

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: University of Miami

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Carolina L. Musso

(Name of Person)

Isicoff Ragatz

(Firm/Company)

601 Brickell Key Drive, Suite 750

(Address)

Miami, Florida 33131

(City/State and Zip Code)

For further information concerning this matter, please call:

Jordan Isicoff

305

373-3232

at ()

(Name of Person)

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED

2021 NOV -8 PM 5:20

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: University of Miami

(b) Owner's/Applicant's business address: 1320 S. Dixie Highway, Suite 1250
Coral Gables, Florida 33146
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (305) 284-2700

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 702242

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-0624458

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Educational services, including university-level courses and programs; entertainment and sporting events; and research services

(classes 41 & 42)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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SECRETARY OF STATE

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Websites, brochures, newsletters, flyers, handbooks, advertisements, stationery, business cards.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Classes 41 and 42

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 12/31/1925

(b) Date first used in Florida: 12/31/1925

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TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

University of Miami

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT (if applicable):**

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ " APART FROM THE MARK AS SHOWN.



THE PLAN

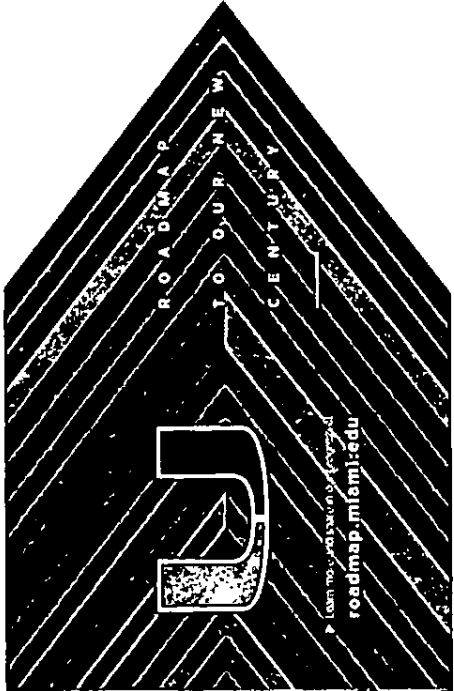
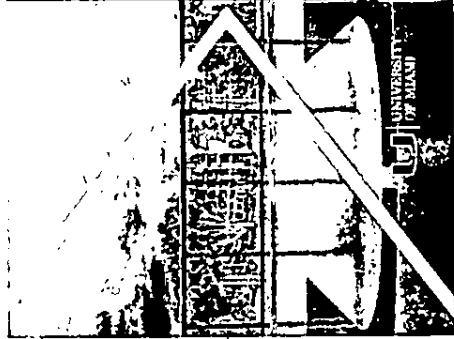
As the University of Miami aims toward its centennial in 2005, it is guided by four aspirations:

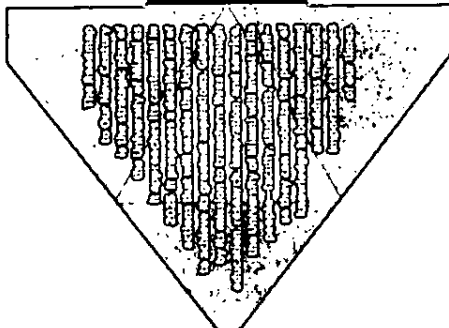
HEMISPHERIC
 The University of Miami is a global institution. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study.

EXCELLENT
 The University of Miami is a global institution. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study.

BEHOLD
 The University of Miami is a global institution. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study.

EXEMPLARY
 The University of Miami is a global institution. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study. We are committed to the highest standards of academic excellence and to the advancement of knowledge in all fields of study.





The Roadmap to Our New Core is driven by our capacity for innovation and growth in the face of unprecedented change. Through our commitment to a global network of innovation, we are committed to the fundamental principles of diversity, sustainability, and excellence in everything we do. We are committed to a series of strategic pillars and transformative initiatives that are central to our University.

ADMINISTRATIVE RESTRUCTURE

Administrative Restructuring
 The University is committed to providing the highest quality of administrative support to our faculty and staff. This commitment is reflected in our administrative restructuring, which is designed to ensure that our administrative services are efficient, effective, and of the highest quality. The restructuring is designed to ensure that our administrative services are efficient, effective, and of the highest quality. The restructuring is designed to ensure that our administrative services are efficient, effective, and of the highest quality.

RESEARCH AND INNOVATION

Research and Innovation
 The University is committed to providing the highest quality of research and innovation to our faculty and staff. This commitment is reflected in our research and innovation initiatives, which are designed to ensure that our research and innovation efforts are efficient, effective, and of the highest quality. The initiatives are designed to ensure that our research and innovation efforts are efficient, effective, and of the highest quality.

MIDDLE-CAREER RESEARCH

Middle-Career Research
 The University is committed to providing the highest quality of middle-career research to our faculty and staff. This commitment is reflected in our middle-career research initiatives, which are designed to ensure that our middle-career research efforts are efficient, effective, and of the highest quality. The initiatives are designed to ensure that our middle-career research efforts are efficient, effective, and of the highest quality.

EDUCATION

Education
 The University is committed to providing the highest quality of education to our students. This commitment is reflected in our education initiatives, which are designed to ensure that our education efforts are efficient, effective, and of the highest quality. The initiatives are designed to ensure that our education efforts are efficient, effective, and of the highest quality.

INTERNATIONAL RESEARCH

International Research
 The University is committed to providing the highest quality of international research to our faculty and staff. This commitment is reflected in our international research initiatives, which are designed to ensure that our international research efforts are efficient, effective, and of the highest quality. The initiatives are designed to ensure that our international research efforts are efficient, effective, and of the highest quality.

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UNIVERSITY OF MIAMI

Academics Admissions Student Life Research UHealth Athletics

MIAMI

Opened 10 decades in Fall 2020, a new University of Miami campus is under construction. The new campus will include a grand courtyard, study halls, recreational spaces, and outdoor venues. It will be designed by HOK and designed by HOK and designed by HOK.

University of Miami
Coral Gables, FL 33124
305-284-2211

UM Network
About UM
UM News and Events
Admissions
Alumni Association
UHealth
Hunting Sports
University Housing
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UNIVERSITY OF MIAMI

MIAMI UNDERGRADUATE ADMISSION

Academics How to Apply Tuition & Aid Student Life Visit About Us

GET STARTED

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Own Your Education

Prepare for today's interconnected, global world with an education that's broad, deep, and uniquely your own. At the University of Miami, you will be able to individualize your academic experience with programs that cater to your strengths, goals, and curiosities. So whether you've known since Career Day in elementary school or are still unsure what you'd like to study, UM's wide range of majors and programs makes it possible to explore the topics that interest you most.

BROWSE OUR MAJORS & PROGRAMS

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