

T240000000869

(Requestor's Name)

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(Address)

(City/State/Zip/Phone #)

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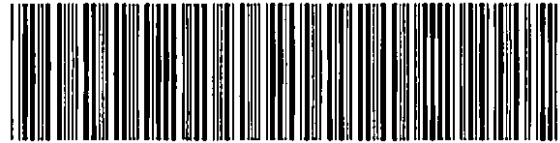
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FLORIDA SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

K. SALY  
AUG - 1 2024

7/21

**"Since 1959"**

Registered Patent Attorneys  
Trial and Appellate Counsel  
Website: malloylaw.com

**Miami Office**

2800 S.W. Third Avenue  
Miami, Florida 33129  
Telephone (305) 858-8000

**Boca Raton Office**

6751 N. Federal Hwy. Ste. 300  
Boca Raton, Florida 33487  
Telephone: (561) 243-1000

**Jacksonville Office**

10752 Deerwood Pk. Blvd. Ste. 100  
Jacksonville, Florida 32256  
Telephone: (904) 240-6000

July 24, 2024

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

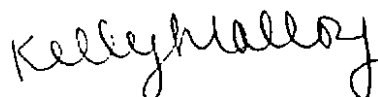
Attn: Karen A. Saly

Re: Florida Trademark Application -  
THE SIR GROUP  
MM Ref.: 9857.43232.MIA.KMM

Dear Ms. Saly:

Enclosed please find a trademark application, along with three (3) specimens, to be filed with the State of Florida regarding the above-referenced trademark. Also enclosed is our check in the amount of \$87.50 to cover the appropriate filing fee.

Kindest regards,



Kelly Marie Malloy  
Associate  
[kmalloy@malloylaw.com](mailto:kmalloy@malloylaw.com)

Reply to: Miami Office

KMM/mrs  
Enclosures

RECEIVED

JUL 31 2024

## COVER LETTER

TO: Registration Section  
Division of Corporations

SUBJECT: THE SIR GROUP

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Kelly Marie Malloy, Esq.

(Name of Person)

Malloy & Malloy, P.L.

(Firm/Company)

2800 SW 3rd Ave.

(Address)

Miami, FL 33129

(City/State and Zip Code)

For further information concerning this matter, please call:

Kelly Marie Malloy

305 858-8000

at ( )

(Name of Person)

(Area Code & Daytime Telephone Number)

**Mailing Address:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**

Registration Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: THE SIR GROUP, LLC

(b) Owner's/Applicant's business address: 254 191st Street
Sunny Isles Beach, FL 33160
City/State/Zip

If different, Owner's/Applicant's mailing address:
City/State/Zip

(c) Owner's/Applicant's telephone number: ( )

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
General Partnership Limited Partnership Union Other:

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 1.13000019136

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 46-4922726

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Real estate services, namely, real estate agency services, real estate management services, and real estate brokerage services.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertising and/or promotional materials including, but not limited to, flyers, brochures, signs, internet website, etc.

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: 12/31/2013

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TALLAHASSEE, FLORIDA  
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PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

THE SIR GROUP

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, BRANDON SCHNEIDER being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

THE SIR GROUP, LLC

Typed or printed name of applicant

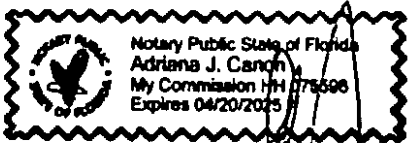
[Handwritten Signature]  
Applicant's signature  
(List name and title)

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TALLAHASSEE, FLORIDA

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STATE OF FLORIDA  
COUNTY OF Miami Dade

