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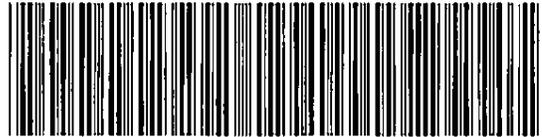
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TALLAHASSEE, FLORIDA

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COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Tampa Bay Fashion Week
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Nancy Vaughn
(Name of Person)

NAMV Group LLC
(Firm/Company)

5004 E. Fowler Ave #C-135
(Address)

Tampa, FL 33617
(City/State and Zip Code)

For further information concerning this matter, please call:

Nancy Vaughn at (813) 252-0295
(Name of Person) (Area Code & Daytime Telephone Number)

Mailing Address:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:
Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: **Division of Corporations**
Post Office Box 6327
Tallahassee, FL 32314

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PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: NAMV Group LLC

(b) Owner's/Applicant's business address: 5004 E. Fowler Ave #C-135
Tampa, FL 33617
City/State/Zip

If different, Owner's/Applicant's mailing address: n/a
City/State/Zip

(c) Owner's/Applicant's telephone number: (813) 252-0295

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L07000079241

(2) Domicile State or Country: Florida, USA

(3) Federal Employer Identification Number: 77-0694028

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Event production, education and entertainment in the nature of fashion shows and retail pop-up shops.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Women and men's T-SHIRTS

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

"Tampa Bay Fashion Week" is featured in magazine and newspaper ads, editorials, business cards, brochures, program guides, flyers, posters and website.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

"Tampa Bay Fashion Week" name, logo, design and slogan are featured on clothing apparel and accessories via screenprinting and other apparel and accessories imprinting techniques.

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 25 Clothing, footwear, and headgear.

Class 35 Advertising; business management; business administration; and office functions.

Class 41 Education; providing of training; entertainment; and sporting and cultural activities.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: Nov 2007

(b) Date first used in Florida: Nov 2007

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TALLAHASSEE, FLORIDA
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PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Tampa Bay Fashion Week

The Bay Area's Official Fashion Week.

Provide the English translation of any and all terms listed #1 above, when applicable: n/a

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Tampa Bay or

Fashion Week " APART FROM THE MARK AS SHOWN.



Tampa Bay fashionweek™

fashionweektampabay.com

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2018

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11 YEARS CELEBRATING
FASHION IN TAMPA BAY

SEPTEMBER 19-22, 2018
SPRING/SUMMER 2019 COLLECTIONS

Tampa Bay
fashionweek[™]

The Bay Area's Official Fashion Week
fashionweektampabay.com

STYLE *Style* HERE

GET YOUR STYLE ON!

Make your reservations now with our Stylists for a complimentary style session, personal shopping services or fashion advice now through October 11. Book your appointment today online at shopinternationalplaza.com/getyourstyleon and meet your stylist in Grand Court.

MEET YOUR STYLISTS



Alex English



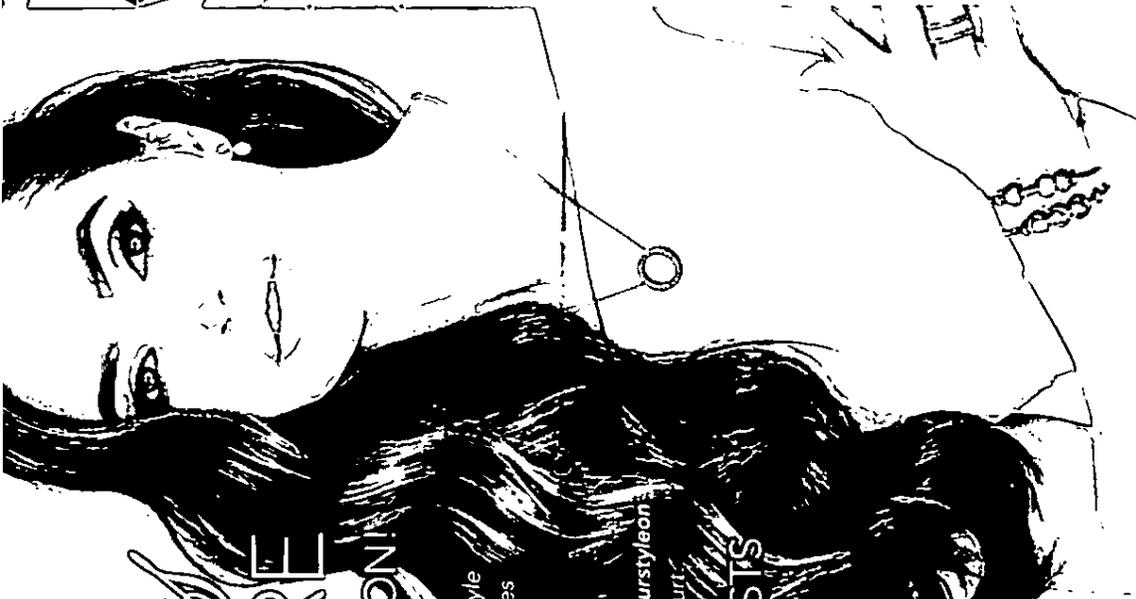
Unda Zipkin



Wendell Branwell

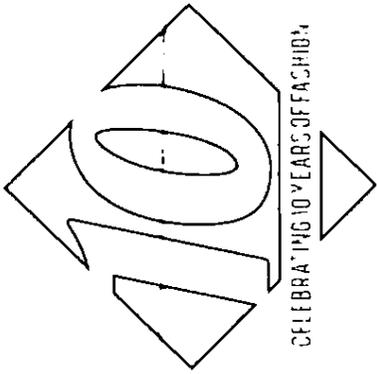


Zoltik Carter



Tampa Bay **fashionweek**TM

The Bay Area's Official Fashion Week



CELEBRATING 10 YEARS OF FASHION!

