

195000000700

(Requestor's Name)

(Address)

(City, State, Zip)

(Phone #)

100001485811
-05/12/95--01036--012
*****87.50 *****97.50

OFFICE USE ONLY

Trader Bay Mangrove Stick

CORPORATION NAME(S) & DOCUMENT NUMBER(S) (if known):

1. 789/754/753/671
(Corporation Name) (Document #)
2. _____
(Corporation Name) (Document #)
3. _____
(Corporation Name) (Document #)
4. _____
(Corporation Name) (Document #)

☐ Walk in ☐ Pick up time _____

☐ Certified Copy

☐ Mail out ☐ Will wait ☐ Photocopy

☐ Certificate of Status

T95-700

NEW FILINGS	
☐	Profit
☐	NonProfit
☐	Limited Liability
☐	Domestication
☐	Other

AMENDMENTS	
☐	Amendment
☐	Resignation of R.A., Officer/Director
☐	Change of Registered Agent
☐	Dissolution/Withdrawal
☐	Merger

OTHER FILINGS	
☐	Annual Report
☐	Fictitious Name
☐	Name Reservation

REGISTRATION/ QUALIFICATION	
☐	Foreign
☐	Limited Partnership
☐	Reinstatement
☐	Trademark
☐	Other

W95-10669

Name	Avallabill
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Examiner's Initials



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

May 19, 1995

Henry N. Masson
P.O. Box 1898
Titusville, FL 32781

SUBJECT: TRADER BAY MANGROVE STICK
Ref. Number: W95000010669

We have received your document for TRADER BAY MANGROVE STICK and your check(s) totalling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

In Part I(2)(a) or (b) you must state the goods or services the mark is used in connection with. If the mark is a trademark, you must specify the specific goods or products. If the mark is a service mark, you must specify the exact services you are providing.

In Part I(2)(c) you must state how the mark is being used. If the mark is a trademark, you can cite labels, decals, tags, imprints or goods, etc. If the mark is a service mark, you can cite business cards, newspaper advertisements, TV and radio advertisements, etc.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 595A00025808

Florida Department of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom
acknowledgement should be sent:

HENRY N. MASSON
P.O. Box 1898
TITUSVILLE, FL 32781
(407) 267-7716
Daytime Telephone number

PART I

1. (a) Applicant's name: HENRY N. MASSON
(b) Applicant's business address: P.O. BOX 1898 TITUSVILLE
FLORIDA zip 32781
(c) Applicant's telephone number: (407) 267-7716

☒ Individual ☐ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

- (1) Florida registration number: _____
(2) Federal Employer Identification Number: _____
(3) Domicile State: _____

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbeque grills, shoe laces, etc.)

FISHING LURES

- (c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

(ALL OF ABOVE) LABELS, ADVERTISEMENTS
BROCHURES (ETC.)

(Continued)

(d) The class(es) in which goods or services fall:

28

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: APRIL 1 1995

(b) Date first used in Florida: APRIL 1 1995

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"TRADE BAY" MANGROVE STICK

NAME OF FISHING PLUG / LURE

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, HENRY N. MASSON, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

HENRY N. MASSON

Typed or printed name of applicant

Henry N. Masson
Applicant's signature or authorized person's signature
(List name and title)

STATE OF Florida

COUNTY OF Brevard

On this 8th day of May, 19 95,
personally appeared before me,



who is personally known to me

whose identity I proved on the basis of _____



OFFICIAL SEAL
SUSAN W. BLUM
My Commission Expires
Sept. 8, 1996
Comm. No. CC 226347

Susan W. Blum
Notary Public Signature

Susan W. Blum
Notary's Printed Name

Seal

My Commission Expires: Sept. 8 1996

FEE: \$87.50 per class

Trader Bay



"MANGROVE Stick"™



As a boy in the Everglades, it was the "Mangrove Stick" that connected me with MAJOR parts of my life... such as Snook, tarpon, Sea Trout, Redfish and Jacks.

Later in life, as I was able to travel, the connection expanded to Cybern Snapper, Peacock Bass, Roosterfish and many others. Try the "Mangrove Stick" in your area and see what kind of trouble you can get in to!

Good Pluggin,

Rich Baller

The Mangrove Stick provides a side to side "walking the dog" technique for fishermen, with minimal rod dip action. Enjoy a surface lure that fish cannot resist with **BULLETIN** performance.

"Good Fishing"

HAND CRAFTED TREXWOOD FISHING PLUGS PRODUCED IN U.S.A.

P.O. BOX 1098 • TITUSVILLE, FL. 32781