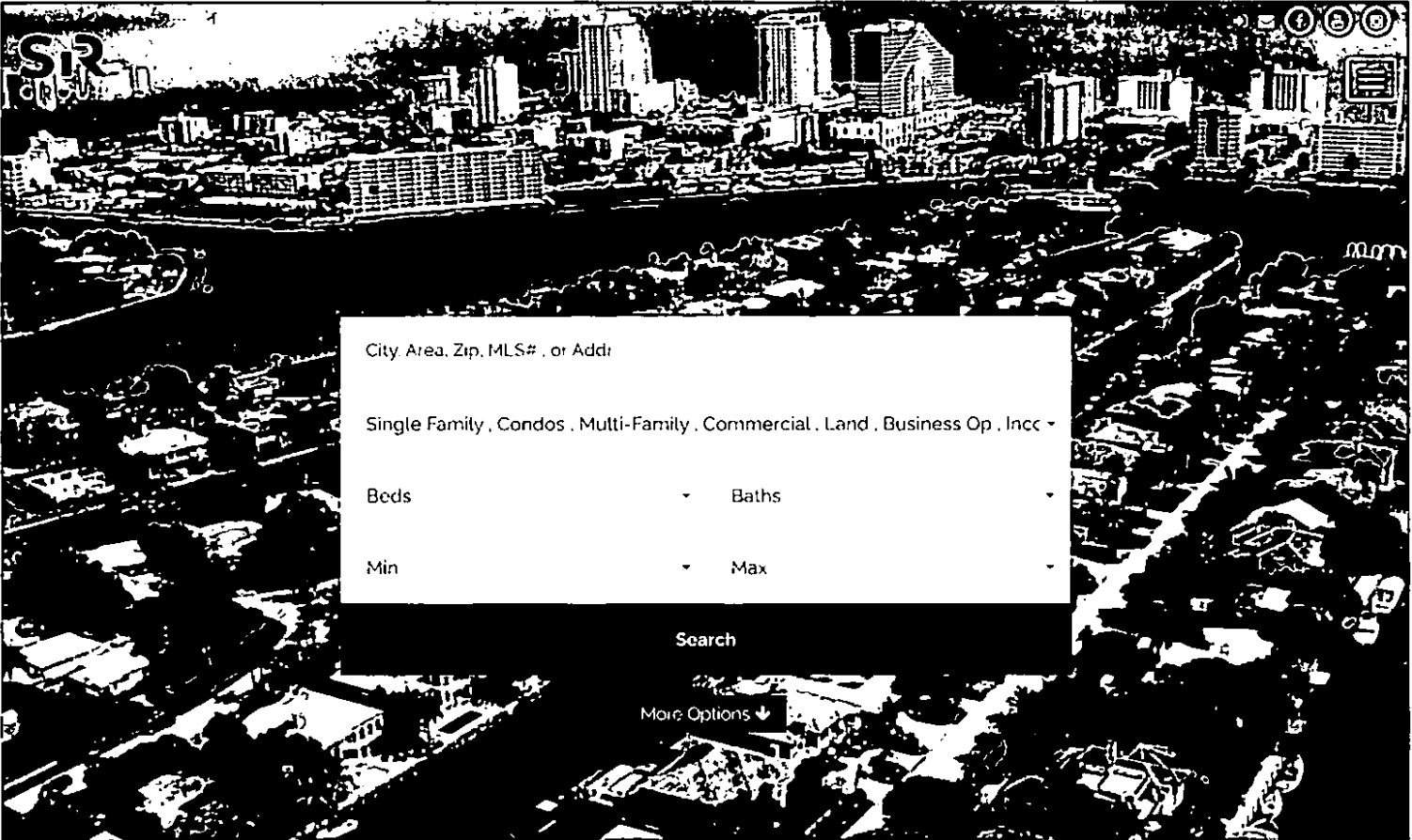
Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this 08 day of July, 2024 by Brandon Schneider  
numeric date month year name of person making statement



[Handwritten Signature]  
Notary Public's Signature  
Adriana Canon  
Notary Public's Printed Name