OCT. 4-7, 2017

SPRING/SUMMER 2018 COLLECTIONS

#TBIW #FW17 #TREASURONAVEER #FASHIONISASTORY



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SPECIAL THANKS

We're grateful to be able to gather and explore meaningful ways to connect (and re-connect) with one another for the 15th Annual Tampa Bay Fashion Week event!

So many passionate people and companies have come together, year after year, to make Tampa Bay Fashion Week possible. With this year's event, we opted to meet people along the various phases of their journey ~ in real life and in the digital space. Whether that's a decision of convenience, choice or future-focus, we're happy to have options.

More than a decade ago, this event didn't exist. Endless creativity has made it a reality.

Special thanks to the following who have co-created with us in so many different ways and for being willing to explore what's possible for our region's fashion industry and for our community. We sincerely appreciate the time, talent and expertise you have given to Tampa Bay Fashion Week.

- Anji Corley, Executive Director of The Tampa Foundation, Vu Director of Workforce Development, and Multimedia Host/Lifestyle Expert
- Anna Marie Bedsaul & Team, Art Institute of Tampa
- Edwinie "Eddie" Francois, Make-up Artist, TBFW2022 Hair & Make-up Director
- Kelsie Rae Crossley, Kelsie Rae Photography, TBFW2022 House Photographer
- J. Thor Gogolen, Kate Gogolen, Sean McLaughlin, Matt White & Team, J. Thor Productions
- Juan Barcia, Dinah Drier, Tracy Lorenzo, Nelson Carus & Team, Newslink Group and The Shoppes at Bayshore at Tampa International Airport
- Kathleen Pravlik, creative director and graphic designer
- Mark Davis, Devyn Castro-Almeyda, Gabriel Patussi Goldschmidt, Lilah Teves & Team, Vu Studios
- Nina Mahoney & Team, Tampa International Airport and Waypointe TPA
- Shaina Brown/DJ Lady Shay, TBFW2022 DeeJay
- White Book Agency: Alexis Hishmeh, Mackenzie Hill & Team

...and all of the fantastic Designers, Models, Hair Stylists, Make-up Artists and Volunteers!

And, as always, extra special thanks to **you** for supporting fashion in Tampa Bay. Dream big. Be the change.

Peace & Blessings,
Nancy Vaughn, Executive Producer
& 2022 Fashion Week Tampa Bay Committee

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Tampa Bay
fashionweek
The Bay Area's Official Fashion Week
www.tampabayfashionweek.com

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We're grateful to be able to gather and explore creative ways to connect (and re-connect) with one another for the 16th Annual Tampa Bay Fashion Week event!

Two decades ago, this event didn't exist. Endless creativity and dedication have made it a reality.

The hard work and energy of so many amazing people and companies have come together, year after year, to bring our region Tampa Bay Fashion Week.

We are grateful to the following who have co-created with us in so many different ways over the years, and for all of those who are open and willing to explore what's possible for our region's fashion industry and for our community.

We sincerely appreciate the time, talent and expertise you have given to Tampa Bay Fashion Week.

- Andrew Ashton & Steven Anderson, LaPosh Salon & My FairyGodfathers Foundation
- Claudia Kemp, Alex Buffalo, Anna Marie Bedsaul, Hampton Allen & Team, Art Institute of Tampa
- Edwinie "Eddie" Francois, Make-up Artist, TBFW2023 Hair & Make-up Director
- Jaime Diehl, fashion stylist
- J. Thor Gogolen, Kate Gogolen, Sean McLaughlin, Shawn Bier & Team, J. Thor Productions
- Jessica Rios & Mayra Gomez, International Bridal Couture
- Kathleen Pravlik, creative director and graphic designer
- Laura Hunt, fashion stylist/wardrobe consultant and TBFW2023 emcee
- Michael Pope, The Art of Po, TBFW2023 House Photographer
- Michelle Whiting & Shelby Billington, Canvas Fashion Gallery
- Shaina Brown/DJ Lady Shay, TBFW2023 deejay
- Shannell Williams, Closet of Classe
- White Book Agency Team: Angeles Winesett, Erica Buteau & Mackenzie Hill

...and all of the fantastic Designers, Models, Hair Stylists, Make-up Artists and Volunteers!

And, as always, extra special thanks to **you** for supporting fashion in Tampa Bay. Dream big. Be the change.

Fashionably Yours,
Nancy Vaughn, Executive Producer
& The 2023 Fashion Week Tampa Bay Committee

Tampa Bay Fashion Week
Sept. 27-30, 2023

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Sticker

Additional information and pics available online at:
TampaBayFashionWeek.com

Collateral, assets, etc. for Tampa Bay Fashion Week



Collateral, assets, etc. for Tampa Bay Fashion Week

