



FLORIDA DEPARTMENT OF STATE
Division of Corporations

October 14, 2021

FLORIDA TOURIST DEVELOPMENT TAX ASSOCIATION, INC.
SHELLY EDMONSON
P.O. BOX 846
BUNNELL, FL 32110-0846

SUBJECT: FTDTA AND DESIGN OF BLACK LETTERS "FTDTA" AND GREEN
IMAGE OF THE STATE OF FLORIDA SUPERIMPOSED OVER 3/4 OF AN
ORANGE
Ref. Number: T06000000999

We have received your document for FTDTA AND DESIGN OF BLACK
LETTERS "FTDTA" AND GREEN IMAGE OF THE STATE OF FLORIDA
SUPERIMPOSED OVER 3/4 OF AN ORANGE and your check(s) totaling
\$87.50. However, the enclosed document has not been filed and is being
returned for the following correction(s):

The above referenced mark expired on August 8, 2021. Please resubmit your
filing in the form of a new mark application. We are enclosing the form and
instructions for your convenience.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if
the applicant fails to reply or resubmit the corrected/amended application within
three months from date of this letter.

If you have any questions concerning the filing of your document, please call
(850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 121A00025105

RECEIVED

OCT 22 2021

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: FTDTA Logo

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Shelly Edmonson, President FTDTA

(Name of Person)

Florida Tourist Development Tax Association, Inc.

(Firm/Company)

PO BOX 846

(Address)

Bunnell, FL 32110-0846

(City/State and Zip Code)

For further information concerning this matter, please call:

Shelly Edmonson, President FTDTA

386

313-4165

at (_____)

(Name of Person)

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
2021 OCT 22 PM 4:20
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: FTDTA c/o Shelly Edmonson, President FTDTA

(b) Owner's/Applicant's business address: Flagler County Tax Collector's Office, PO BOX 846

Bunnell, FL 32110

City/State/Zip

If different, Owner's/Applicant's mailing address:

City/State/Zip

(c) Owner's/Applicant's telephone number: (386) 313-4165

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Limited Liability Company

☐ General Partnership

☐ Limited Partnership

☐ Union

☐ Other:

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: N00000000039

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-3508334

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

EDUCATION - Professional association dedicated to the education and professional recognition of

Tourist Development Tax Officials and related personel throughtout the State of Florida (website, business cards, flyers, agendas,

conference materials)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

FILED
JUN 12 2012
FEDERAL BUREAU OF INVESTIGATION
U.S. DEPARTMENT OF JUSTICE

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

EDUCATION - Professional association dedicated to the education and professional recognition of

Tourist Development Tax Officials and related personel throughtout the State of Florida (website, business cards, flyers, agendas, conference materials)

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 41: Education

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: August 8, 2006

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201 OCT 22 PM 4:20
TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

FTDTA and design of Black Letters "FTDTA" and green image of the State of Florida superimposed over 3/4 of an orange

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) " FTDTA and design of Black Letters

"FTDTA" and green image of the State of FL superimposed over 3/4 of an " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

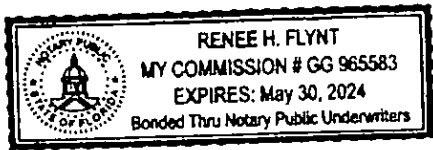
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Shelly Edmonson, President FTDTA, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Shelly Edmonson, President FTDTA
Typed or printed name of applicant
[Signature] President FTDTA
Applicant's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF Flagler

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 18th day of October, 2021, by (Shelly Edmonson).



[Signature]
Notary Public's Signature
Renee H. Flynt
Notary Public's Printed Name

Personally Known ☒ OR Produced Identification ☐

Type of Identification Produced: _____

FILING FEE: \$87.50 per class

FILED
2021 OCT 22 PM 1:20
CLERK OF DISTRICT COURT
JULIA A. SMITH, CLERK



Florida Tourist Development Tax Association, Inc.

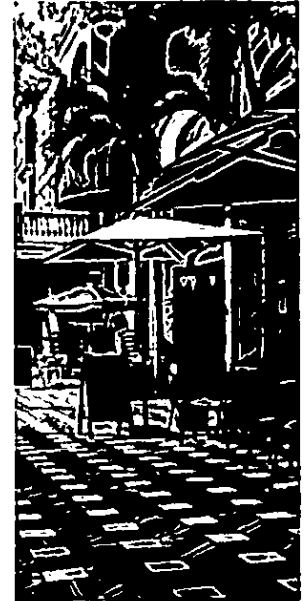
What's New

Members Only

Membership

Conference Info

- ✓ Communication with each other
- ✓ Communication with the customers and industry we serve
- ✓ Communication with other related associations
- ✓ Communication with regulatory agencies, state and local, that assist in our efforts.





