRANK M. TALBOT, II 'or COUNSEL

TELEPHONE (904) 353 3100 TELEFAX (904) 353 1166

MAILING ADDRESS: POST OFFICE BOX 4548 JACKSONVILLE, FLORIDA 32201 4548

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TRAMENT THREE HITE

August 21, 1995

Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re: Application for the Registration of a Trademark

Dear Sirs:

Enclosed are an original and a copy of two (2) applications for Trademark registration of the words "AlA Ale" and "AlA Honey Ale" by AlA Ale House, Inc. d/b/a AlA Ale House, along with three (3) specimens of their use (menus from AlA Ale House containing the words "AlA Ale" and "AlA Honey Ale").

Also enclosed is their check in the amount of One Hundred And Seventy-Five Dollars (\$175) for the registration of both marks under Class 33.

Should you have any questions or problems, please call me.

Should be class 32

Sincerely,

Stephen G. Prom

SGP/mmh Enclosures

cc: Thomas Morton

68788.1

789/747)740/67/ (32 Hone)

Name **Availability** Document MJC Examiner Updater NJC

Updater NJC Verifyer

Acknowledgemen: NJC

W. P. Verifyer NJC



August 25, 1995

Stephen G. Prom, Esquire Brant, Moore, et al. P.O. Box 4548 Jacksonville, FL 32201-4548

SUBJECT: A1A HONEY ALE Ref. Number: W95000017192

We have received your document for A1A HONEY ALE and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) (32) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (32).

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following: HONEY

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6918.

Nanette Causseaux Corporate Specialist Supervisor

Letter Number: 895A00039784

BRANT, MOORE, MACDONALD & WELLS, P. A.

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WILLIAM P. HANGE TENTE A MOTHE JOHN B. MALDINALS S. GRICHILLA SCOTT L. GLAZEN THOMAS M. EL TER DAVID T. ABRAMAM STEPHEN G. DROM JAN D. M. CORMICA

STERNER W. COM GO COM, F. SHER JAME DO NACE & TESTA STONARDO J. MA MAN W. CLAM F. NIGER FRANK W. TALBOT

OF JOUNSE

TELEPHONE 19041 353 3100 TELEFAX 19041 353 1166

MAILING AFDRESS.
PUST OFFICE BOX 4548
JACKSONVILLE, FLORIDA
32201 4548

August 31, 1995

Nanette Causseaux, Corp. Spec. Super. Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re: Trademark Application for "AlA Honey Ale" Ref. #: W95000017192

Dear Ms. Causseaux:

Pursuant to your letter dated August 25, 1995, and our telephone conversation, yesterday afternoon, enclosed is a revised application for the trademark "AlA Honey Ale" for Class 32, "light beverages," and disclaiming "Honey."

Please process the application as revised. You have received the application fee of \$87.50 previously.

Sincerely,

Stenhen G Prom

SGP/mmh Enclosure Florida Department of State, Jim Smith, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO:		lame and address to whom acknowledgement
	Tallahassec, FL 32314	Stephen G. Prom, Esquire
	, randinassi e, i = v = v = v =	Brant; Moore, Macdonald & Wells, P.A.
		P.O. Box 4548, Jacksonville, FL 32201-4548
		(904) 353-3100
		Applicant's phone number
		PART I
1. (a)	Applicant's name: AlA Ale Ho	ouse, Inc. d/b/a AlA Ale House
(b)	Applicant's business address:	1 King Street St. Augustine, FL 32084
	•	St. Augustine, FL 32084
() indi	vidual (X) corporation	n of the State of <u>Florida P94-54332</u> Intership of the State of
() депо	erarpartitersing () milited par	the state of
2.(a) If mark is u		service mark, the services in connection with which the
N/A		
is used:	the mark to be registered is a tr	rademark, the goods in connection with which the mark
(c) The	mode or manner in which the n	nark is used:
` '		
	class(es) in which goods or serves 32, light beverages	rices fall:
		PART II
. Date	first used by the applicant, prede	ecessor, or a related company(inust include month and year):
	(a) Date first used anywhere:	04 (0) (05
	(a) Date may used anywhere.	

PART III

1. The mark to be registered is: (If logu design is included, please give brief written description which must be 25 words or less.)
Ala Honey Ale
·
2. DISCLAIMER (if applicable)
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM
"_ALE " and "Honey" APART FROM
THE MARK AS SHOWN.
I,
William K. Morton
Applicant's signature or authorized person's signature (List name and title)
Subscribed and sworn to before me this 2774 day of
(Notary Scal)
Signature of Notary Public
My Commission Expires: U. J. Morton Notary Public-State of Fla. Commission # CC 118569 Exp. Date - July 28, 1995

FEE: \$87.50 per class

ATA ALE WORKS BREWERY SELECTIONS

We are proud to reintroduce the ancient art of craft brewing to our nations oldest city which is renowned for its traditions of art and history.

To the legendary waters of the Fountain of Youth, our brewer adds all natural American barley malts, choice hops from around the world, and live yeast to produce these fresh, full flavored ales.

 pint
 2 25

 1/2 pint
 1 50

 taste all seven
 4 50

KING STREET WHEAT

Our lightest beer in taste and body. Two hundred pounds of wheat in the mash bill give this American ale its refreshing, citrus quality. Beat the heat with this wheat!



MATANZAS BAY BERRY ALE

A truly appealing brew made to enjoy in our tropical climate. This light ale with its unique hint of raspberry yields a taste as welcome as the breeze off the bay on a summer's day.



A1A HONEY ALE

Orange Blossom honey lends a subtle sweetness to this terrific tawny ale made with American Perle and Willamette hops. The full flavors of this beer stretch from Fert andina Beach to Key West, and carries the same southern l'atitude!



RED BRICK ALE

Our first and favorite beer, this enthralling mild red ale sports the distinctive color of the brew house walls. The superb aroma and finish of this examinitally grafted brew comes

