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STATE OF FLORIDA
TALLAHASSEE, FLORIDA

2024 MAR 25 PM 2:25

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K. SALY

MAR 25 2024

3/25



WOODROW H. POLLACK
PARTNER
BOARD CERTIFIED IN INTELLECTUAL PROPERTY
Shutts & Bowen LLP
4301 W. Boy Scout Boulevard
Suite 300
Tampa, Florida 33607
DIRECT (813) 463-4894
FAX (813) 227-8234
EMAIL WPollack@shutts.com

March 8, 2024

VIA FEDERAL EXPRESS

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, #810
Tallahassee, FL 32303

Re: Florida State Trademark Applications - IUP ENTERTAINMENT + SOCIAL and
IUP ENTERTAINMENT + SOCIAL (DESIGN)
Client-Matter No. 50946.4

Dear Sir or Madam:

Enclosed please find our firm's check #00639570 in the amount of \$350.00 (two applications with two classes each), fully executed Trademark Applications (wordmark and design mark), and specimens of use for the above-referenced marks. If you have any questions, please do not hesitate to contact us.

Sincerely,

A handwritten signature in black ink, appearing to read "Woodrow H. Pollack". The signature is fluid and cursive, with a large loop at the end.

Woodrow H. Pollack

WHP:klc



FLORIDA DEPARTMENT OF STATE
Division of Corporations

March 22, 2024

WOODROW H. POLLACK
SHUTTS & BOWEN LLP
4301 W BOY SCOUT BLVD, STE 300
TAMPA, FL 33607

SUBJECT: 1UP ENTERTAINMENT + SOCIAL
Ref. Number: W24000046465

We have received your document for 1UP ENTERTAINMENT + SOCIAL and your check(s) totaling \$350.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

We regret that we were unable to contact you by phone. Please return the corrected document with a letter providing us with a telephone number where you can be reached during working hours.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "ENTERTAINMENT" "SOCIAL"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 424A00006242

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: TUP ENTERTAINMENT + SOCIAL

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Woodrow H. Pollack

(Name of Person)

Shutts & Bowen LLP

(Firm/Company)

4301 W. Boy Scout Blvd., Suite 300

(Address)

Tampa, Florida 33607

(City/State and Zip Code)

For further information concerning this matter, please call:

Woodrow H. Pollack

(Name of Person)

813

229-8900

at ()

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
2024 MAR 25 PM 2:25
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: IUP ENTERTAINMENT PARTNERS INC.

(b) Owner's/Applicant's business address: 4914 LOWELL ROAD
Tampa, Florida 33624
City/State/Zip

If different, Owner's/Applicant's mailing address:
City/State/Zip

(c) Owner's/Applicant's telephone number: (813) 598-9225

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P18000052082

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 83-0876072

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Entertainment services in the nature of organizing, arranging, and hosting social entertainment events; providing entertainment service
in the nature of indoor amusement complexes; providing providing temporary use of non-downloadable interactive games and video
games; immersive movie theater services; restaurant and bar services.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertising or promotional materials such as flyers, brochures, signs, internet websites, etc.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

041 - Entertainment services in the nature of organizing, arranging, and hosting social entertainment events; providing

entertainment services in the nature of indoor amusement complexes; providing providing temporary use of non-downloadable

interactive games and video games; immersive movie theater services.

043 - Restaurant and bar services.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: August 3, 2023 _____

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TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The mark consists of the words 1UP ENTERTAINMENT + SOCIAL

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

ENTERTAINMENT, Social " APART FROM THE MARK AS SHOWN.

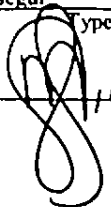
3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Mica Segui, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

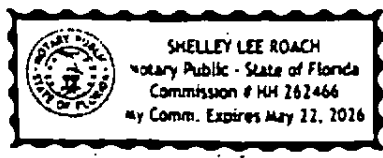
Mica Segui
typed or printed name of applicant

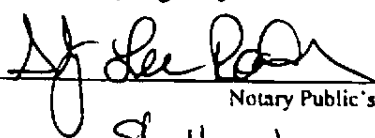

Applicant's signature
(List name and title)

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MAR 25 PM 2:25
TALLAHASSEE, FLORIDA

STATE OF FLORIDA
COUNTY OF Hillsborough

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 29th day of February, 2024, by (Mica Segui).




