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# FLORIDA DEPARTMENT OF STATE Division of Corporations

February 3, 2022

HECTOR A. FALERO VELASTEGUI 122A PEARY CT. KEY WEST, FL 33040

SUBJECT: ALXC & DESIGN OF "ALXC" IN CAPITAL LETTERS WITH A SLASH

THROUGH THE LETTER "L" Ref. Number: W22000011715

We have received your document for ALXC & DESIGN OF "ALXC" IN CAPITAL LETTERS WITH A SLASH THROUGH THE LETTER "L" and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific product in #2(b) in Part I of the application.

In Part I(2)(c) you must state how the mark is being used. If the mark is a trademark, you can cite labels, decals, tags, imprints on goods, etc. If the mark is a service mark, you can cite business cards, newspaper advertisements, TV and radio advertisements, etc.

The description of the trademark or service mark, which is listed in Part III, cannot include such terms as and/or, with or without, sometimes includes, may be blue or white in color, etc. If your mark varies in color or individual components, then you must submit a separate application for each version of the mark. Please revise Part III of the enclosed application accordingly.

You must submit a separate application for each mark you wish to register. Please amend Part III of the enclosed application to reflect only one mark. If you desire to file more than one mark, we are enclosing another application. You may photocopy this form if more than one form is needed.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly Regulatory Specialist II

Letter Number: 922A00002768

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MAR 0 7 2027



March 17, 2022

HECTOR A. FALERO VELASTEGUI 122A PEARY CT. KEY WEST, FL 33040

SUBJECT: ALXC & DESIGN OF "ALXC" IN CAPITAL LETTERS WITH A SLASH

THROUGH THE LETTER "L" Ref. Number: W22000011715

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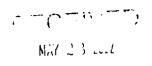
In Part I(2)(c) you must state how the mark is being used. If the mark is a trademark, you can cite labels, decals, tags, imprints on goods, etc. If the mark is a service mark, you can cite business cards, newspaper advertisements, TV and radio advertisements, etc.

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If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly Regulatory Specialist II

Letter Number: 222A00006362



### **COVER LETTER**

TO: Registration Section Division of Corporations		
ALXC		
SUBJECT:	(Mark to be	registered)
The enclosed Trademark/Service Mark Applica	tion, specimens and	fee(s) are submitted for filing.
Please return all correspondence concerning this	s matter to the follow	ving:
Hector A. Falero Velastegui		
(Name of Person)		
N/A		
(Firm/Company)	<del></del>	
122A Peary Ct		
(Address)	<del></del>	
Key West, FL 33040		
(City/State and Zip Co	de)	<del></del>
For further information concerning this matter.	please call:	
Estefania C. Fuentes	305 at (	879-9758
(Name of Person)	(Area Coo	de & Daytime Telephone Number)
Mailing Address:		Street Address:
Registration Section		Registration Section
Division of Corporations		Division of Corporations
P.O. Box 6327		The Centre of Tallahassee
Tallahassee, FL 32314		2415 N. Monroe Street, Suite 81

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

Tallahassee, FL 32303

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 FILED
2022 MAY 23 PH 4: 11
SECRETARY OF STATE
TALLAHASSEE, FLORID!

#### PART I

<ol> <li>OWNER/APPLICANT: Enter the n owner of the Trademark and/or Service N</li> </ol>			
(a) Owner's/Applicant's name: Heete	r A. Falero Velast	egui	
(b) Owner's/Applicant's business add	lress: 122A Pear	y Ct	
Key	West, FL 33040		
If different, Owner's/Applicant's mailin	g address: Same	•	nte/Zip
		City/Sta	nte/Zip
(c) Owner's/Applicant's telephone nu	ımber: ( <u> </u>	783-1788	
Check the appropriate box to indicate th	e Owner/Applic	cant is a(n):	
■ Individual □ Corporati □ General Partnership □ Limited I	on Partnership	□Joint Venture □Union	☐ Limited Liability Company ☐ Other:
If the Owner/Applicant is a business ent the Florida Department of State. If the registration/document number in #1, the formed, organized or incorporated under (1) Florida registration/document number	Owner/Applica state or country in #2, and the e	ant is <u>not</u> an individery under the laws of the second contity is federal empl	dual, enter the business entity's Florida f which the business entity is currently over identification number (EIN) in #3.
(2) Domicile State or Country:			
(3) Federal Employer Identification Nur			
2. (a) <u>SERVICE MARK:</u> If the owner connection with a type of service, the must list the specific service(s) the mark diaper services, house painting services, is using the mark to identify services ava	nark is a service is being used in wholesale and n	mark. If the mark connection with, F retail sales of tractor	is a service mark, the applicant/owner or example: furniture moving services, equipment, etc. If the owner/applicant
(Note: List only those services currently	being rendered	by the owner/applic	cant. Do not include future services.)
Entertainment Services by a Musical Artist, Sc	ngwritter and Proc	lucer, namely, musical	compositions, production of musical sound
recordings and live and filmed performances.			
Class 9 and Class 41 of the USPTO class list.			

