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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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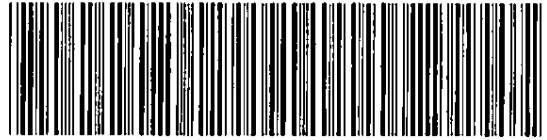
(Business Entity Name)

(Document Number)

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COVER LETTER

TO: Registration Section
Division of Corporations

SIMPLY

SUBJECT: _____
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Carlos M. Feliciano

(Name of Person)

MASTER OF TRADEMARKS

(Firm/Company)

7986 Snowberry Circle

(Address)

Orlando, FL 32819

(City/State and Zip Code)

For further information concerning this matter, please call:

Carlos M. Feliciano

(Name of Person)

at (407) 668-2680

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: SIMPLY ASSISTANCE LLC

(b) Owner's/Applicant's business address: 7035 Bayfront Scenic Drive, Unit 5414

Orlando FL 32819

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (407) 832-1710

Check the appropriate box to indicate the Owner/Applicant is a(n):

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Individual | <input type="checkbox"/> Corporation | <input type="checkbox"/> Joint Venture | <input checked="" type="checkbox"/> Limited Liability Company |
| <input type="checkbox"/> General Partnership | <input type="checkbox"/> Limited Partnership | <input type="checkbox"/> Union | <input type="checkbox"/> Other: _____ |

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L23000036856

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 61-2075657

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Travel related insurance services.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

In advertising, on signage, on the Internet, print and media outlets, videos, marketing materials, uniforms, and in other ways customary to the trade.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

N/A

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 36

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: January 19, 2023

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

SIMPLY

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" N/A

--- " APART FROM THE MARK AS SHOWN.

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3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Arianna Cristina Contreras, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Arianna Cristina Contreras

Typed or printed name of applicant

[Signature]
Applicant's signature
(Last name and title)

STATE OF FLORIDA
COUNTY OF ORANGE

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 04 day of August, 2024, by (Arianna Cristina Contreras).
numeric date month year name of person making statement



CARLOS MIGUEL FELICIANO
Commission # HH 512093
Expires April 3, 2028

[Signature]
Notary Public's Signature

Carlos M. Feliciano
Notary Public's Printed Name

Personally Known ☐ OR Produced Identification ☒ C536-003-94-763-0

Type of Identification Produced: Florida Driver Licence



Anniuska Madrid
Coordinador Comercial

+1 786 303 4153
anniuskamadrid@gmail.com
info@simply-assistance.com
simplyassistance.us
www.anniuskamadrid.com



simply-assistance.com

Simply
assistance

SPECIMENS RE: SIMPLY

The certified quality service that you were looking for. We assist you at any moment and in any place.
SIMPLY YOUR BEST ASSISTANCE.

How does it work?

Payment Options

Why choose Simply?

PREEXISTING COVERAGE
SPORTS
FUTURE MOTHER

MULTIPLE CAUSE TRIP CANCELATION
QUARANTINE

NATIONAL

INTERNATIONAL

Contact us

SEND MESSAGE

ACCESS TO COMMERCIAL AGENTS

The screenshot shows the Simply website interface. At the top, the logo "Simply" is visible. Below it, a banner features a group of people and the text: "El servicio de calidad certificado que estabas buscando. Te asistimos en cualquier momento y en cualquier lugar. SIMPLEMENTE TU MEJOR ASISTENCIA. COTIZA TU ASISTENCIA".

Below the banner, a section titled "¿Cómo Funciona?" displays four numbered steps: 1. Solicita a tu agente de asistencia, 2. Contáctalo en cualquier momento, 3. Obtén tu cobertura, 4. Confiamos en tu calidad del servicio.

The "Formas de Pago" section lists payment methods: VISA, Mastercard, WELLS FARGO, Zelle, and others.

The "¿Por qué elegir Simply?" section highlights various coverage options with icons: "COSEGUROS DE PREEXISTENCIAS", "DEPORTES", "FUTURA MADRE", "CANCELACIÓN MULTICAUSA", "CUARENTENA", and "TRIP PROTECTION".

The "NACIONALES" and "INTERNACIONALES" sections show images of people and travel-related scenes.

