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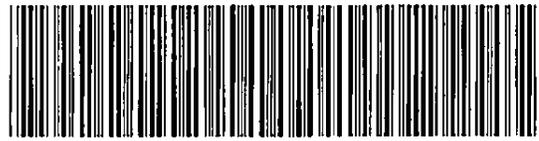
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FLORIDA DEPARTMENT OF STATE
Division of Corporations

July 16, 2025

WOLTER VAN DYKE DAVIS, PLLC
AMBER N. DAVIS
1900 SUMMIT TOWER BLVD, STE 140
ORLANDO, FL 32810

SUBJECT: WE PAY THE MAX
Ref. Number: W25000097180

2025 SEP -3 PM 4:31

4:31 PM

We have received your document for WE PAY THE MAX and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The notary public's acknowledgement is incomplete. The seal, signature, and expiration date must be affixed. A notary public cannot notarize his own signature.

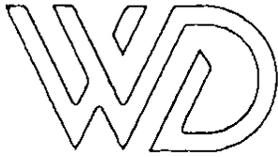
Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Akeemia Jarvis
Regulatory Specialist II

Letter Number: 625A00015436

RECEIVED
SEP 03 2025



WOLTER VANDYKE DAVIS

1900 Summit Tower Blvd., Suite 140
Orlando, FL 32801
Main Office: 407-926-7700
Fax: 407-926-7720

Amber N. Davis, Esq.
Direct: 407-926-7716
adavis@savvyiplaw.com
www.savvyiplaw.com

August 21, 2025

*CERTIFIED MAIL
RETURN RECEIPT REQUESTED*

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

**Re: New Florida Service Mark Application
WE PAY THE MAX in Classes 035 and 036
Our Ref. 15954-029
Your Ref. No. W25000097180**

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Dear Sir/Madam:

In response to your letter dated July 16, 2025, please find enclosed the following:

1. Corrected signature page containing Applicant's original signature which includes the notary public's acknowledgement and notary stamp affixed.

Please file the application submitted and if you should you have any questions, please feel free to contact me at (407) 926-7716.

Very truly yours,

Amber N. Davis, Esq.

AND/jss
Enclosures

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: WE PAY THE MAX (Our ref. 15954-029)
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Amber N. Davis

(Name of Person)

WOLTER VAN DYKE DAVIS, PLLC

(Firm/Company)

1900 Summit Tower Blvd., Suite 140

(Address)

Orlando, FLORIDA 32810

(City/State and Zip Code)

2005 SEP -3 PM 4:31
11:50

For further information concerning this matter, please call:

Amber N. Davis at (407) 926-7716

(Name of Person) (Area Code & Daytime Telephone Number)

Mailing Address:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:
Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Brico.LLC

(b) Owner's/Applicant's business address: 1500 BELVEDERE ROAD
WEST PALM BEACH, FLORIDA 33406
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 797-2400

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L14000010373

(2) Domicile State or Country: FLORIDA

(3) Federal Employer Identification Number: 46-4583145

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Wholesale motor-vehicle dealer services, namely, reselling of vehicles, motorcycles, boats, recreational vehicles, commercial

and fleet vehicles; Appraisal services, namely, for the purchase of vehicles, motorcycles, boats, recreational vehicles, commercial and

fleet vehicles by wholesale motor-vehicle dealer

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

brochures, advertisements, website screenshots and web address, letterhead, promotional materials, photos of signage

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

035 and 036

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 09/01/2010

(b) Date first used in Florida: 09/01/2010

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PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

WE PAY THE MAX

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

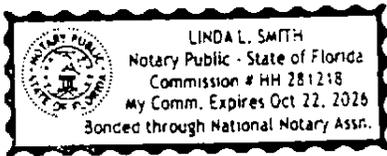
I, MARK A MAIDA, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Brico, LLC
Typed or printed name of applicant
[Signature] Mark A Maida C.E.O
Applicant's signature
(List name and title)

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2025 SEP -3 PM 4:31

STATE OF FLORIDA
COUNTY OF PALM BEACH

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 08 day of 8, 2025, by (MARK MAIDA).
numeric date month year name of person making statement



[Signature]
Notary Public's Signature
LINDA L. SMITH
Notary Public's Printed Name

Personally Known OR Produced Identification

Type of Identification Produced: _____

FILING FEE: \$87.50 per class



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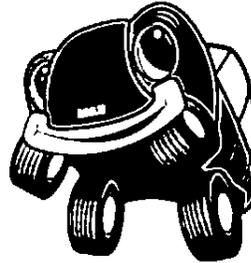
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GET STARTED

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Complete the Appraisal

2. We'll send you a list of questions to complete your appraisal. You can complete this online or over the phone. We'll provide you with a list of questions to complete your appraisal.



Accept the Offer

3. We'll provide you with a cash offer for your vehicle. You can accept the offer online or over the phone. We'll provide you with a list of questions to complete your appraisal.

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Anthony Studds, President, C&F Marine

 Connor F.

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 M.A.C.

By far the best experience I've had in 15 years of selling cars. The staff were so helpful and the car was in great condition.



 Marvin René Flores

 Marlyn Tyessse

 Tracy D.

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 **Marvin René Flores**
1 month ago
★★★★★
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 **Marlyn Tyessse**
months ago
★★★★★
picked Autobuy. I would definitely recommend them to any of my family and friends. The staff and clerks were the best!

 **Tracy D.**
4 months ago
★★★★★
Frank and Peter were great! Made the process of selling my car really easy and walked me through every part. They beat my quote from



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WHY CHOOSE US



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LOCATIONS

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 MARGATE 101 N State Road 2, Margate, FL 33063	(954) 274-8425	MAKE APPOINTMENT
 MELBOURNE 2715 W New Holland Ave, Melbourne, FL 32909	(321) 527-4670	MAKE APPOINTMENT
 MIAMI 1155 NW 70th St, West Miami, FL 33150	(305) 477-8951	MAKE APPOINTMENT
 NAPLES 3300 1st St	(239) 754-8282	MAKE APPOINTMENT
 ORLANDO WEST	(407) 305-4608	MAKE APPOINTMENT
 POMPANO 1030 S Federal Hwy, Pompano Beach, FL 33062	(407) 305-4608	MAKE APPOINTMENT
 ROYAL PALM BEACH 11211 Southshore Blvd, Royal Palm Beach, FL 33411	(561) 910-4154	MAKE APPOINTMENT

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