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2021 OCT -8 PM 4:07
CLERK OF SUPERIOR COURT

R. SALY
OCT 15 2021



Patent, Trademark & Copyright Law

"Since 1959"

Registered Patent Attorneys
Trial and Appellate Counsel
Website: malloylaw.com

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Boca Raton, Florida 33487
Telephone: (561) 243-1000

Jacksonville Office

10752 Deerwood Pk. Blvd. Ste. 100
Jacksonville, Florida 32256
Telephone: (904) 240-6000

September 30, 2021

Via Email & Mail

karen.saly@dos.myflorida.com

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Attn: Karen A. Saly

Re: Florida Trademark Application -
Mark: "A" logo
MM Ref.: 0136.41633.BOC.RMD

Dear Ms. Saly:

Enclosed is a Trademark Application and specimens to be filed with the Secretary of State in regard to a new Florida Trademark.

Also enclosed is our check in the amount of \$87.50 to cover the appropriate filing fees.

Kindest regards,

/Robert M. Downey/

Robert M. Downey
Of Counsel
RDowney@malloylaw.com

Reply to: Miami Office

RMD/bks/cn
Enclosures

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: A logo
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fees(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Robert M. Downey, Esq.

(Name of Person)

Malloy & Malloy, PL

(Firm/Company)

6751 N Federal Highway #300

(Address)

Boca Raton, Florida 33487

(City/State and Zip Code)

For further information concerning this matter, please call:

Robert M. Downey

(Name of Person)

561

at ()

989-0889

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
OCT -8 PM 4:01
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: ARISEFIT, LLC

(b) Owner's/Applicant's business address: 1701 MILITARY TRAIL, SUITE 145A

JUPITER, FLORIDA 33458

City/State/Zip

If different, Owner's/Applicant's mailing address: 555 SKOKIE BLVD, SUITE 445

NORTHBROOK, ILLINOIS 60062

City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 391 - 1100

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 1,20000326547

(2) Domicile State or Country: FLORIDA

(3) Federal Employer Identification Number: N/A

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

SPECIALTY FITNESS TRAINING SERVICES

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

FILED
2021 OCT 12 PM 4:01
TALLAHASSEE, FLORIDA
CLERK OF DISTRICT COURT

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The mark is used on flyers, pamphlets, signs, website and pricing lists/schedules

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

(04)

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: December 15, 2020

(b) Date first used in Florida: December 15, 2020

FILED
6/21/2021 OCT - 8 PM 11:01
TALLAHASSEE COUNTY CLERK

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The mark consists of the letter "A" in a capital letter and having left and right slanted legs meeting at a top apex

and a base of the "A" having triangular portions inside of the left and right slanted legs and creating an arrow head within the "A".

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, DAVID STORCH, AS MANAGING MEMBER, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

ARISEFIT, LLC
Type or printed name of applicant
David P. Storch
Applicant's signature
(List name and title)

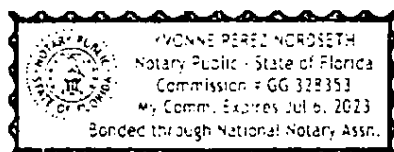
STATE OF FLORIDA
COUNTY OF Florida

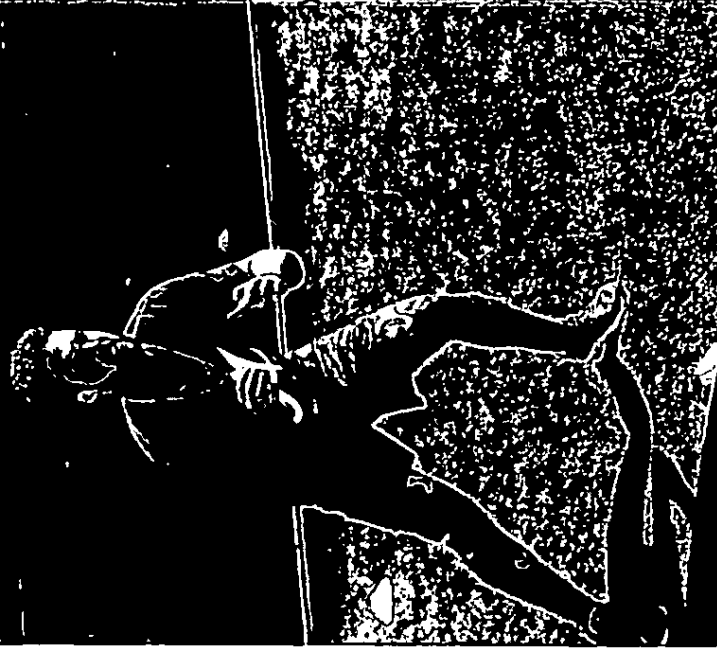
Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 28 day of Sept, 2021, by (David Storch, as Managing Member).
numeric date month year name of person making statement