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
ALXC is being used in stream-able and downloadable music as well as music videos.
Class 9 and Class 41 of the USPTO class list.
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the generable. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mais being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used advertising here:
Social Media (IG, Facebook, YouTube, Soundcloud, Spotify & Apple Music), Posters and Flyers.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. Fexample: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or topackaging:
ALXC is being used as a name, logo, design and slogan digitally and physically imprinted on marketing material such as in
sound, filmed or live recordings, and performances, music and social media platforms from sources across the web and
related advertisements. As well as used for merchandise and marketing products such as hoodies, shorts, t shirts, hats, and pants.
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 9 and Class 41
<del></del>

#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.	جم
(a) Date first used in other state or country, if applicable:	2022 HAY 23
	72 -
(b) Date first used in Florida: 08/27/2018	1 23 PH
The state of the s	THE STATE OF
PART III	
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:	
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The de the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name. I and/or slogan listed on your specimens or examples.)	scription of logo/design ogo, design
AEXC - Artist name used with capitals and a slash through the letter L. Example: (L)	
Provide the English translation of any and all terms listed #1 above, when applicable:	<del></del>
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or do be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is common others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associal specific product(s) and/or(s) service being provided must also be disclaimed.	nly used by all terms and of the state
Enter all terms listed in #1 above which require a disclaimer in the space provided below:	
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"	
" APART FROM THE MARK AS SHO	OWN.

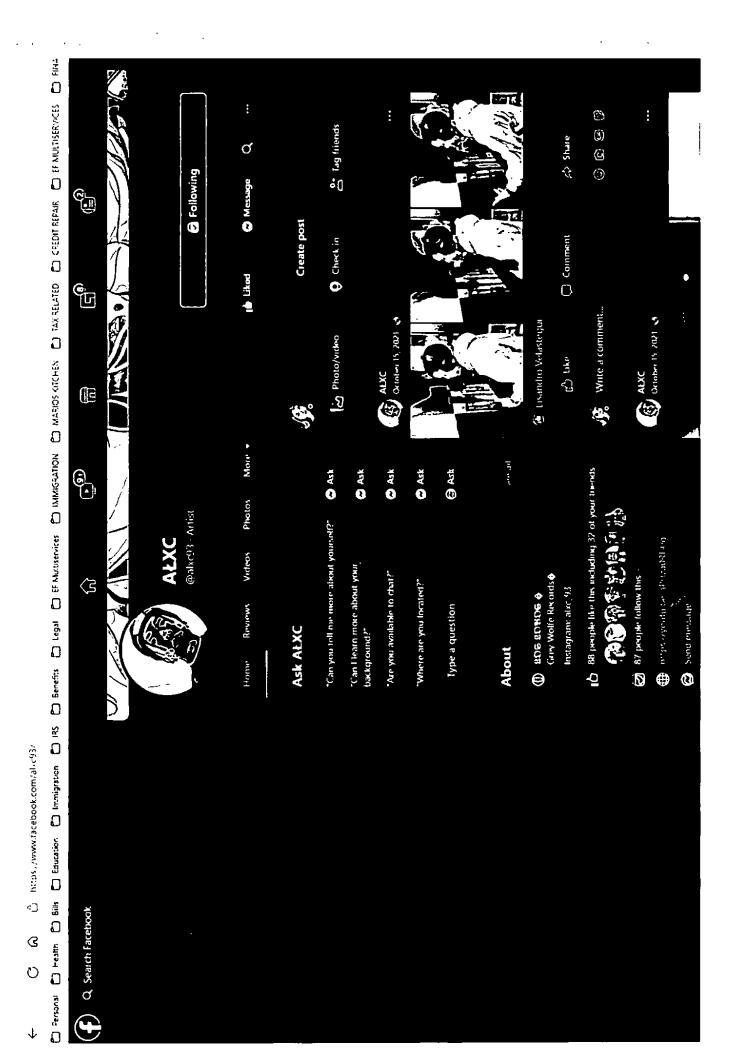
# 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. <u>You must submit three specimens FOR EACH CLASS listed in Part I #2(d)</u>. The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I. Hector A. Falero Velastegui or that I am anahorized to sign on behalf related company has registered this mar	being sworn, depose and say that I am the ow f of the owner and applicant herein, and to the best of my knowle k in this state or has the right to use such mark in Florida either	edge no other person except a
or in such near resemblance as to be lik mistake or to deceive. I make this affide	ely, when applied to the goods or services of such other person wit and verification on mythe applicant's behalf. I further ack of and that the facts stated herein are true and correct.	to cause confusion, to cause nowledge that I have read the
He	ctor A. Falero Velastegui	TALCARI TALCARI
<del></del>	Typed or printed name of applicant	器 美 世
	Efection Foliso	23 ASS
	Applicant's signature (List name and title)	THE RESERVE THE PROPERTY OF TH
STATE OF FLORIDA		
COUNTY OF Monroe	_	55
Sworn to (or affirmed) and subscribed by MA day of MA month	pefore me by means of physical presence or online nota	rization, this (numeric date) this
	Natary Public's Signa	iture
	John	moen
	Notary Public's Prin	ited Name
Personally Known □] OR Produced Id	entification <b>ps</b> F 461 321 61 310 0 💂	<b>~~~~</b>
Type of Identification Produced: £4_	ST. DL	Notary Public State of Flonds John C Moen My Commission GG 929547 Expires 11/06/2023
	FILING FEE: \$87.50 per class	

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			alxc_93 (	Follow				
			3 posts 1,	1,206 followers	847 following			
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