Notary Public's Signature
Shelley Lee Roach
Notary Public's Printed Name

Personally Known OR Produced Identification S200-559-72-675-0

Type of Identification Produced: FL License

FILING FEE: \$87.50 per class



TAMPA

FL.

ENTERTAINMENT + SOCIAL

Eat • Drink

Bowl • Play



1UP ENTERTAINMENT RESTAURANT IN TAMPA

Welcome to 1UP Entertainment + Social Restaurant in Tampa, FL! Where extraordinary dining and exhilarating entertainment unite to create a one-of-a-kind experience!

FOOD & BEVERAGE IN TAMPA, FL



1UP Entertainment + Social Restaurant. We invite you to experience a dining haven where exceptional flavors and thrilling amusement intertwine in perfect harmony. Our menu is a culinary symphony, featuring mouthwatering dishes that range from the indulgent Onion Ring Stack to the iconic Cuban Sandwich – a medley of flavors that transports you to the streets of Havana with every bite.

Beyond the delectable offerings, 1UP is a realm of shared experiences and vibrant camaraderie. As you relish our delectable creations, immerse yourself in an atmosphere that fuses the joy of gaming with the art of fine dining. Challenge your friends to classic arcade games or explore modern favorites while basking in an ambiance that resonates with excitement and connection. Whether you're a culinary explorer, a gaming enthusiast, or someone seeking a unique dining escapade, 1UP is where your passions unite for an unforgettable journey of taste and amusement.

[VIEW MENU](#)

BRUNCH NOW AT 1UP ENTERTAINMENT!

Join us for an unforgettable brunch experience at 1UP Entertainment + Social Restaurant. Indulge in the savory Shishito Camita's Hash, the customizable Works Omelette, and the classic American Scramble. Savor the richness of Alden's Steak + Eggs and the delectable Breakfast Flatbread. Don't miss our refreshing drinks, including bottomless mimosas and unique cocktails like the Bloody Mary. Elevate your brunch game and savor every moment at 1UP.

[BRUNCH MENU](#)

LET'S BE SOCIAL!



BE THE FIRST TO KNOW WHEN SPECIALS AND EVENTS ARE HAPPENING!

Email Address*

Yes, I would like to receive emails from 1UP Entertainment + Social. (You can unsubscribe anytime)

[SIGN UP](#)

By submitting this form, you are consenting to receive marketing emails from: 1UP Entertainment + Social. You can revoke your consent to receive emails at any time by using the unsubscribe link, found at the bottom of every email.

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Make sure you check out all the perks that comes with our Rewards Club!

COMING SOON

1UP Entertainment + Social

(813) 595-7100

info@playat1up.com

11778 North Dale Mabry Highway
Tampa, FL 33618

Mon, Tue | 3:00PM - 10:00PM
Wed, Thur | Noon - 10:00PM
Fri | Noon - Midnight
Sat | 11:00 AM - Midnight
Sun | 11:00 AM - 10:00 PM

Quick Links

- Restaurant
- Restaurant Menu
- Brunch Menu
- Pricing
- Contact Us
- Join Our Team
- Community + News
- Blog

Attractions

- Bowling
- Axe Throwing
- Golf Simulator
- Omni VR Arena
- XD Immersive Theater
- Arcade

Events

- Book Event Now
- Kids + Teen Parties
- Adult Birthday Parties
- Corporate Events
- Private Events



ENTERTAINMENT + SOCIAL NOW OPEN!



1UP ENTERTAINMENT + SOCIAL is a fun alternative to a routine day or night out!

Fun lovers, social seekers, foodies, and those looking to experience LEGENDARY Hospitality and lasting MEMORIES can experience bowling redefined, axe throwing, golf swings, elevated gaming, virtual reality, craft cocktails, and scratch kitchen creations all under one roof, centrally located in the community of Carrollwood Village and proud hosts to your GREAT TIMES!

ATTRACTIONS

Great Times start at 1UP...experience the excitement of our hand-picked social attractions including exhilarating axe throwing, virtual iconic championship golf courses, an immersive multi-sensory XD theater, Omni arena free roam virtual reality, and over 50 interactive amusement games!

