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(Requestor's Name)

(Address)

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(City/State/Zip/Phone #)

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(Business Entity Name)

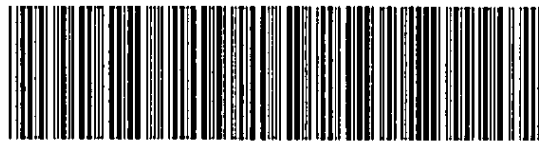
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W21-146349

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2022 FEB 11 PM 5:03

FILED

K. SALY

FEB 25 2022



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

November 12, 2021

JODI-ANN TILLMAN  
SHUTTS & BOWEN LLP  
525 OKEECHOBEE BLVD, STE. 1100  
WEST PALM BEACH, FL 33401

SUBJECT: WE BUILD FUN! & DESIGN OF "WE BUILD" IN LIGHT BLUE  
CENTERED ABOVE THE STYLIZED WORD "FUN!" IN BLUE, WITH A LIGHT  
BLUE SQUIGGLE LINE UNDERNEATH "FUN!"  
Ref. Number: W21000146349

We have received your document for WE BUILD FUN! & DESIGN OF "WE BUILD" IN LIGHT BLUE CENTERED ABOVE THE STYLIZED WORD "FUN!" IN BLUE, WITH A LIGHT BLUE SQUIGGLE LINE UNDERNEATH "FUN!" and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The specimens you have submitted are not acceptable. The name and/or design on your specimens are/is not identical to the name and/or design you have listed in Part III of the application. Please submit three specimens that are identical to the name and/or design you listed in Part III.

NOTE: The specimens submitted do have the mark the way it is discribed in Part III.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly  
Regulatory Specialist II

Letter Number: 621A00027556

RECEIVED  
FEB 11 2022



JODI-ANN TILLMAN  
ATTORNEY AT LAW  
Shutts & Bowen LLP  
200 East Broward Boulevard  
Suite 2100  
Fort Lauderdale, Florida 33301  
DIRECT (561) 671-5822  
FAX (561) 650-8530  
EMAIL JTillman@shutts.com

February 10, 2022

**VIA FEDEX PRIORITY OVERNIGHT: 289704451875**

Florida Division of Corporations  
Registration Section  
Attn: Karen A. Saly  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

Re: Florida Trademark Application – WE BUILD FUN! &  
DESIGN OF “WE BUILD” IN LIGHT BLUE  
CENTERED ABOVE THE STYLIZED WORD  
“FUN!” IN BLUE WITH A LIGHT BLUE  
SQUIGGLE LINE UNDERNEATH FUN  
Dated October 27, 2021  
Your Ref. No. W21000146349  
Letter No. 621A00027556  
SB Ref. No.: 45829.0003



Dear Ms. Saly:

Following receipt of your November 12, 2021 correspondence, a copy of which is enclosed, please find the return of the original signed and notarized application, and 3 copies of a new website specimen showing the above mark in use at the bottom of the page. Kindly process said application along with our firm's check no. 00609176 for \$175.00 which you have possession of.

Please contact me should you have any further questions.

Sincerely,

Shutts & Bowen LLP

Jodi-Ann Tillman

J3T/ger  
Enclosures  
MIADOCX 23772166 | 45829.0003

## COVER LETTER

TO: Registration Section  
Division of Corporations

SUBJECT: WE BUILD FUN! & Vertical Design

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jodi-Ann Tillman

(Name of Person)

Shutts & Bowen LLP

(Firm/Company)

525 Okeechobee Blvd., Suite 1100

(Address)

West Palm Beach, FL 33401

(City/State and Zip Code)

For further information concerning this matter, please call:

Jodi-Ann Tillman

561

671-5822

at ( )

(Name of Person)

(Area Code & Daytime Telephone Number)

**Mailing Address:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**

Registration Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

FILED  
2022 FEB 11 PM 5:09  
REGISTRATION DIVISION  
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Minto Communities, LLC

(b) Owner's/Applicant's business address: 4400 W. Sample Road, Suite 200  
Coconut Creek, FL 33073  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: ( \_\_\_\_\_ ) \_\_\_\_\_

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L05000074120

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 32-0155666

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Class 36: Real estate services, namely, brokerage, leasing and management of residential property; real estate property management; residential community property management; real estate listing services.

Class 37: Construction, real estate and land development services, namely, construction, planning and laying out of residential communities having amenities including swimming pools, basketball courts, nature areas, a community center and water recreation

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

n/a

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2022 FEB 11 PM 5:09  
TALLAHASSEE, FLORIDA

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

newsletters, marketing materials

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

n/a

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

36, 37

**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 10/14/2021

(b) Date first used in Florida: 10/14/2021

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STATE OF FLORIDA  
TALLAHASSEE, FLORIDA

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The stylized wording WE BUILD in light blue centered above the stylized word FUN! in blue with a light blue s

quiggle line underneath FUN!