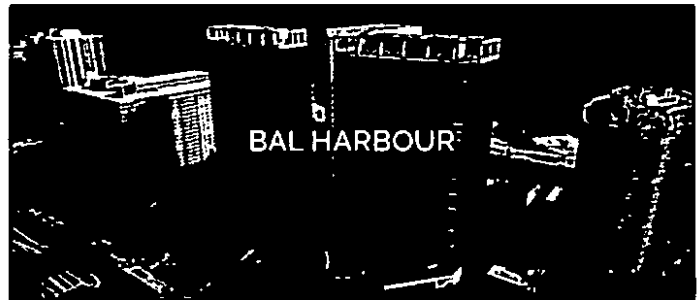
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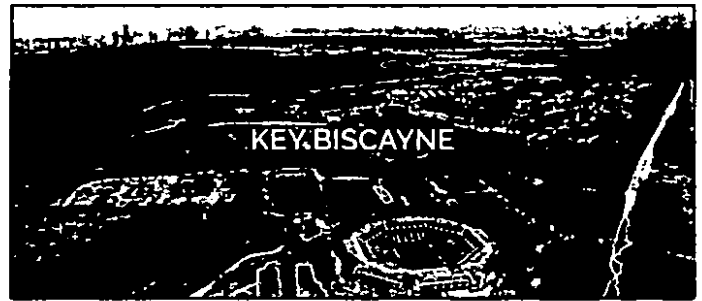
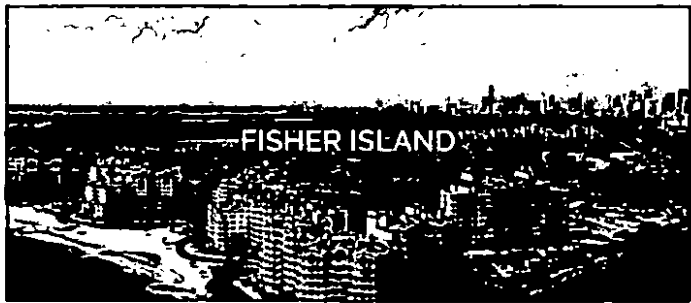
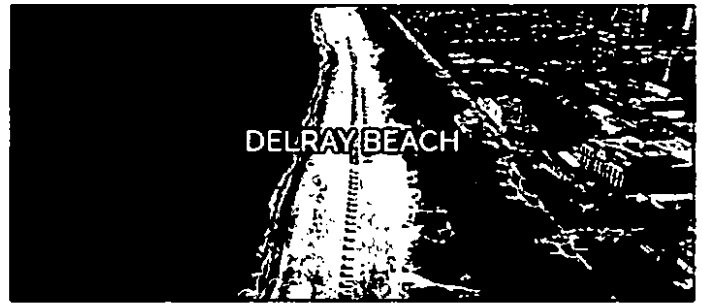
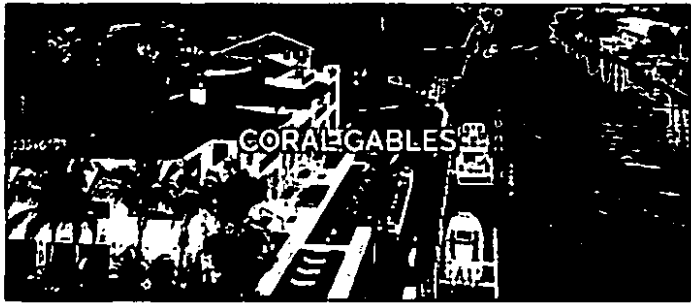
**FILING FEE: \$87.50 per class**

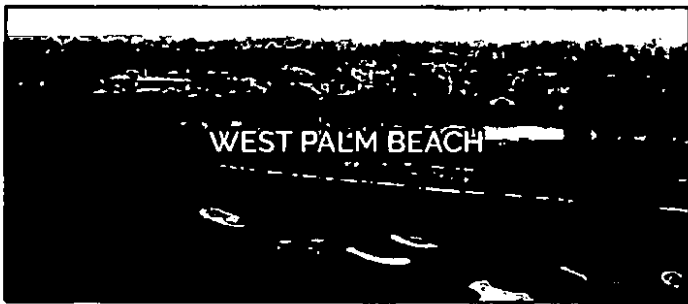
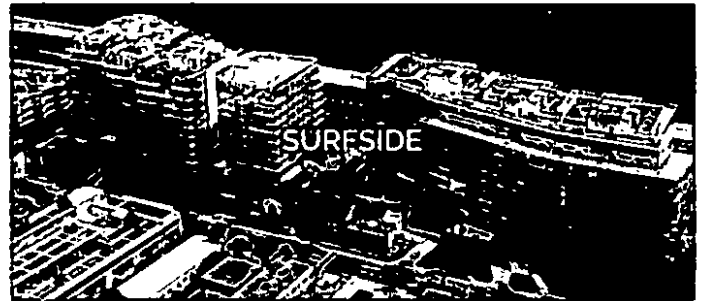
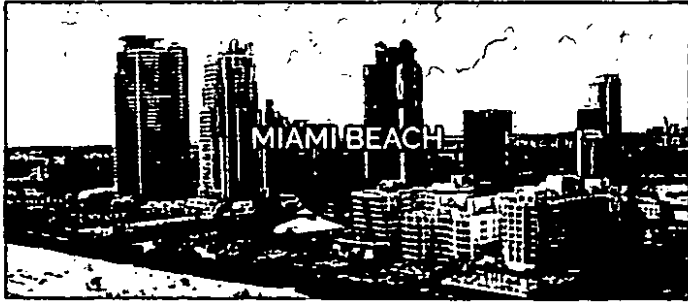


