

T24000000468

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2024 APR 19 PM 4: 23
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

4/19



BRIDGET M. MANN HARRISON, CP, FRP
Certified Paralegal

E-MAIL ADDRESS:
bmann@nasonyeager.com

DIRECT DIAL:
(561) 471-3514

FAX NUMBER:
(561) 290-1590

March 7, 2024

VIA FEDERAL EXPRESS

Division of Corporations, Trademark Division
Attn: Karen Saly
2415 North Monroe Street, #810
Tallahassee, FL 32303

RE: EFE, Inc. Trademark

Dear Karen:

Enclosed herewith please find the Application for the Registration of Trademark, check in the amount of \$350 for the 4 classes, and 4 sets of specimens.

Please feel free to contact me at 561-471-3514 with any questions or issues. I appreciate all of your help and speaking with me last week. My email is bmann@nasonyeager.com should you need it. Thank you.

Sincerely,

NASON, YEAGER, GERSON, HARRIS
& FUMERO, P.A.

A handwritten signature in black ink, appearing to read 'Bridget M. Mann Harrison', is written over the typed name.

Bridget M. Mann Harrison, CP, FRP

Enclosures

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MAR 11 2024



FLORIDA DEPARTMENT OF STATE
Division of Corporations

March 18, 2024

BRIDGET M. MANN HARRISON, CP, FRP
NASON YEAGER GERSON HARRIS & FUMERO, P.A
3001 PGA BLVD, STE. 305
PALM BEACH GARDENS, FL 33410

SUBJECT: EVERGLADES EQUIPMENT GROUP & DESIGN: "EVERGLADES
EQUIPMENT GROUP" IN GREEN, VARYING FONT, YELLOW, GREEN AND
BLUE PICTURE OF SUGAR CANE STALKS AND WATER, "SINCE 1963"
Ref. Number: W24000043461

We have received your document for EVERGLADES EQUIPMENT GROUP & DESIGN: "EVERGLADES EQUIPMENT GROUP" IN GREEN, VARYING FONT, YELLOW, GREEN AND BLUE PICTURE OF SUGAR CANE STALKS AND WATER, "SINCE 1963" and your check(s) totaling \$350.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "EVERGLADES"

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to **RECEIVED**

APR 19 2024

office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 824A00005802



BRIDGET M. MANN HARRISON, CP, FRP
Certified Paralegal

E-MAIL ADDRESS
bmann@nasonyeager.com

DIRECT DIAL:
(561) 471-3514

FAX NUMBER:
(561) 290-1590

April 18, 2024

VIA FEDERAL EXPRESS

Division of Corporations, Trademark Division
Attn: Karen Saly
2415 North Monroe Street, #810
Tallahassee, FL 32303

RE: EFE, Inc. Trademark

Dear Karen:

Enclosed herewith please find the Application for the Registration of Trademark and 4 sets of specimens as per your letter dated March 18, 2024.

Please feel free to contact me at 561-471-3514 with any questions or issues. I appreciate all of your help with this application. My email is bmann@nasonyeager.com should you need it. Thank you.

Sincerely,

NASON, YEAGER, GERSON, HARRIS
& FUMERO, P.A.

A handwritten signature in black ink, appearing to read 'Bridget M. Mann Harrison', is written over the typed name.

Bridget M. Mann Harrison, CP, FRP

Enclosures

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APR 19 2024

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
2024 APR 19 PM 4:23
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: EFE, Inc.

(b) Owner's/Applicant's business address: 138 Professional Way
Wellington, Florida 33414
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: 561 , 261-6448

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
- General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 266329

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-1000566

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Retail sales rental, and service of agricultural, lawn, and turf equipment, including tractors and utility vehicles.

Retail sales of agricultural, lawn and turf parts and implements.

Retail sale of landscape supplies and materials, including aggregates.

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MAR 11 2024

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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TALLAHASSEE, FLORIDA

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Signs, business cards, social media, correspondence, brochures, flyers, newspaper advertisements, invoices, employee uniforms, company vehicles, on products sold by applicant, and on customer gifts.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

- a. USPTO Class 37 Repair
- b. USPT Class 44 Rental Agricultural Equipment
- c. USPTO Class 39 Rental Agricultural Tractors
- d. USPTO Class 35 Sales

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: May 25, 2017

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TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Name: "Everglades Equipment Group"

Logo: Everglades Equipment Group in green, varying font.

Yellow, green and blue picture of sugar cane stalks and water. "Since 1963".

