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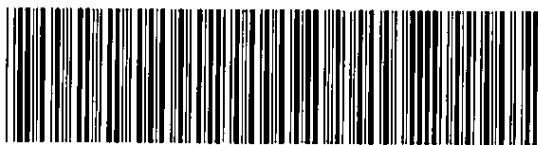
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2024 FEB 28 PM 4:00

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K. SALY

MAR - 6 2024



Patent, Trademark & Copyright Law

"Since 1959"

Registered Patent Attorneys
Trial and Appellate Counsel
Website: malloylaw.com

Miami Office

2800 S.W. Third Avenue
Miami, Florida 33129
Telephone: (305) 858-8000

Boca Raton Office

6751 N. Federal Hwy, Ste. 300
Boca Raton, Florida 33487
Telephone: (561) 243-1000

Jacksonville Office

10752 Deerwood Pk. Blvd, Ste. 100
Jacksonville, Florida 32256
Telephone: (904) 240-6000

February 21, 2024

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Attn: Karen A. Saly

Re: Florida Trademark Application -
IT'S NOT JUST A DIET. IT'S A NEW LIFE!
MM Ref.: 0235-43031.MIA.KMM

Dear Ms. Saly:

Enclosed please find a trademark application, along with three (3) specimens, to be filed with the State of Florida regarding the above-referenced trademark. Also enclosed is our check in the amount of \$87.50 to cover the appropriate filing fee.

Kindest regards,

Kelly Marie Malloy
Associate
kmalloy@malloylaw.com

Reply to: Miami Office

KMM/mrs
Enclosures

RECEIVED
FEB 28 2024

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: IT'S NOT JUST A DIET. IT'S A NEW LIFE!

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Kelly Marie Malloy, Esq.

(Name of Person)

Malloy & Malloy, P.L.

(Firm/Company)

2800 SW 3rd Ave.

(Address)

Miami, FL 33129

(City/State and Zip Code)

For further information concerning this matter, please call:

Kelly Marie Malloy

305

858-8000

at (_____) _____

(Name of Person)

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

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FEB 28 2024

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

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2024 FEB 28 PM 4:00
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: AJS Weightloss LLC

(b) Owner's/Applicant's business address: 334 2nd Ave. S., #2105

St. Petersburg, FL 33701

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (____) _____

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L10000032564

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 27-3089354

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Medical weight loss services

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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SECRETARY OF STATE

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertisements or promotional materials including but not limited to, flyers, brochures, signs, catalogs, website, etc.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 08/06/2010

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PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

IT'S NOT JUST A DIET. IT'S A NEW LIFE!

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Megan Spears, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

AJS Weightloss LLC

Typed or printed name of applicant

M Spears - Megan Spears, CEO
Applicant's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF Palm Beach

Sworn to (or affirmed) and subscribed before me by means of ☐ physical presence or ☐ online notarization, this (numeric date) this 14 day of February, 2024 by Megan Spears.
numeric date month year name of person making statement

[Signature]
Notary Public's Signature

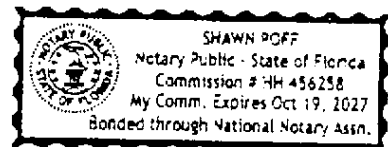
Shawn Poff

Notary Public's Printed Name

Personally Known ☐ OR Produced Identification ☒

Type of Identification Produced: FL Driver's License

FILING FEE: \$87.50 per class



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TALLAHASSEE, FLORIDA



Why Nuviva?

From your reason for getting started to the amount of weight you want to lose, beginning a health and weight loss journey is a highly personal process. But, so is our approach to helping you see long-term results.

At Nuviva, we don't push a one-size-fits-all, pre-packaged program because we know what works for one person might not be the best fit for you. And while there are universal phases within our plan, each one is tailored to your goals, your metabolism, and your nutritional needs. Your weight loss plan is unique to you, made up of a custom combination of nutrition coaching, weight loss medications, supplements, exercise plans and one-on-one support. We pride ourselves on a strong multi-phased approach.

[NUTRITION](#)

[MEDICATIONS](#)

[SUPPLEMENTS](#)

[EXERCISE](#)

[SUPPORT PROGRAM](#)

Weight Loss Nutrition

Personalized programs for healthy weight management.

Nuviva's weight loss programs start with a personalized approach to nutrition that combines nutrient-dense foods with easy-to-follow, maintainable eating habits.

We know extreme dieting can lead to emotional eating and even weight gain, setting back your progress with potentially dangerous consequences. That's why our plans help you create a healthy routine around your food, guiding you on what your best options are for each meal.

Just as important as the food you're eating, is understanding the why behind those choices and making that knowledge part of your routine moving forward. We provide you with educational materials to help you personalize your meal plans even further based on your preferences and goals.



How Nuviva's weight loss nutrition programs work



Easy-to-follow meal plans that fuel you and your goals

Fad diets that throw your body into starvation mode don't work. Your body needs food to fuel your daily life, whether you're putting in hours at the office or the gym. Nuviva's nutrition coaches help you create a healthy eating plan that works for you.



Clear guidelines on which foods support your weight loss goals

If you're ever unsure on which foods are a better choice towards your goals of losing weight, the answer won't be far away. Whether it's a phone call to your weight loss coach or flipping through your Nuviva materials, you'll have the tools to make the right choice every time.



Weekly check-ins to go over your nutrition

Staying consistent is the most important part of losing weight. That's why we see you every week for a check in on your progress. We'll go over your food choices and any challenges you face to ensure you're on track to see the results you're after.

