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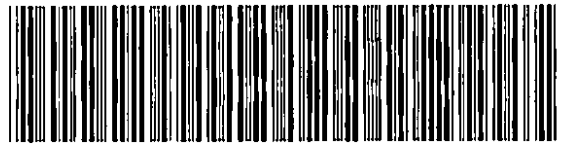
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2022 JUN 24 PM 5:04  
DIVISION OF CORPORATIONS  
TALLAHASSEE, FLORIDA  
FILED  
2022 JUN 24 AM 10:03  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

K. SALY  
JUN 27 2022

## COVER LETTER

TO: Registration Section  
Division of Corporations

SUBJECT: FLORIDA CIVIL RIGHTS MUSEUM, INC.  
\_\_\_\_\_

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Delaitre Hollinger / Jacqueline Perkins

\_\_\_\_\_  
(Name of Person)

Florida Civil Rights Museum, Inc.

\_\_\_\_\_  
(Firm/Company)

161S Keith Street / P.O. Box 6197

\_\_\_\_\_  
(Address)

Tallahassee, FL 32310 / Tallahassee, FL 32314

\_\_\_\_\_  
(City/State and Zip Code)

For further information concerning this matter, please call:

Delaitre Hollinger / Jacqueline Perkins

at ( 850 ) 296-5590  
\_\_\_\_\_  
(Area Code & Daytime Telephone Number)

(Name of Person)

**Mailing Address:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**

Registration Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED

2022 JUN 24 AM 10:03

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Florida Civil Rights Museum, Inc.

(b) Owner's/Applicant's business address: P.O. Box 6197  
Tallahassee, FL 32314  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: (850) 296-5590

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: N21000005909

(2) Domicile State or Country: United States

(3) Federal Employer Identification Number: 88-2945413

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

The service mark is currently in use for museum, exhibition and educational purposes.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The name, logo, design and slogan, Florida Civil Rights Museum, Inc., is currently being advertised by means of electronic mail communication, printed/hard copy brochures, flyers and pamphlets, as well as business cards. The logo is also being advertised as a part of upcoming events. Flyers, brochures and business cards are being constantly distributed to supporters and potential supporters.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 41

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: January 25, 2022

(b) Date first used in Florida: January 25, 2022

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PART III

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

FLORIDA CIVIL RIGHTS MUSEUM, INC.

The logo is a sketch/markup of the Coleman Building in Downtown Tallahassee, ~~which was used as the Cities Transit Bus Company~~  
~~during the bus boycott of 1956.~~ Under this sketch are the words: FCRM in bold, then "Florida Civil Rights Museum, Inc."

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" FLORIDA, CIVIL RIGHTS,  
INC. " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

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TALLAHASSEE, FLORIDA  
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SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

*Delaitre Ida Hollinger*

I, Delaitre Ida Hollinger, being sworn, depose and say that I am the owner and the applicant herein or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person, except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Jacqueline Perkins / Delaitre Hollinger  
Typed or printed name of applicant

John Parks - Co-Director / Delaitre Ida Hollinger - Co-Director  
Applicant's signature  
(List name and title)

STATE OF FLORIDA  
COUNTY OF Leon

Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this 23 day of June, 2022 by Jacqueline Perkins / Delaitre Hollinger  
numeric date                      month                      year                      name of person making statement

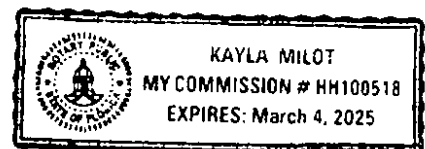
Kayla Milot  
Notary Public's Signature

Kayla Milot  
Notary Public's Printed Name

Personally Known  OR Produced Identification  FUDI

Type of Identification Produced: FUDI

FILING FEE: \$87.50 per class



**FLORIDA CIVIL RIGHTS MUSEUM, INC.**

FloridaCivilRightsMuseum.org



Delaitre Hollinger  
Co-Executive Director

P.O. Box 6197  
Tallahassee, Florida 32314  
(850) 296-5590  
FloridaCivilRightsMuseum@gmail.com