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Michael L. Schlechter, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Michael L. Schlechter, President

Typed or printed name of applicant

Michael Schlechter

Applicant's signature
(List name and title)

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2024 APR 19 PM 4: 24

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STATE OF FLORIDA

COUNTY OF PALM BEACH

Sworn to and subscribed before me on this 4th day of March, 2024, Michael L. Schlechter
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____



K Dietz
Notary Public Signature

Karah Dietz
Notary's Printed Name

My Commission Expires: 1/30/27

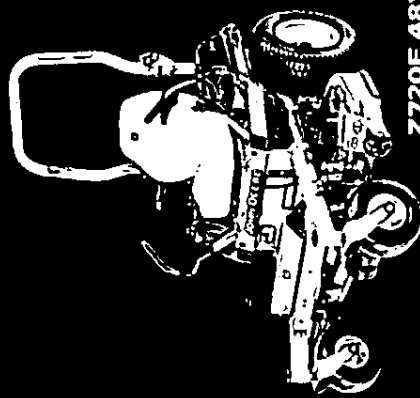
FILING FEE: \$87.50 per class

MACHINES



JOHN DEERE

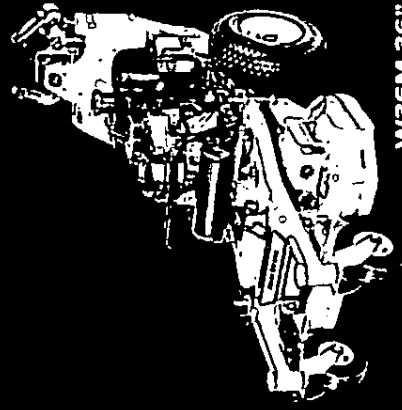
EFFE
Everglades
Equipment Group



Z720E 48"

Own a Commercial
Zero Turn mower
for as low as **\$7499**

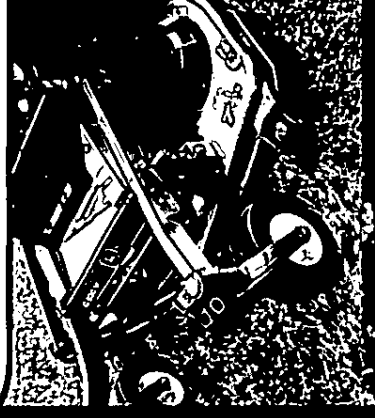
OR
finance for **\$139/month**
(\$7799 @2.9% for 60 months)



W36M 36"

Own a Commercial
Walk Behind mower
for as low as **\$5299**

OR
finance for **\$99/month**
(\$5549 @2.9% for 60 months)





- Experience the Everglades Difference! -

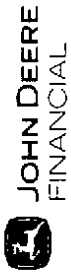
[NEVERSTOP] LOANER GUARANTEE

Nothing keeps you running like **Uptime Solutions™**. You can't afford downtime and no one knows this better than us. Buy a new commercial mower and we will provide a loaner for you while your machine under warranty is being repaired.



[FINANCING] OPTIONS

- **With an in-house account** you or your crew can grab what they need and get back on the job.
- **0% interest available** on equipment purchases.
- **Improve Cash Flow** - less money up front than if you were to buy.
- **Fixed Operating Costs** - Potential to keep equipment under warranty the entire ownership period.
- **Combined Payments** - JDLINK Equipment Monitoring, Stihl Maintenance Parts, and more can all be rolled into a new purchase and financed under one combined payment.



[REWARDS] FLEET PROGRAM

Package equipment for discounts and worry free performance.

- **Customer Loyalty Program** - Rewards you with a personalized loyalty bonus program.
- **Exclusive Pricing** - Additional discounts for annual multi-unit purchases.
- **Specialized Offers** - Custom offers for your specific business.
- **Association Memberships Discounts** - Affiliations with Farm Bureau, Military, Everyday Heroes, NALP, etc.

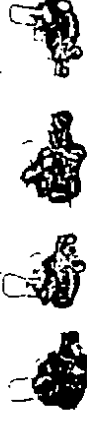
STEELGREEN MANUFACTURING

Everglades offers a complete Turf Solution and proudly represents **Steel Green**, the best Turf Sprayers in the industry. Built in America, these robust and reliable sprayers come at a great price. Add a **Steel Green** to your fleet and be the one stop shop for all your customers turf needs.



[PARTS] PROGRAM

- **Unmatched parts availability.**
- **Explore our Parts OnSite service** for on-location stocked and inventoried parts.
- **Managed by dedicated Customer Service Representatives.**
- **Supplying parts for ALL BRANDS**, including John Deere.
- **Get essential wearable parts** at the lowest prices.



STIHL®

Since 2009, **STIHL** proudly leads as America's top-selling brand for gasoline-powered handheld outdoor power equipment. Explore our extensive inventory, trust our expert team for sales, service, and parts, and exclusively at Everglades, we'll finance your **STIHL** equipment purchases. Step up your performance with **STIHL** at Everglades.