[WEIGHT LOSS MEDICATIONS](#)



Questions about our program?

Find out how Nuviva can help you reach your weight loss goals.

[CONTACT US](#)

FIRST & LAST NAME*

Enter your name

Email*

Enter your e-mail

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Medical Weight Loss Clinics

Medical Weight Loss Clinics in Arcadia
Florida

Medical Weight Loss Clinics in Tampa
Florida

Medical Weight Loss Clinics in Lake Mary
Florida

Medical Weight Loss Clinics in Orlando
Florida

Medical Weight Loss Clinics in Punta Gorda
Florida

Medical Weight Loss Clinics in Brandon
Florida

Medical Weight Loss Clinics Baldwin Park
Florida

Medical Weight Loss Clinics North Port
Florida

Medical Weight Loss Clinics Pinellas Park
Florida

Medical Weight Loss Clinics Temple Terrace
Florida

Medical Weight Loss Bonita Beach Florida

Medical Weight Loss Clinics Heathrow
Florida

Medical Weight Loss Clinics Estero Florida

Medical Weight Loss Clinics Fort Myers
Beach Florida

Medical Weight Loss Clinics Bloomingdale
Florida

Medical Weight Loss Clinics Dover Florida

Medical Weight Loss Clinics in Boca Raton
Florida

Medical Weight Loss Clinics in Fort Myers
Florida

Medical Weight Loss Clinics in Naples
Florida

Medical Weight Loss Clinics in North
Orlando Florida

Medical Weight Loss Clinics in Port
Charlotte Florida

Medical Weight Loss Clinics Pine Hills
Florida

Medical Weight Loss Clinics Oak Ridge
Florida

Medical Weight Loss Clinics Englewood
Florida

Medical Weight Loss Clinics Town N
Country Florida

Medical Weight Loss Clinics Golden Gate
Florida

Medical Weight Loss Clinics Sanford
Florida

Medical Weight Loss Clinics Longwood
Florida

Medical Weight Loss Clinics Bonita Springs
Florida

Medical Weight Loss Clinics Cape Coral
Florida

Medical Weight Loss Clinics Seffner Florida

Medical Weight Loss Clinics Deerfield

<u>Medical Weight Loss Clinics Wesley Chapel Florida</u>	<u>Medical Weight Loss Clinics Lakeland Florida</u>
<u>Medical Weight Loss Clinics Riverview Florida</u>	<u>Medical Weight Loss Clinics Apollo Beach Florida</u>
<u>Medical Weight Loss Clinics Lehigh Florida</u>	<u>Medical Weight Loss Clinics Lehigh Acres Florida</u>
<u>Medical Weight Loss Clinics Melbourne Florida</u>	<u>Medical Weight Loss Clinics Coral Springs Florida</u>

Semaglutide Clinics

<u>Semaglutide Clinics in Arcadia Florida</u>	<u>Semaglutide Clinics in Boca Raton Florida</u>
<u>Semaglutide Clinics in Tampa Florida</u>	<u>Semaglutide Clinics in Fort Myers Florida</u>
<u>Semaglutide Clinics in Lake Mary Florida</u>	<u>Semaglutide Clinics in Naples Florida</u>
<u>Semaglutide Clinics in Orlando Florida</u>	<u>Semaglutide Clinics in North Orlando Florida</u>
<u>Semaglutide Clinics in Punta Gorda Florida</u>	<u>Semaglutide Clinics in Port Charlotte Florida</u>
<u>Semaglutide Clinics in Brandon Florida</u>	<u>Semaglutide Clinics Pine Hills Florida</u>
<u>Semaglutide Clinics Baldwin Park Florida</u>	<u>Semaglutide Clinics Oak Ridge Florida</u>
<u>Semaglutide Clinics North Port Florida</u>	<u>Semaglutide Clinics Englewood Florida</u>
<u>Semaglutide Clinics Pinellas Park Florida</u>	<u>Semaglutide Clinics Town N Country Florida</u>
<u>Semaglutide Clinics Temple Terrace Florida</u>	<u>Semaglutide Clinics Golden Gate Florida</u>
<u>Semaglutide Bonita Beach Florida</u>	<u>Semaglutide Clinics Sanford Florida</u>
<u>Semaglutide Clinics Heathrow Florida</u>	<u>Semaglutide Clinics Longwood Florida</u>
<u>Semaglutide Clinics Estero Florida</u>	<u>Semaglutide Clinics Bonita Springs Florida</u>
<u>Semaglutide Clinics Fort Myers Beach Florida</u>	<u>Semaglutide Clinics Cape Coral Florida</u>
<u>Semaglutide Clinics Bloomingdale Florida</u>	<u>Semaglutide Clinics Seffner Florida</u>
<u>Semaglutide Clinics Dover Florida</u>	<u>Semaglutide Clinics Deerfield Beach Florida</u>
<u>Semaglutide Clinics Delray Beach Florida</u>	<u>Semaglutide Clinics Wekiva Springs Florida</u>
<u>Semaglutide Clinics Maitland Florida</u>	<u>Semaglutide Clinics Plant City Florida</u>
<u>Semaglutide Clinics Wesley Chapel Florida</u>	<u>Semaglutide Clinics Lakeland Florida</u>
<u>Semaglutide Clinics Riverview Florida</u>	<u>Semaglutide Clinics Apollo Beach Florida</u>
<u>Semaglutide Clinics Lehigh Florida</u>	<u>Semaglutide Clinics Lehigh Acres Florida</u>
<u>Semaglutide Clinics Melbourne Florida</u>	<u>Semaglutide Clinics Coral Springs Florida</u>