BOWLING

Bowling redefined with 8 lanes including 2 private VIP bowling lounge lanes



AXE THROWING

Everyone's lumberjack journey has to start somewhere



GOLF + SPORTS SIMULATOR

Enjoy our sports simulators complete with a private lounge



ARCADE GAMES

We will be featuring 60 exciting and amusement games



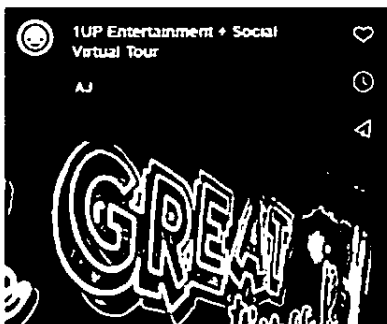
XD IMMERSIVE THEATER

Dark Ride XD is a multi-sensory interactive experience



OMNI VR ARENA

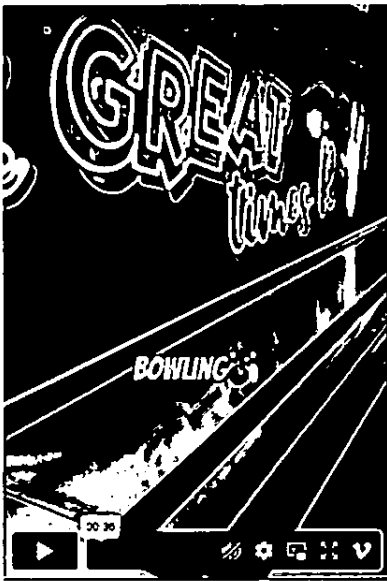
Fast-paced fantasy VR experience in solo or multiplayer interaction



1UP ENTERTAINMENT + SOCIAL

SOCIAL HOUSE

1UP Entertainment + Social is Tampa's premiere social entertainment venue for family, friends, colleagues, and new acquaintances to come together, share great times, have a meal together, create



SOCIAL HOUSE

1UP Entertainment + Social is Tampa's premiere social entertainment venue for family, friends, colleagues, and new acquaintances to come together, share great times, have a meal together, create lasting memories, and contribute toward positivity in our community.

- 6 Attractions
- Full restaurant
- 2 Full bars
- Birthday parties
- Events & group specials
- Perfect for your league
- And much more...

FULL RESTAURANT & BAR

FOOD & BEVERAGE

Our chef inspired menu features scratch kitchen creations and traditional favorites. Come be social and enjoy good food, craft cocktails, and cold brews! Our kitchen serves up Lunch, Dinner, and late night cravings!

[OUR RESTAURANT](#)

[VIEW MENU](#)

PERFECT FOR EVENTS

PRIVATE + GROUP EVENTS



PERFECT FOR EVENTS

PRIVATE + GROUP EVENTS

There is nothing like a good party to bring people together... Bachelor/ette parties, kid/adult birthday parties, corporate teaming events, business meetings, Sweet 15, baby showers, an anniversary party, or just about any special occasion or event you can dream of, we can accommodate and help turn it into a forever memory!

We are a unique and intimate social entertainment venue with 2 private event rooms, several attraction centered private lounge spaces (bowling, axe throwing, and virtual golf bays). So whether you want to book an event room, enjoy one of our many attraction centered lounge spaces, party on a bowling lane or lanes, reserve the entire upstairs or the entire building, we have the perfect space for you!

JOIN OUR TEAM

Do you want to be a part of something REALLY special?!

Apply to join our fun, fast-paced, and energetic team!

[LEARN MORE](#)

LET'S BE SOCIAL!



LET'S BE SOCIAL!



BE THE FIRST TO KNOW WHEN SPECIALS AND EVENTS ARE HAPPENING!

Email Address*

Yes, I would like to receive emails from 1UP Entertainment + Social. (You can unsubscribe anytime)

SIGN UP

By submitting this form, you are consenting to receive marketing emails from: 1UP Entertainment + Social. You can revoke your consent to receive emails at any time by using the unsubscribe link, found at the bottom of every email.

Make sure you check out all the perks that comes with our Rewards Club!

COMING SOON

1UP Entertainment + Social

- (813) 595-7100
- info@playat1up.com
- 11778 North Dale Mabry Highway
Tampa, FL 33618
- Mon, Tue | 3:00PM - 10:00PM
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Quick Links