EFF
Everglades
Since 1963 **Equipment Group**

Everglades Equipment Group
2017 NW 16th Street - PO Box 910
Belle Glade, Florida 33430
Phone: 561.996.6531

David Lively
Corporate Sales and
Rental Manager

Direct: 561.952.8132
Mobile: 561.261.1005
Personal Fax: 561.692.0947

dlively@efe1963.com

EFF
EFF1963.com



JOHN DEERE

EFF
Everglades
Since 1963 **Equipment Group**

Everglades Equipment Group
13295 Southern Boulevard
Loxahatchee, Florida 33470
Phone: 561.784.4000
Fax: 561.753.2919

Ariel Browning
Aftermarket Manager

Direct: ext. 10613
Mobile: 561.398.5949

abrowning@efe1963.com

EFF
EFF1963.com



JOHN DEERE

EFF
Everglades
Since 1963 **Equipment Group**

Everglades Equipment Group
2017 NW 16th Street - PO Box 910
Belle Glade, Florida 33430
Phone: 561.996.6531

David Lively
Corporate Sales Manager

Direct: 561.952.8132
Mobile: 561.261.1005
Personal Fax: 561.692.0947

dlively@efe1963.com

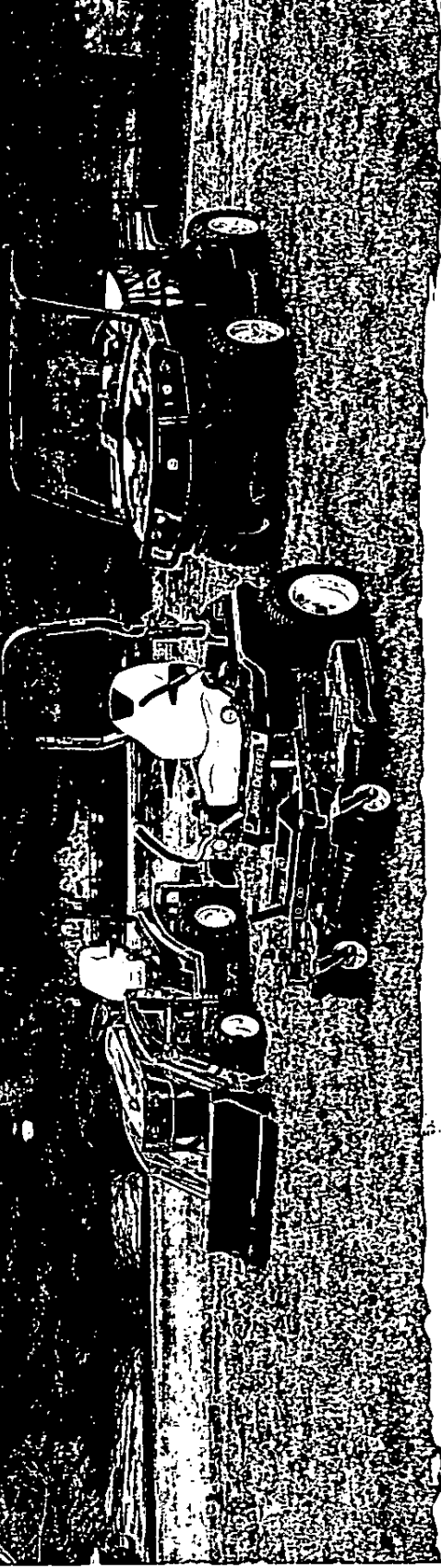
EFF
EFF1963.com



JOHN DEERE

LIMITED TIME OFFER! LIMITED TIME OFFER! LIMITED TIME OFFER!

PRE-SEASON SERVICE SPECIALS



15% OFF
LABOR

15% OFF
PARTS

50% OFF
PICK-UP & DELIVERY



JOHN DEERE

Everglades
FERTILIZER GROUP

Commercial Mower 15/15 Promotion

Complete Service:

15% OFF*
Labor and
Maintenance Parts
Promo code: ESPEC1515
*Includes 15% off normal labor
rate for maintenance repairs
and 15% off maintenance
parts on work orders.

Residential Mower Premium

Complete Service:

\$175* (2-blade)
\$195* (3-blade)
**50% OFF pick-up
and delivery**
Promo code: PREMOWSPEC2
Promo code: PREMOWSPEC3
*Includes a John Deere
Home Maintenance Kit,
inspection and NEW blades.

Traditional Gator Premium

Complete Service:

\$165*
**50% OFF
pick-up
and delivery**
Promo code: EGSERVSPEC
Promo code: ETCSERVSPEC
*Includes engine
service and
inspection. Checking
belt, clutch, etc.
*Includes a John
Deere Home
Maintenance Kit
and inspection.

XUV Gator Premium XUV

Complete Service:

\$279*
**50% OFF pick-up
and delivery**
Promo code: EXUVSERVSPEC
*Includes complete unit
inspection and engine
service with John Deere
Maintenance kits.

Premium CUT 1000-4000 Series Tractors

Complete Service:

\$325*
**50% OFF pick-up
and delivery**
Promo code: ECUTSERVSPEC
*Includes engine oil & filter, air
filter, fuel filters, unit cleaned
and complete inspection. Does
not include hydraulic service.

Everglades Equipment Group
138 Professional Way
Wellington, FL 33414

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
WEST PALM BCH, FL
PERMIT # 2055



07103*****AUTOMATED FOR ADDC 328 130 P1

NIXIE 339 FE 1270 0003/31/21

RETURN TO SENDER
NOT DELIVERABLE AS ADDRESSED
UNABLE TO FORWARD

BC: 33414639138 *2574-03145-31-27

33414>6391

*Offer expires April 30th, 2021. Discounts vary based on OEM John Deere
parts or aftermarket parts. Some exclusions apply. See dealer for details.