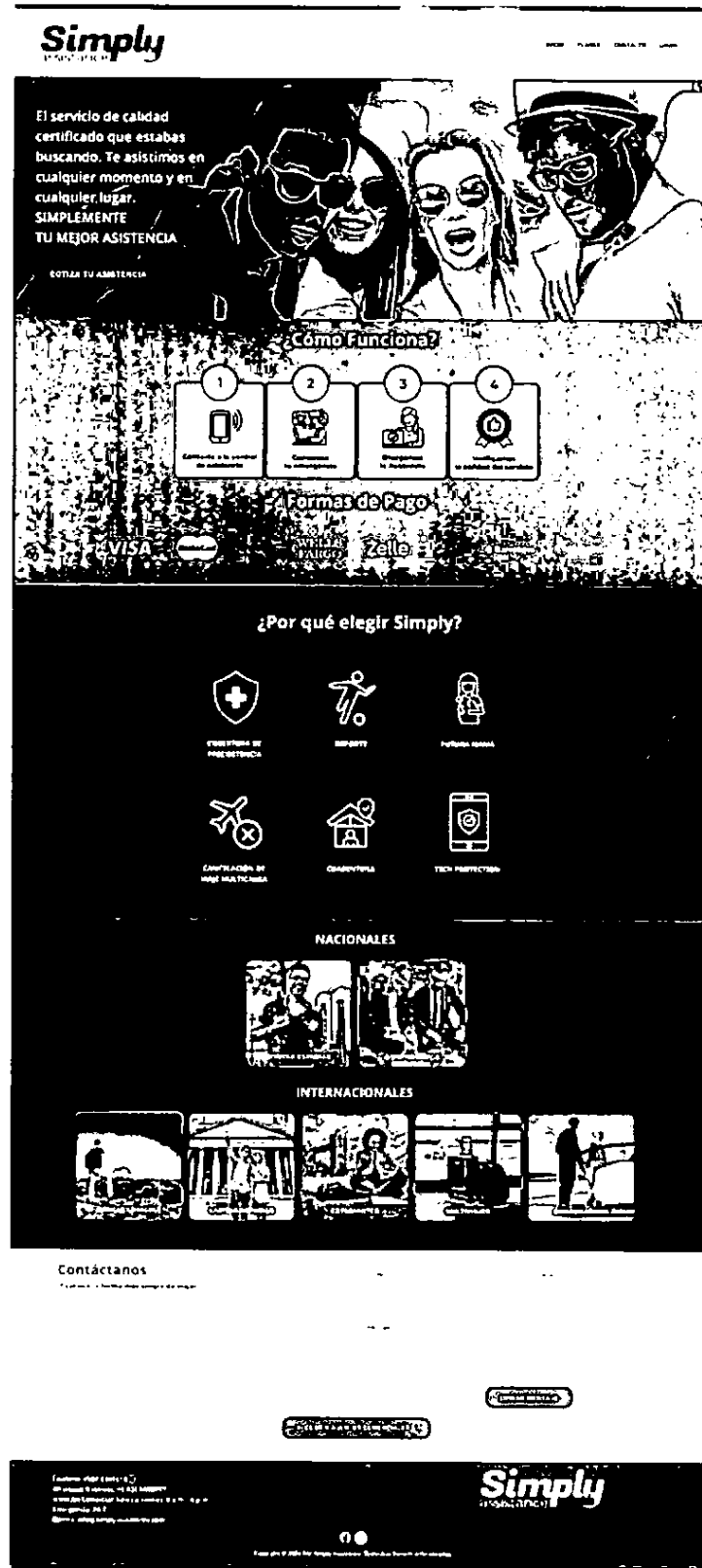
At the bottom, there are links for "Contáctanos" and "Envíanos tu mensaje".