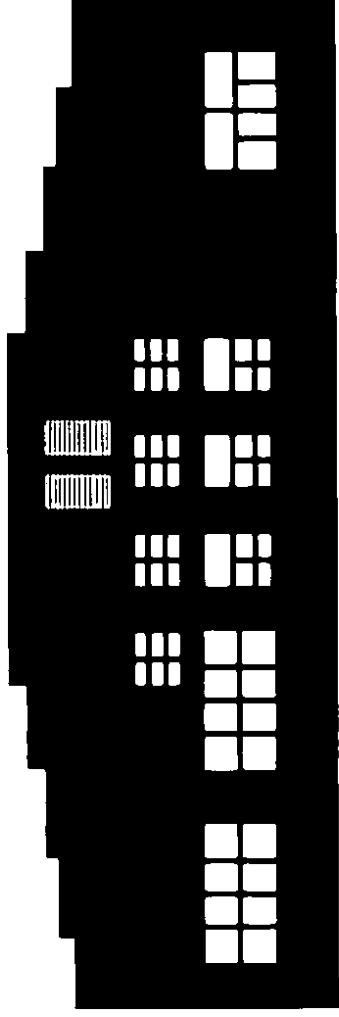
**FLORIDA CIVIL RIGHTS MUSEUM, INC.**

FloridaCivilRightsMuseum.org



Jacqueline Y. Perkins  
Co-Executive Director

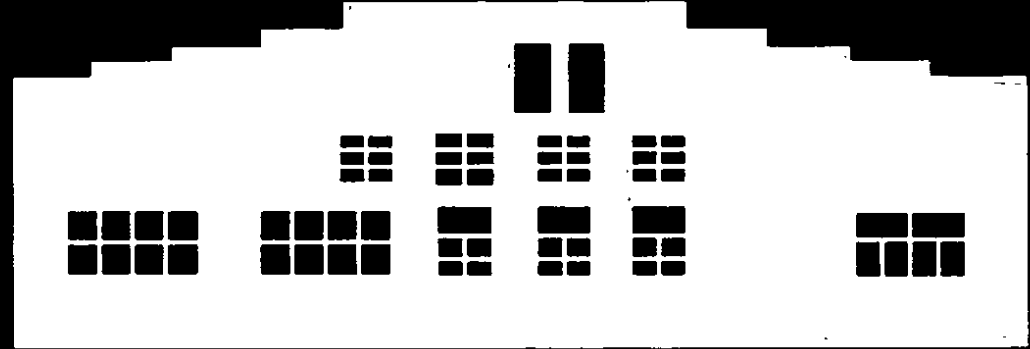
P.O. Box 6197  
Tallahassee, Florida 32314  
(850) 294-3768  
FloridaCivilRightsMuseum@gmail.com



**F C R M**

FLORIDA CIVIL RIGHTS MUSEUM, INC.





LEON COUNTY DIVISION OF THE  
FLORIDA CIVIL RIGHTS MUSEUM, INC.



The Leon County Division of the Florida Civil Rights Museum, Inc. was established to display, protect, and preserve the stories, legacies, and institutions that exist to illuminate the history of civil rights leaders in Florida's Capital County. The museum is significant as the only statewide-focused civil rights museum in Florida, headquartered in the capital city.

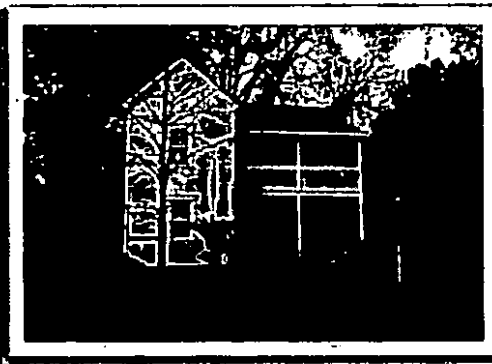
In 2010, the Florida Legislature unanimously enacted the Florida Civil Rights Hall of Fame, with the intent to recognize and honor those persons, living or dead, who have made significant contributions to this state as leaders in the struggle for equality and justice for all persons. Since that time, 24 individuals have been selected for induction into the civil rights hall of fame. Though this extraordinary act of the legislature is critically important, there have been no new inductees included in the hall since 2019. Additionally, the existence of a fully functional institution to serve as a repository for the pertinent and significant documentation of this history at both the local level and statewide, is sorely needed.

The curation of exhibits, including virtual, traditional, and traveling displays, will serve to enlighten members of the public about the contributions of historical figures whose commitment to the advancement of equal opportunity made life better for all. A statewide convention would serve to put heads in beds, increase tourism, and contribute to economic development in Leon County. Through partnerships with various sites, universities, libraries, local governments and institutes, all persons, whether they be resident, or visitor, will be treated to pertinent historical information heretofore unknown to most. The creation of a database, and subsequent dissemination of such information to the public will enhance the knowledge of many, and further stimulate the intellectual curiosity of the visitor. Of the many initiatives created by the Leon County Division of the FCRM, providing significant research for the creation of civil rights heritage walks and interactive historical markers in select Florida counties, beginning with the restoration and refurbishment of the Tallahassee-Leon County Civil Rights Heritage Walk, will also serve to honor and preserve this history in a unique and attractive fashion.