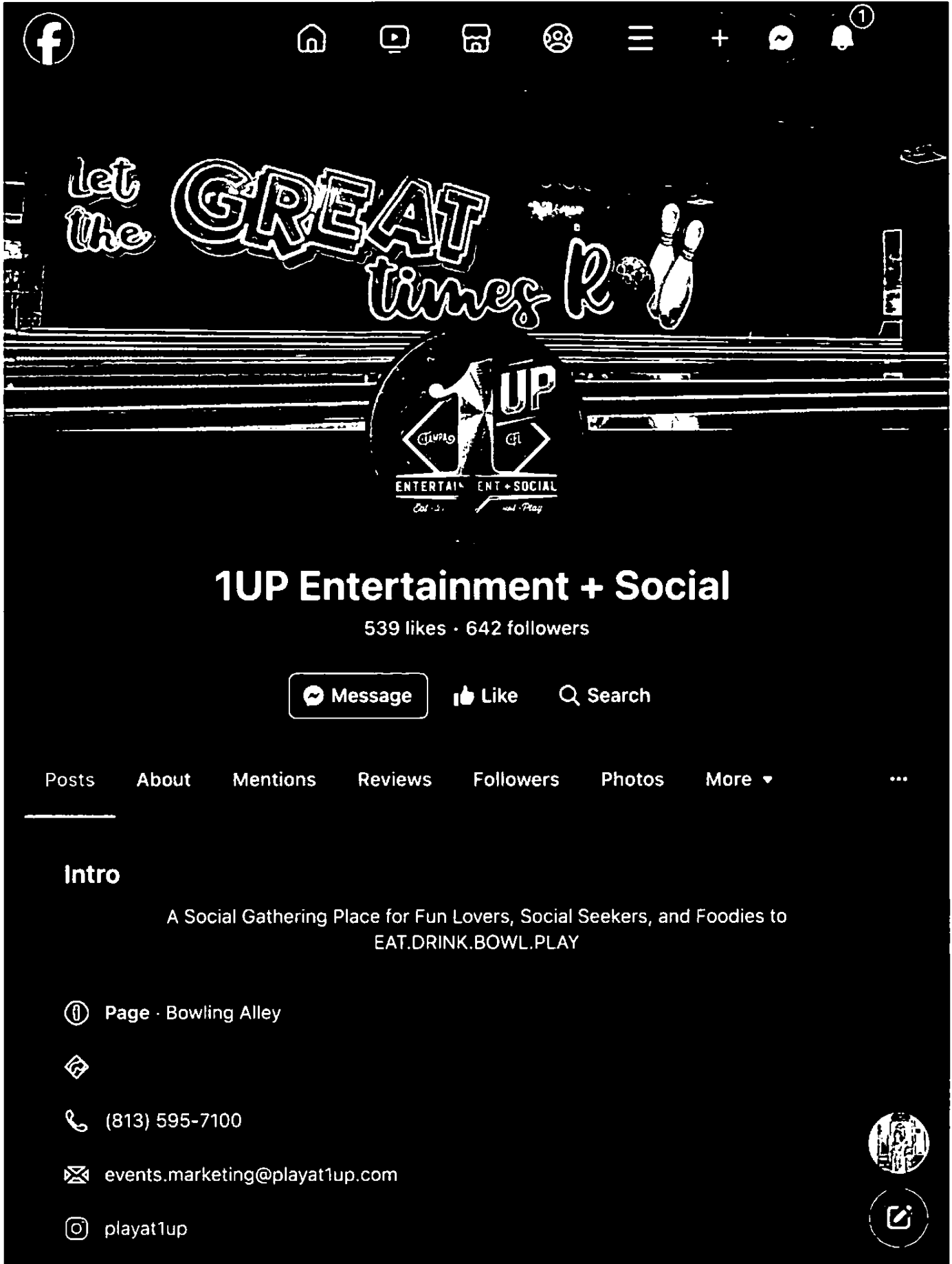
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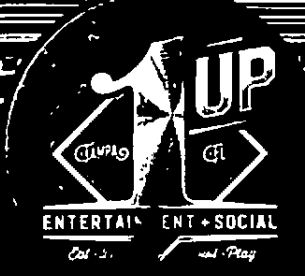
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- Arcade

Events

- Book Event Now
- Kids + Teen Parties
- Adult Birthday Parties
- Corporate Events
- Private Events



Let the **GREAT** times Roll



1UP Entertainment + Social

539 likes · 642 followers

- Message
- Like
- Search

- Posts
- About
- Mentions
- Reviews
- Followers
- Photos
- More ▾
- ⋮

Intro

A Social Gathering Place for Fun Lovers, Social Seekers, and Foodies to
EAT.DRINK.BOWL.PLAY

📍 Page · Bowling Alley



📞 (813) 595-7100

✉ events.marketing@playat1up.com

📷 playat1up





Open now

Takeout · Dine-in · Online booking...

Not yet rated (3 Reviews)

Photos

See all photos