Annotations on the left side of the screenshot point to specific features:

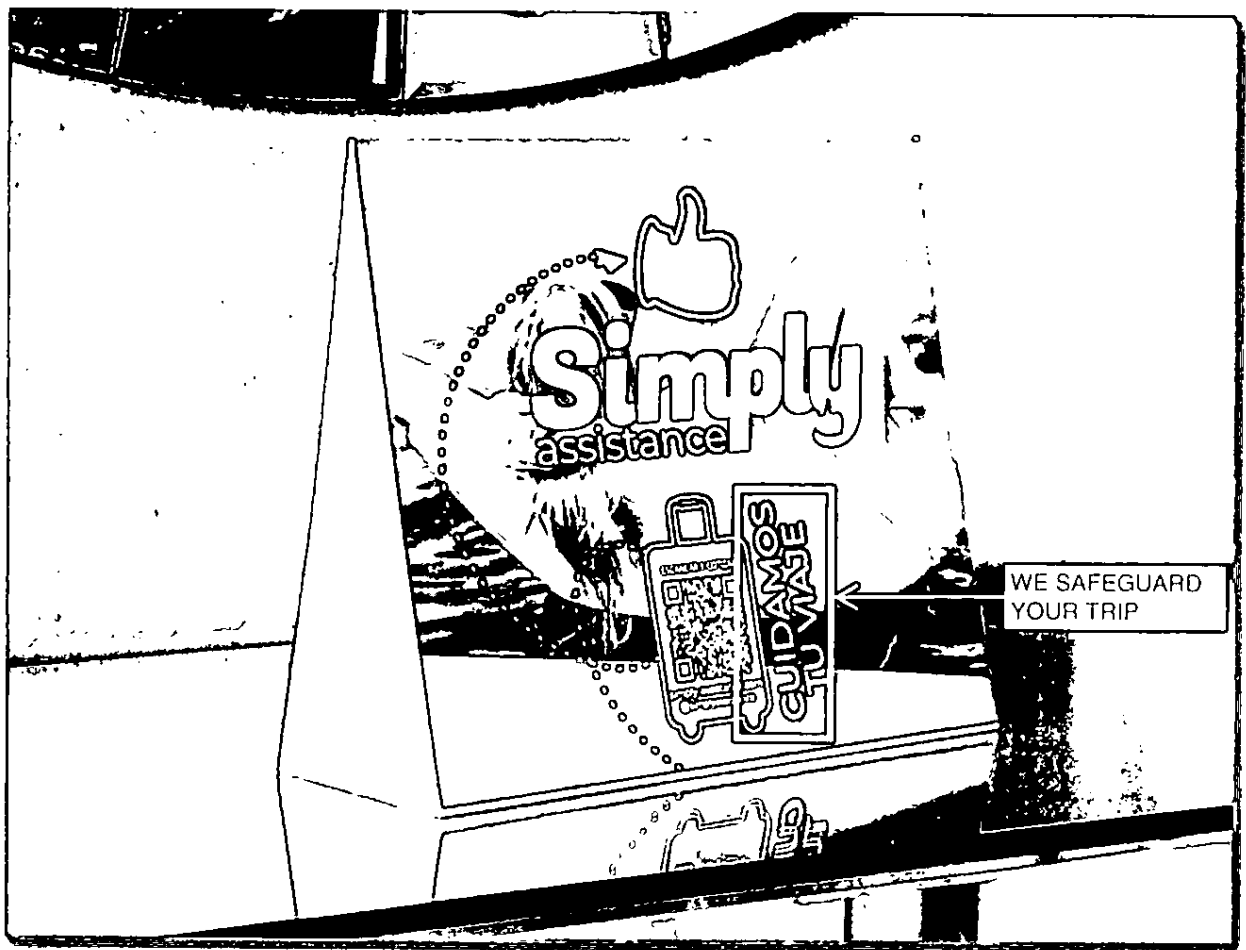
- "The certified quality service that you were looking for. We assist you at any moment and in any place. SIMPLY YOUR BEST ASSISTANCE." points to the top banner.
- "How does it work?" points to the "¿Cómo Funciona?" section.
- "Payment Options" points to the "Formas de Pago" section.
- "Why choose Simply?" points to the "¿Por qué elegir Simply?" section.
- "PREEXISTING COVERAGE SPORTS FUTURE MOTHER" points to the "COSEGUROS DE PREEXISTENCIAS", "DEPORTES", and "FUTURA MADRE" icons.
- "MULTIPLE CAUSE TRIP CANCELATION QUARANTINE" points to the "CANCELACIÓN MULTICAUSA" and "CUARENTENA" icons.
- "NATIONAL" points to the "NACIONALES" section.
- "INTERNATIONAL" points to the "INTERNACIONALES" section.
- "Contact us" points to the "Contáctanos" link.
- "SEND MESSAGE" points to the "Envíanos tu mensaje" link.
- "ACCESS TO COMMERCIAL AGENTS" points to the "Accede a tus agentes" link.