Through the Leon County Division of the FCRM, visitors will be encouraged to visit other sites, locally, regionally, and statewide, which hold a connection to Leon County's civil rights and education pioneers. These institutions and/or sites include: The Reubin O'D. Askew School of Public Administration and Policy; Claude Pepper Center; LeRoy Collins Institute; The Grove; John Gilmore Riley Center/Museum; Carrie Meek-James N. Eaton, Sr. Southeastern Regional Black Archives Research Center and Museum; and others.



*John G. Riley Center/Museum*



*Taylor House*



*The Grove*

## **Leon County Division of the Florida Civil Rights Museum, Inc.**

The Leon County Division of the Florida Civil Rights Museum, Inc. seeks funding to support a civil rights museum in Florida's Capital County. This historic initiative will increase tourism and cultural enhancement throughout Tallahassee and Leon County. Partnerships with libraries, community centers, colleges, universities, and other institutions will serve to increase knowledge of the Floridians who have made significant contributions throughout the state.

### **What specific purpose or goal will be achieved by the funds requested?**

This project is an initiative designed to produce a model community-based curriculum that will educate students and the general public on the lives and legacies of Leon County's civil rights leaders and educational pioneers, regardless of race, color, creed, or national origin. In addition, funding will be used to develop a statewide consortium of libraries, and community centers which will provide educational information to students, residents, tourists, researchers, to include those completing theses and/or dissertations. This information will be made available worldwide to colleges, universities and the general public via social media platforms and an interactive virtual component.

### **What activities and services will be provided to meet the intended purpose of these funds?**

The Leon County Division of the Florida Civil Rights Museum, Inc.'s staff will conduct research and present the historical contributions of various civil rights leaders and educational pioneers in Leon County. Tours, educational workshops, training sessions, and symposia will be held to educate students attending public/private schools, colleges, those pursuing graduate degrees, researchers, scholars, residents, and the general public. Educational materials produced will adhere to Sunshine State Standards, and prepared curricula will contribute to tourism and cultural enhancement across all strata.

### **What direct services will be provided to citizens by the appropriation project?**

Direct services include the establishment and maintenance of a repository of documents, publications, photographs and artifacts, which will highlight those whose civil rights contributions are significant to Leon County, Florida. There will also be a database available for online research, as well as onsite use. Services will be provided through informational sessions, annual meetings/conferences, workshops, exhibits and virtual sessions.

### **Who is the target population served by this project? How many individuals are expected to be served?**

Target populations include all persons (in the city, county, state, nation or worldwide) who are seeking to expand their level of knowledge regarding the contributions of Leon Countians and Floridians who were pioneers in the area of civil rights and/or education. Students, researchers, scholars, community advocates, authors, and masters or doctoral degree candidates will also benefit. Between 600,000-750,000\* individuals are expected to be served by this project. \*The current COVID-19 pandemic necessitates virtual delivery of most services.

### **What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

To increase the level of awareness of well-known and unknown civil rights and education pioneers, who have made significant contributions to Leon County and Florida. The Leon County Division of the FCRM will determine the baseline knowledge level of its audiences through the administration of pretests and will ascertain the level of knowledge gained through posttests. Through follow-up contacts, the Leon County Division of the FCRM will ascertain whether the information was useful to whatever projects the users are engaged in, e.g., school report, thesis, dissertation, research project, etc.

**Leon County Division of the Florida Civil Rights Museum, Inc.**

**Florida House of Representatives**

Sponsor: Representative Ramon Alexander

Co-Sponsor(s): Representative Allison Tant

**Florida Senate**

Sponsor: Senator Lorraine Ausley

**Selected Partners**

Mortgage Refinancing International, LLC

Tallahassee Urban League, Inc.

Tallahassee Branch NAACP

Chester | Dean Group, LLC

Trinity United Methodist Church

M3E, LLC

Robert and Trudie Perkins Foundation, Inc.

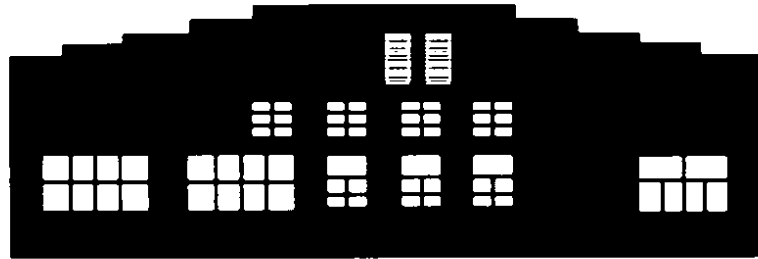
Claude Pepper Foundation at Florida State University

Black History Alliance, Inc.

Cathedral of Faith Ministries, Inc.

DJJ Associates, LLC

WFSU – PBS



**LEON COUNTY DIVISION OF THE  
FLORIDA CIVIL RIGHTS MUSEUM, INC.**