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## SEARCH ALL SOUTH FLORIDA HOMES & CONDOS







WE WORK ALL PRICE RANGES & ALL LOCATIONS





## Testimonials



*"First of all I am not from Florida and my wife and I were looking for a property to purchase as an investment / vacation home. One of my cousin who resides in Florida recommended Mr. Brandon Schneider to us, indicating that this is the person "to make it happen" as Brandon recently worked on acquiring a home for their daughter. I made contact with Brandon via phone and email, his response was immediate. We both discussed in detail as to what I was looking for, within a couple hours Brandon was able to send info on properties that match prices, location and type. My wife and I were very impressed with his effective feedback and level of professionalism. We both looked at the property matches that Brandon sent and decided to take a trip to Florida to look at the said properties. Within a couple days we were able to book flights. We contacted Brandon and indicated to him our interest in coming to view the properties. Brandon was very efficient in making arrangements with the owners on such short notice to accommodate us. On the morning of the viewing Brandon came and pick us up at the location we stayed, he was very prompt on time. We saw approximately 20 homes that day, Brandon took the time to explain in detail the different scenario relating to each of the property we saw as we did not know about laws, taxes, HOA and what areas were good from bad. We spent an entire 10 hour day looking at properties with Brandon and was able to agree on one late that afternoon. Brandon immediately made an offer to the client that same evening, by the next day we were in negotiations. Brandon was able through his experience to get the property for a reduced price and the deal was closed. My wife and I couldn't stay longer as we have commitments back home so we left instructions with Brandon to execute all the paper work on our behalf. I must say he is a very trustworthy person. Brandon executed all our documentation with respect to raising with the clients, attorney's office and home owners. all I did was sign and email what was necessary. Today my wife and I are proud home owners in Florida, thanks to Mr. Brandon Schneider for being honest, highly efficient and professional in what he does."*

- Seereeram & Judy - Tamarac

## Our Listings

Type

Condos

Type

Condo

Size 3,426 SqFt  
Rooms 4 Beds • 3.5 Baths

Size 1,962 SqF  
Rooms 3 Beds • 3 Bath

### Just Listed

**JUST LISTED**



**Boca Raton**  
\$ 3,299,000

Type Single Family  
Size 5,100 SqFt  
Rooms 6 Beds • 6.5 Baths

**JUST LISTED**



**Fort Lauderdale**  
\$ 152,000

Type Condo  
Size 1,081 SqF  
Rooms 2 Beds • 2 Bath

### Just Reduced

**REDUCED**



**Boca Raton**  
\$ 1,295,000

Type Townhouse  
Size 3,036 SqFt  
Rooms 4 Beds • 3.5 Baths

**REDUCED**



**Boca Raton**  
\$ 350,000

Type Condo  
Size 1,266 SqF  
Rooms 2 Beds • 2 Bath

## About The SIR Group

Focused, boutique brokerage and property management firm that's committed to providing unprecedented representation and service to clients locally and worldwide. The SIR Group specializes in residential and commercial real estate throughout Fort Lauderdale, Miami, and Palm Beach. Whether you're a first-time home buyer or a savvy real estate investor, the SIR Group's unparalleled approach ensures that together we make it happen!

South Florida offers an abundance of exotic and diverse locations to discover and understand. The SIR Group strives to thoroughly educate every client from the moment we first connect and many years after your first Florida investment. Our easygoing approach exhibits a laid-back, no-pressure atmosphere. When the opportunity arises, contracts are submitted and then the aggressive brokerage you deserve pushes to get you the best deal and highest price possible!

## Areas We Cover

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[Coconut Grove](#) | [Cooper City](#) | [Coral Gables](#) | [Coral Springs](#) | [Davie](#)  
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### The SIR Group

254 191st Street  
Sunny Isles Beach, FL 33160  
954-330-3131

Should you require a real estate agent or other services, please contact us at 954-330-3131



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