

T93000000872

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP ☐ WAIT ☐ MAIL

(Business Entity Name)

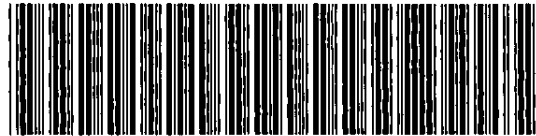
(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

New
Class
35

Office Use Only



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Renewal
T93-872

04/22/13--01033--016 **96.25

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APR 23 2013

N. CAUSSEAU

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Parade of Homes

(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Benjamin B. Bush

(Name of Person)

Gardner, Bist, Wiener, Wadsworth, Bowden, Bush, Dee, LaVia & Wright, P.A.

(Firm/Company)

1300 Thomaswood Drive

(Address)

Tallahassee, Florida 32308

(City/State and Zip Code)

For further information concerning this matter, please call:

Benjamin B. Bush

(Name of Person)

at (850) 385-0070

(Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class

CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Florida Home Builders Association
201 E. Park Avenue
Tallahassee, FL 32302

Return To: Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

- 1) Mark Registered: Parade of Homes
2) Registration Number: T93000000872
3) Date Filed: 07/23/1993 4.) Renewal Date: 07/23/2013 5.) Class(es) Filed: SM-0037

- 6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

Mark is still in use

- 7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.
8) If applicant is a business entity, enter the state of incorporation/formation/organization: Florida

Florida Home Builders Association

Typed or Printed Name of Owner

[Signature]

Owner's Signature or Authorized Person's Signature

STATE OF Florida

COUNTY OF Leon

Sworn to and subscribed before me on this 17th day of April, 2013, Paul M. Thompson
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

[Signature]

Notary Public's Signature

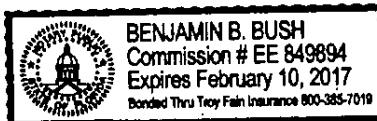
Benjamin B. Bush

Notary Public's Printed Name

Fee: \$87.50 Per Class

Certificate of Renewal : \$8.75 (Optional)

CR2E005 (1/11)



Florida Parade of Homes

Monday, April 22, 2013

Florida Parade of Homes® Launched



In conjunction with Bradenton-based TV Home Source, the Florida Home Builders Association is working with its local HBAs to promote a Florida Parade of Homes®.



Kathy Robinson of TV Home Source

Open exclusively to builders and associates who participate in their local Parade of Homes (or whose local HBAs do not have Parades), the Florida Parade of Homes® is a value-added promotional package that includes a web page with home, product, or development features, plus a customized promotional video... all for just \$900. See the chart below for what builders, developers, and associate receive for their Florida Parade of Homes participation.

A portion of entry fees and web site advertising revenue is shared with local HBAs. The page and video will appear at floridaparadeofhomes.com, the official site of the Florida Parade of Homes®.

For details, contact TV Home Source's Kathy Robinson at kathy@tvhomesource.com or 941-356-1066.

To advertise at floridaparadeofhomes.com, contact Pati Jackson at pjackson@fhba.com.

CALLING ALL PARADE OF HOMES BUILDERS!

For only \$75 dollars a month or less you can MARKET your parade home online and receive a video produced with high production value(s). This includes visibility on 5 websites, including your own, to market your model home, your remodel or your community. By adding video to your marketing tools, you increase your visibility, search results, and time spent on your website, helping you convert visits to sales.



How??? Simple.



OFFICIAL SPECIFICATIONS

OFFICIAL