SIMPLY - WEB SITE SCREENSHOT (TRANSLATION)

SPECIMENS
RE: SIMPLY

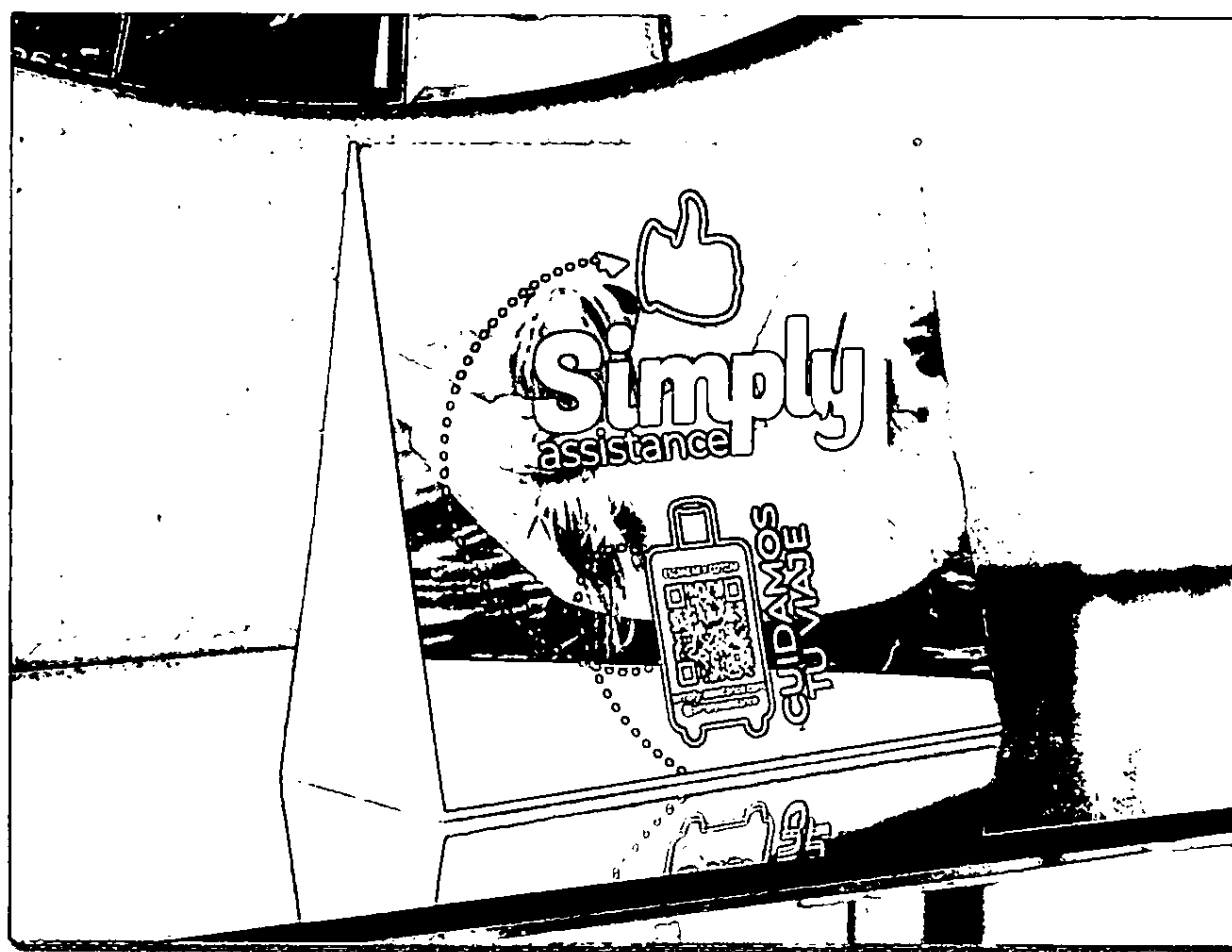


SPECIMENS
RE: SIMPLY



SIMPLY - POP TENT CARDS (TRANSLATION)

SPECIMENS
RE: SIMPLY



SIMPLY - POP TENT CARDS