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ATTORNEYS AT LAW

Lauren M. Weber 612,373,8500 Email: LWeber@Felhaber.com

March 6, 2023

VIA U.S. MAIL

Registration Section Division of Corporations PO Box 6327 Tallahassee, FL 32314

RE: Registration of Keystaff Word and Design Trademarks Our File No. 16165.005

Sir or Madam:

Please find enclosed for filing the following documents:

- 1. One original and one copy of the Application for the Registration of a Trademark or Service Mark Kevstaff Word Mark:
- 2. One original and one copy of the Application for the Registration of a Trademark or Service Mark Keystaff Design Mark; and
- 3. Two checks in the amount of \$87.50 which represent the filing fees for the above applications.

Very truly yours,

/s/ Lauren M. Weber

Lauren M. Weber

jle Enclosures

> 220 South 6th Street Suite 2200 Minneapolis, MN 55402-4504

> > Phone: 612.339.6321 Fax: 612.338.0535

| | COVER LETTER |
|-------------|---|
| то: | Registration Section Division of Corporations |
| SUBJ | Keystaff Trademark Registration ECT: |
| | (Mark to be registered) |
| | nclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing |
| , riease | return all correspondence concerning this matter to the following: |
| . Laure | en M. Weber, Esq. |
| - | (Name of Person) |
| · Felha | ber Larson |
| | (Firm/Company) |
| 220 S | outh Sixth Street, Suite 2200 |
| | (Address) |
| Minne | capolis, MN 55402 |
| | (City/State and Zip Code) |

For further information concerning this matter, please call:

at (_____)

(Area Code & Daytime Telephone Number) Lauren M. Weber, Esq. (Name of Person)

Mailing Address:

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Street Address:

Registration Section Division of Corporations The Centre of Tallahassee 2415 N. Monroe Street, Suite 810 Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314



PART I

| 1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State. |
|--|
| (a) Owner's/Applicant's name: Keystaff, Inc. |
| (b) Owner's/Applicant's business address: 1610 Southern Blvd. |
| West Palm Beach, FL 33406 |
| City/State/Zip |
| If different, Owner's/Applicant's mailing address: 5790 Dixie Bell Road |
| Palm Beach Gardens, FL 33418 |
| City/State/Zip |
| (c) Owner's/Applicant's telephone number: 688-9184 |
| Check the appropriate box to indicate the Owner/Applicant is a(n): |
| ☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company |
| ☐General Partnership ☐ Limited Partnership ☐Union ☐ Other: |
| If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is <u>not</u> an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3. (1) Florida registration/document number: P97000077947 |
| (2) Parity Control Florida |
| (3) Federal Employer Identification Number: 41-1887214 |
| 2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here: |
| (Note: List only those services currently being rendered by the owner/applicant. Do not include future services.) |
| Temporary employment agency services |
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| 2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify: |
|---|
| (Note: List only those product(s) currently available. Do not include future products.) |
| |
| 2. (e) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED: |
| |
| |
| |
| 2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED: |
| SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here: |
| Website, business cards, applications for staffing services, advertising materials, print advertising materials, mobile recruiter bus, and |
| magazines |
| |
| TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging: |
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| |
| 2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State. |
| List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above: Class 35 |
| |
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PART II

| 1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was |
|--|
| used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or |
| country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, |
| the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another |
| state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were |
| used in another state or country, when applicable. |

| Note: The Florida Statutes require a mark to be in use prior to registration. |
|---|
| (a) Date first used in other state or country, if applicable: September 8, 1997 |
| (b) Date first used in Florida: September 8, 1997 |
| (a) Date first used in other state or country, if applicable: September 8, 1997 (b) Date first used in Florida: PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: |
| 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) |
| The image of three people with the letters KS above a key and the word KEYSTAFF to the right of the image. |
| Provide the English translation of any and all terms listed #1 above, when applicable: |
| 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs mube disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used to others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms are representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed. |
| Enter all terms listed in #1 above which require a disclaimer in the space provided below: |
| NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" |
| " APART FROM THE MARK AS SHOWN. |

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. <u>You must submit three specimens FOR EACH CLASS listed in Part I #2(d)</u>. The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

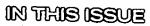
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

| /, Jana Thoemke | , being sworn, depose and say tha | t I am the owner | and the applican | t herein. |
|---|---|---|---|----------------------------------|
| or that I am authorized to sign on behalf of the related company has registered this mark in a or in such near resemblance as to be likely, mistake or to deceive. I make this affidavit a | ne owner and applicant herein, and to the best of this state or has the right to use such mark in F when applied to the goods or services of such of and verification on my/the applicant's behalf. I d that the facts stated herein are true and corre | of my knowledge Florida either in t other person to c further acknowle | no other person i he identical form ause confusion, i | except a Ethereof to cause |
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| STATE OF FLORIDA COUNTY OF Alm Banh | | | 91 41 0c | |
| Sworn to (or affirmed) and subscribed before | e me by means of 🔀 physical presence or 🔲 | ll online notarizat | | |
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| Personally Known [] OR Produced Identifi | ication 📶 | | _ | |
| Type of Identification Produced: Flora | ion Milles hier. | | GARY KANDERS Notary Public - State Commission # HH 1 | of Florida 👂 |
| | FILING FEE: \$87.50 per class | 9 | My Comm. Expires Au | g 6. 2025 🏅 |

CKeyStaff"

> THE BEST RECRUITMENT METRICS TO TRACK IN 2022

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Silendstransforming May We Work in 2022 (and Beyond

Using KRIs to limprove

Tapping Into Purpose

8 Effective Employee Retention Strategies



| Name Printed | me Printed Date | | |
|--|--|--|--------------------------------------|
| <u>Applica</u> | nt Questionnaire | <u>}</u> | |
| Are you telephone accessible? | | □ Yes | □ No |
| If you have no phone, how can | we contact you? | | |
| 2. Do you have reliable transportation | ? | □ Yes | □ No |
| 3. Are you eligible to work legally in th | e United States? | ☐ Yes | □ No |
| 4. Are 18 years or older? | | □ Yes | □ No |
| 5. What jobs are you applying for, wha | at pay rate are you looki | ng for? | |
| 6 Have you filled out an application at | KeyStaff in the past? _ | | |
| 7. Are you wiling to take a drug screer | and background check | c according to our ☐ Yes | r policy? □ No |
| PLEASE NOTE: All felony and/or relients of KeyStaff. A conviction(s) we need to be not be reviewed based on Client. Any Falsification or attempt Background Investigation could result Norkplace and have a zero tolerance | ill not necessarily be a the requirements and to distort issues rev in immediate terminat | bar to employment conditions outline ealed in the resident. We are a D | ent. Each ed by the sults of a |
| mployee Print | Employee Signature | | Date |
| Applicant Phone Number Address | | State | 7ln Code |