

T2100000/236

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

(Business Entity Name)

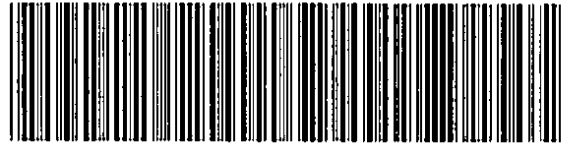
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Special Instructions to Filing Officer:

W21-148181

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10/29/21--01014--007 **97.50

SECRETARY OF STATE
TALLAHASSEE, FLORIDA
2021 DEC -8 PM 4: 59

FILED

K. SALY
DEC 28 2021



FLORIDA DEPARTMENT OF STATE
Division of Corporations

November 16, 2021

BETHANY A. STOKES
GREENBERG TRAUIG, LLP
ONE INTERNATIONAL PLACE, STE. 2000
BOSTON, MA 02110

SUBJECT: MINT ECO CAR WASH
Ref. Number: W21000148181

We have received your document for MINT ECO CAR WASH and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

We regret that we were unable to contact you by phone. Please return the corrected document with a letter providing us with a telephone number where you can be reached during working hours.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "CAR WASH"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 121A00027846

RECEIVED
DEC 08 2021

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: MINTECO CAR WASH

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Bethany A. Stokes

(Name of Person)

Greenberg Traurig, LLP

(Firm/Company)

One International Place, Suite 2000

(Address)

Boston, MA 02110

(City/State and Zip Code)

For further information concerning this matter, please call:

Bethany A. Stokes

(Name of Person)

617

310-6098

at ()

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
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TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: 316 Southern Holdeo, LLC

(b) Owner's/Applicant's business address: 224 Bloomfield Drive
West Palm, FL 33405
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: () 917-547-4801

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 119000096313

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 84-1914211

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Automobile cleaning and car washing; Car washing; automobile detailing

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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TALLAHASSEE, FLORIDA
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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used advertising here:

Website, advertisements

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

037

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 12/01/2019

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TALLAHASSEE, FLORIDA
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PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

MINT ECO CAR WASH

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

CAR WASH

" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, GEOFFREY JERVIS, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

GEOFFREY JERVIS MINT ECO
CAR WASH
Typed or printed name of applicant

[Signature] Manager, CEO
Applicant's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF Palm Beach

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 13 day of October, 2021, by Geoffrey Jervis.
numeric date month year name of person making statement

[Signature]
Notary Public's Signature

Maria Tellez - Hurst
Notary Public's Printed Name

Personally Known OR Produced Identification

Type of Identification Produced: FL DL

FILING FEE: \$87.50 per class



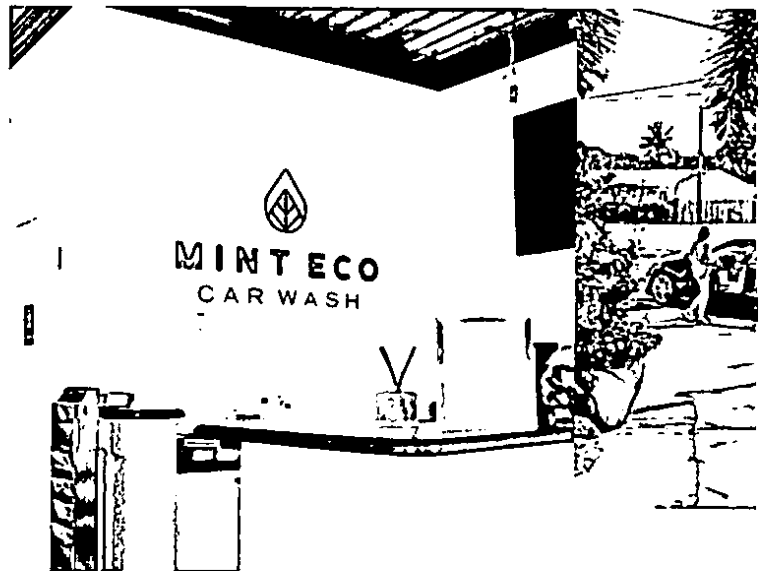
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TALLAHASSEE, FLORIDA

NEW HOURS

Monday – Friday: 7am – 7pm
7am-9am and 5pm-7pm EXTERIOR ONLY
Saturday: 8am – 6pm
Sunday: 9am – 5pm
WPB and Jupiter

Welcome to Mint Eco Car Wash

Mint Eco Car Wash was founded with the mission of re-inventing the car wash from top to bottom. Or, as we like to say: **A Fresh Approach to Washing Cars.** Achieving our mission starts with why we are in business in the first place: to make people happy. We believe that a clean car makes you feel good....makes you feel optimistic about the rest of your day. Every element of your experience at Mint Eco Car Wash is designed to relax you. By the time you get your car, we hope you feel less stressed and happy. And we *love* being



We have eliminated complicated gimmicks and presented you with a fresh approach to a simple professional menu.