Yvonne Perez Nordseth
Notary Public's Signature
Yvonne Perez Nordseth
Notary Public's Printed Name

Personally Known ☒ OR Produced Identification ☐

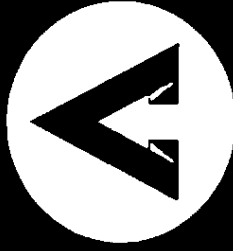
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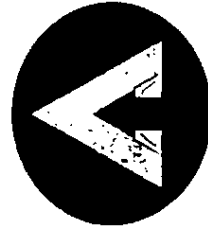
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7:30am- 5:00pm

Email Address

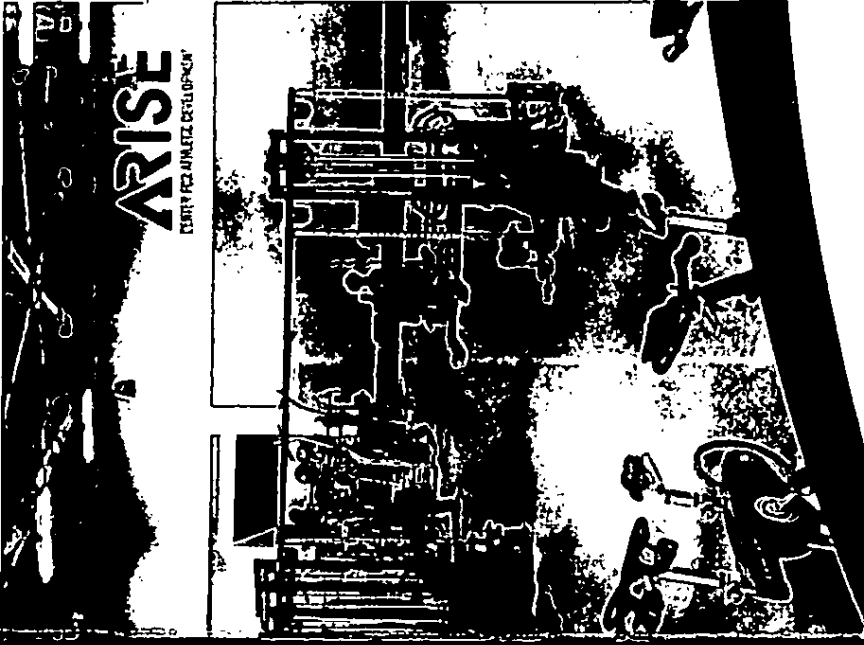
Info@myarisefl.com

Phone:

+1 561-781-0989



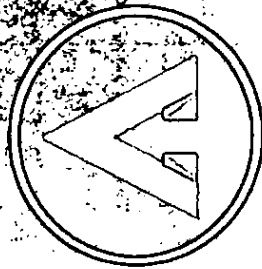
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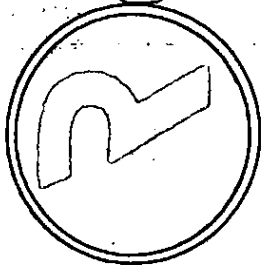
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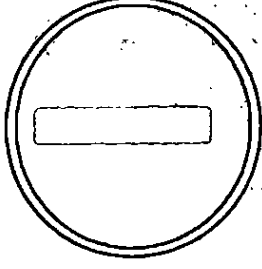
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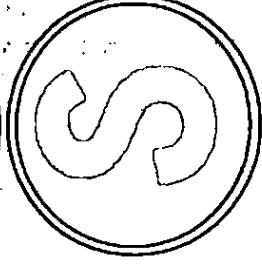
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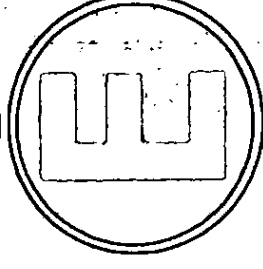
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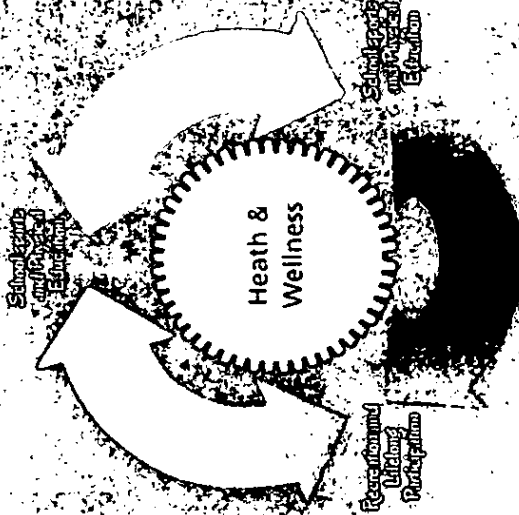
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