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Florida Department of State
Division of Corporations
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To: Division of Corporations
Fax Number : (850)617-6383

From: Account Name : 500law
Account Number : I20220000081
Phone : (954)351-7474
Fax Number : (954)351-7475

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Trademark/Service Mark Registration
U DESIGN

Certificate of Registration	0
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DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

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Trademark/Service Mark Filing
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COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: U DESIGN OF LETTER "U" INSIDE OF AN OPEN-ENDED CIRCLEU

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

MICHAEL SANTUCCI, ESQ.

(Name of Person)

500law

(Firm/Company)

MUSEUM PLAZA, SUITE 100, 200 SOUTH ANDREWS AVENUE

(Address)

FORT LAUDERDALE, FL 33301

(City/State and Zip Code)

For further information concerning this matter, please call:

MICHAEL SANTUCCI

(Name of Person)

954

351-7474

at (_____) _____

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

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PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State:

(a) Owner's/Applicant's name: ULTRA ENTERPRISES, INC.

(b) Owner's/Applicant's business address: 201 S BISCAYNE BLVD, SUITE #800

MIAMI, FLORIDA 33131

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: () tel: 305-965-4575

Check the appropriate box to indicate the Owner/Applicant is a(n):

- ☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P02000007717

(2) Domicile State or Country: MIAMI-DADE COUNTY

(3) Federal Employer Identification Number: 02-0547735

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Advertising, promotion and marketing services in the nature of promoting music festivals, concerts, entertainment events and DJ

events for others and sponsors of such events; marketing services, namely, promoting or advertising the goods and services of others;

Promoting the concerts of others; Providing marketing and promotion of special events; music festivals by electronic music DJs and

musical groups; entertainment services, namely, live music concerts, music festivals and party events; provision of information related

to music; hotel accomodation and booking services; providing information related to restaurants and hotel accomodations to tourists

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

beach bags, shirts, t-shirts, jackets, tank tops, hats, caps, pants, shorts, fanny packs, messenger bags, hydration bags, jerseys,

sweatshirts, hoodies, apparel tops, apparel bottoms, footwear, headwear, wristbands

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

website, online advertisements, flyers, brochures, banners, tickets, radio advertisements, business cards, social media

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

point-of-sale display, online point-of-sale display, product tags, packaging and labels

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

18, 25, 35, 41 and 43

PART II

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1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: January 1998

(b) Date first used in Florida: January 1998

PART III**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

U DESIGN OF LETTER "U" INSIDE OF AN OPEN-ENDED CIRCLE

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ " APART FROM THE MARK AS SHOWN.

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3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Michael Santucci, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Michael Santucci
 Typed or printed name of applicant

[Signature]
 Applicant's signature
 (List name and title)

STATE OF FLORIDA
 COUNTY OF BRONX

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 18 day of DECEMBER, 2024, by (MICHAEL SANTUCCI).



JOANNA ELUECZANSKA
 Commission # HH 314493
 Expires October 22, 2026

[Signature]
 Notary Public's Signature

JOANNA ELUECZANSKA
 Notary Public's Printed Name

Personally Known ☒ OR Produced Identification ☐

Type of Identification Produced _____

FILING FEE: \$87.50 per class

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+1240004154663

ULTRA

HYDRATION

HOME

MEN

WOMEN

UNISEX

ACCESSORIES

HATS

COLLECTIONS

SALE

My

Cart

0 \$0.00

HOME > BAGS

Bags

Sort

Showing

SOLO ONE

Ultra Iridescent Fanny Pack - Festival Approved

\$35.00

Ultra Hydration Bags

\$75.00

SOLO ONE

Ultra Vintage Messenger Bag

\$30.00

Showing items 1-3 of 3.

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Bags

Sort



Refine

SOLD OUT



Ultra Iridescent Fanny
Pack - Festival
Approved
\$35.00



Ultra Hydration Bags
\$75.00



SOLD OUT

Ultra Vintage
Messenger Bag
\$30.00

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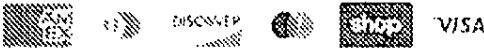
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 **Ultra** merchandise

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WOMEN ▾

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ACCESSORIES ▾

HATS ▾

COLLECTIONS ▾

SALE

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0

HOME > BAGS

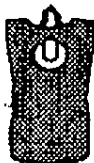
Bags

Sort

12/19/24



**Ultra Iridescent Fanny
Pack - Festival
Approved**
\$35.00



Ultra Hydration Bags
\$75.00



**Ultra Vintage
Messenger Bag**
\$30.00

Showing items 1-3 of 3.

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HATS COLLECTIONS SALE

My



Cart 

 0 \$0.00

0

HOME > WOMEN

Women

Sort 

Refine



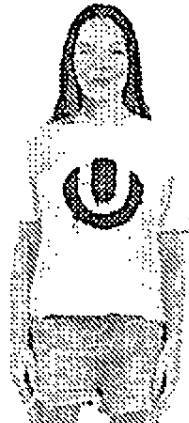
Ultra Comic Crop
\$35.00



B/W Crop Jersey
\$70.00



Ultra Comic Strip Hoodie
\$120.00



Pastel Tie Dye Tee
\$45.00

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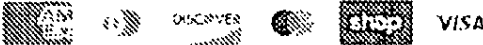
Join

CUSTOMER CARE

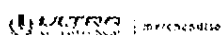
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HOME

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WOMEN ▾

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HATS ▾

COLLECTIONS ▾

SALE

• My



Cart

0 \$0.00

0

HOME > MEN

Men

Sort



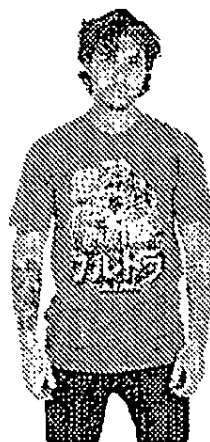
Nothing



B/W Baseball Jersey
\$80.00



2023 CONCERT TEE
\$40.00



PARTY ANIMAL
\$40.00



BASKETBALL SHORTS
\$40.00

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