PROTECT



SHINE



CLEAN

\$20 SINGLE WASH	\$35 /MO UNLIMITED
<p>28 Step Wash Process</p> <p>Dry</p> <p>Tire Shine</p> <p>Wax</p> <p>Protectant Wax</p> <p>De-Salinaton</p>	

\$16 SINGLE WASH	\$30 /MO UNLIMITED
<p>28 Step Wash Process</p> <p>Dry</p> <p>Tire Shine</p> <p>Wax</p>	

\$10 SINGLE WASH	\$20 /MO UNLIMITED
<p>26 Step Wash Process</p> <p>Dry</p>	

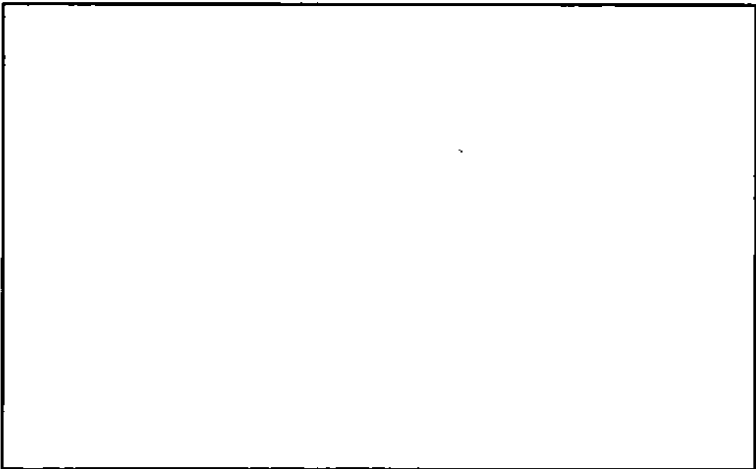
+ \$15

Detail Service Menu

Detail Package	Price	Time (Minutes)
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Level 1: Basic	Car \$85, SUV \$100	60
Level 2: New Car	Car \$200, SUV \$225	180
Level 3: Corrective	Car \$250, SUV \$300	240

*** Club Members Receive a 10% Discount on All Detail Services ***



MINT ECO CAR WASH IS AN ENVIRONMENTALLY FRIENDLY CAR WASH IN SOUTH FLORIDA!

Mint's brand is all about a Fresh Approach to Washing Cars. The proof is in the customer reviews...Mint has the highest Google Rating of any car wash in Palm Beach County.

**ENJOY
OUR TOP
WASH
FOR FREE!**
(a \$20 value)

ONE FREE PROTECT WASH

We also offer an **UNLIMITED WASH CLUB MEMBERSHIP**. Until September 30, you can join the Unlimited Wash Club for 1¢. One penny gets you 30 days of unlimited car washes. **JOIN TODAY!**

JOIN THE MINT FAMILY!

We offer excellent pay and provide flexible hours that will work around your schedule.

GREETERS:

\$10 per hour + Commissions (estimated \$15-20 per hour)

LOBBY ATTENDANTS:

\$12 per hour + Commissions (estimated \$15 per hour)

QUALITY CONTROL:

\$12 per hour + Commissions (estimated \$15-20 per hour)

LINE STAFF:

(Prepping, Exteriors and Interiors): \$9-10 per hour + Tips (estimated \$12-15 per hour)

DETAILERS:

From 100% Commission based to \$15 per hour smaller Commissions (estimated \$15-25 per hour)

To apply:

West Palm Beach

Contact Alex at gmwpb@mintecocarwash.com or (561) 770-1868

Jupiter

Contact Pedro at gmjupiter@mintecocarwash.com or (561) 763-9104



**MINT ECO
CAR WASH™**

A Fresh Approach To Washing Cars