Provide the English translation of any and all terms listed #1 above, when applicable: n/a

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

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2022 FEB 11 PM 5:06  
TALLAHASSEE, FLORIDA

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Deborah Jones, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

MINTO COMMUNITIES, LLC  
Typed or printed name of applicant

Deborah Jones  
Applicant's signature  
(List name and title)

Deborah Jones, VP Marketing

STATE OF FLORIDA  
COUNTY OF Hillsborough

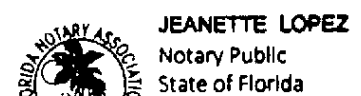
Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this 27 day of October, 2021 by (Deborah Jones).

Jeanette Lopez  
Notary Public's Signature

Jeanette Lopez  
Notary Public's Printed Name

Personally Known  OR Produced Identification

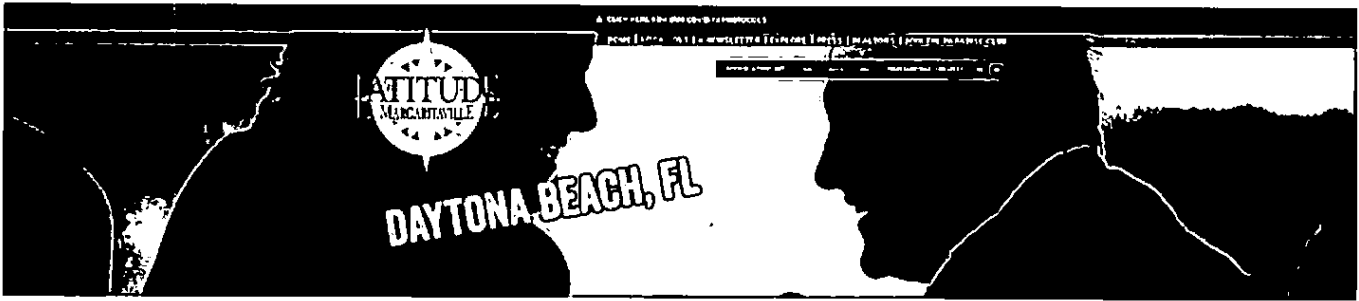
Type of Identification Produced: \_\_\_\_\_





WE BUILD

**Bun!**



Latitude Margaritaville

DAYTONA BEACH  
 1000 W. PALM AVENUE  
 DAYTONA BEACH, FL 32117  
 386.254.7027

COMMUNITY

- HOME
- ABOUT US
- COMMUNITY
- RESIDENTS
- RENTALS
- CONTACT US
- JOIN THE MARGITAVILLE CLUB
- TRAVEL & ESCAPE PLANS
- EVENTS & PARTIES
- STAYING AT THE CLUB
- HOW TO BUY THE CLUB
- CONTACT A SALES REPRESENTATIVE

Latitude Margaritaville

## Introducing Latitude Margaritaville DAYTONA BEACH, FLORIDA

WINNER OF 17 NATIONAL ASSOCIATION OF HOME BUILDERS AWARDS  
 INCLUDING BEST 55+ COMMUNITY OF THE YEAR & BEST 55+ BUILDER OF THE YEAR

55 AND BETTER ACTIVE LIVING™

NEW HOMES STARTING IN THE MID 200'S



### NEW INTRODUCE OUR CHANGE in Latitude Getaway!

CHANGE YOUR LIFESTYLE WITH A NEW LIFESTYLE. JOIN THE BEACH VIBES IN LATITUDE MARGARITAVILLE DAYTONA BEACH. CHANGE IN LATITUDE. GETAWAY.

#### NEW HOMES STARTING IN THE MID 200'S

Inspired by the legendary flavor and rhythm of ocean breezes and beach culture, Latitude Margaritaville, our new Daytona Beach homes are now being featured in our new creation. It's a place where you can enjoy the sun, sand and sea with a side of sophisticated living. Enjoy the best of both worlds in a new way. Enjoy the best of both worlds in a new way.

The new arrival in the world of active living is a new way to live. Enjoy the best of both worlds in a new way. Enjoy the best of both worlds in a new way.

#### CHANGE YOUR LIFESTYLE

Located in the heart of Latitude Margaritaville Daytona Beach Florida, Latitude Margaritaville is a place where the sun, sand and sea are always within reach. Enjoy the best of both worlds in a new way. Enjoy the best of both worlds in a new way.

Latitude Margaritaville now offers Daytona Beach homes for sale in our new Latitude Margaritaville Daytona Beach. Enjoy the best of both worlds in a new way. Enjoy the best of both worlds in a new way.

### LATITUDE TOWN CENTER & 13 MODELS NOW OPEN



LATITUDE MARGARITAVILLE DAYTONA  
 1000 W. PALM AVENUE  
 DAYTONA BEACH, FL 32117  
 386.254.7027

fun!