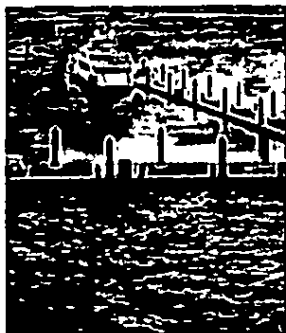
**Florida Tourist Development
Tax Association, Inc.**

[What's New](#)

[Members Only](#)

[Membership](#)

[Conference Info](#)



Contact Us

Email: webmaster@ftdta.org

Enter Your Name

Email Address

Message...



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FLORIDA TOURIST DEVELOPMENT TAX ASSOCIATION
BOARD OF DIRECTORS
TELECONFERENCE MEETING MINUTES
Tuesday, September 28, 2021
10:00 a.m. EST

PRESENT:

Elizabeth Giaquinto, President
Shelly Edmonson, Vice President
Renee Flynt, Secretary
Rhonda Fox, Treasurer
Lee Tussinger, Region 2 Director
Amy Rader, Region 3 Director
Ed Halsey, Region 5 Director

ABSENT:

Tyler Miller, Region 1 Director
Kathleen Morin, Region 4 Director

GUEST:

Michael Davis, Incoming Vice President
Brad Simmons, Incoming Treasurer
Mandy Floyd, Incoming Secretary
Kristen Booth, Incoming Region 1 Director
Theresa Carroll, Incoming Region 2 Director
Jennifer Kennerson, Incoming Region 3 Director
Patty Angel, Incoming Region 4 Director

Call to Order:

Elizabeth Giaquinto - President, called the meeting to order at 10:03 a.m.

Establish Quorum:

A roll call of the Board Members was taken by Renee Flynt, Secretary; quorum was established

Approval of Meeting Minutes:

Board Meeting minutes for August 17, 2021 were approved with no changes.
Amy Rader motioned to approve and Lee Tussinger seconded the motion.

Treasurer Update:

Elizabeth Giaquinto reported the bank statement was reconciled and the current balance is \$28,157.68. Check was written to Global Vision Invoice \$1,800.00 to update website.

New Business:

Transition Meeting; New Board Members for 2021-2022:

Shelly Edmonson, President

Michael Davis, Vice President

Brad Simmons, Treasurer

Mandy Floyd, Secretary

Kristen Booth, Region 1 Director

Theresa Carroll, Region 2 Director

Jennifer Kennerson, Region 3 Director

Patty Angel, Region 4 Director

Ed Halsey, Region 5 Director

Bank Account Update:

Elizabeth Giaquinto, Outgoing President needs to be removed from the Sun Trust bank account.

Rhonda Fox, Outgoing Treasurer needs to be removed from the SunTrust bank account.

Shelly Edmonson, Incoming President, Outgoing Vice President will remain on Sun Trust bank account.

Michael Davis, Incoming Vice President will be added to the Sun Trust bank account.

James Brad Simmons, incoming Treasurer will be added to the Sun Trust bank account.

Other Business:

A. Survey Results - Elizabeth

B. Treasurer's Report and documents to be sent to Brad Simmons - Rhonda

C. Meeting Minutes template to be sent to Mandy Floyd – Renee

D. Board Agenda Template and documents to be sent to Shelly Edmonson – Elizabeth

E. Sponsors - Granting Granicus 15 minutes next year

Open Discussion: This Board will be responsible for renewing the FTDTA Trademark.

Elizabeth will send notes on how and where to do that.

Suntrust Bank Account will need new board members information

Update Sunbiz to reflect New Board Members.

Adjournment: – The meeting adjourned at 10:48a.m. The next Board Meeting to be held on October 19, 2021 at 2:00 p.m. Mike Davis will set up meeting via Teams and send out invites.



**Florida Tourist Development
Tax Association, Inc.**

[What's New](#)

[Members Only](#)

[Membership](#)

[Conference Info](#)

WELCOME TO THE Florida Tourist Development Tax Association, Inc.

What is the FTDTA

The Florida Tourist Development Tax Association, Inc. is a professional association dedicated to the education and professional recognition of Tourist Development Tax Officials and related personnel throughout the State of Florida.