

T21000001028

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

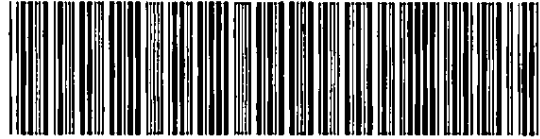
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

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2021 SEP 30 PM 4:03
FALL ARIZONA

FILED

K. SALY
OCT 13 2021



FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 3, 2021

TAMARA TAYLOR
27251 WESLEY CHAPEL BLVD, UNIT 334
WESLEY CHAPEL, FL 33544

SUBJECT: HUSTLE & HEART COUTURE BEAUTY
Ref. Number: W21000108347

We have received your document for HUSTLE & HEART COUTURE BEAUTY, however, upon receipt of your document no check was enclosed. Please return your **document** along with a **check** or **money order** made payable to the Department of State for \$87.50.

You must list a more specific product in #2(b) in Part I of the application.

~~Class(es) 5 would appear applicable~~ to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) 5. *2 b changed and we believe class 3 is the right one for the new product*
Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: BEAUTY

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if

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SEP 30 2021

the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 221A00018264

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: HUSTLE & HEART COUTURE BEAUTY

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

TAMARA TAYLOR

(Name of Person)

(Firm/Company)

27251 WESLEY CHAPEL BLVD. UNIT # 334

(Address)

WESELY CHAPEL, FL 33544

(City/State and Zip Code)

For further information concerning this matter, please call:

ASHRAF AHMED

813

586-1065

at (

(Name of Person)

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

W21-108347

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

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JUL 15 2021

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
2021 SEP 30 PM 4:09
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: TAMARA TAYLOR

(b) Owner's/Applicant's business address: 27251 Wesley Chapel Blvd. Unit #334

Wesley Chapel, Florida 33544

City/State/Zip

If different, Owner's/Applicant's mailing address: N/A

City/State/Zip

(c) Owner's/Applicant's telephone number: (773) 267-3651

Check the appropriate box to indicate the Owner/Applicant is a(n):

☒ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number:

(2) Domicile State or Country:

(3) Federal Employer Identification Number:

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Hair Products, Eyelashes

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

label, imprinted or engraved on the actual product, website

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 3

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: NA

(b) Date first used in Florida: 01/01/2009

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

HUSTLE & HEART COUTURE BEAUTY.

Black man face with beard & crown on head (on the left), strong arm hustle & heart (in the middle) , black women face

with long curly hair & crown on head (on the right)

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" BEAUTY

" APART FROM THE MARK AS SHOWN.

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TAMPA, FLORIDA

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Tamara Taylor, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

TAMARA TAYLOR

Typed or printed name of applicant

Tamara Taylor
Applicant's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF PALM BEACH

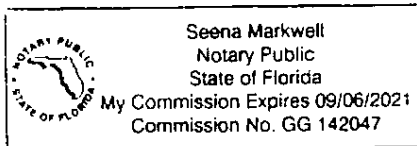
Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 25th day of June, 2021, by (Tamara Taylor).

numeric date

month

year

name of person making statement



Seena Markwell
Notary Public's Signature

Seena Markwell
Notary Public's Printed Name

Personally Known ☐ OR Produced Identification ☒

Type of Identification Produced: ILLINOIS DUV. LIC

FILING FEE: \$87.50 per class

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2021 SEP 30 PM 4:09
ALLAHABAD, FL 33411



HUSTLE & *Heart* COUTURE BEAUTY
IT'S WHAT SETS BEAUTY APART

100% Human Hair

Style:

Color:

Length:

LABEL

Care Instructions

- Keep hair clean by washing weekly with lukewarm water
- Try to avoid shampoos with sulfates and alcohol or with pH balance higher than 7 Co-washing is highly recommended to clean the hair and maintain its luster.
- Gently massage moisturizing conditioner into hair shaft distribute the conditioner evenly with a wide tooth comb from end to root
- Rinse thoroughly with lukewarm water
- Air drying is preferred but you may gently part the hair with a towel to rid it of excess water.

Tips

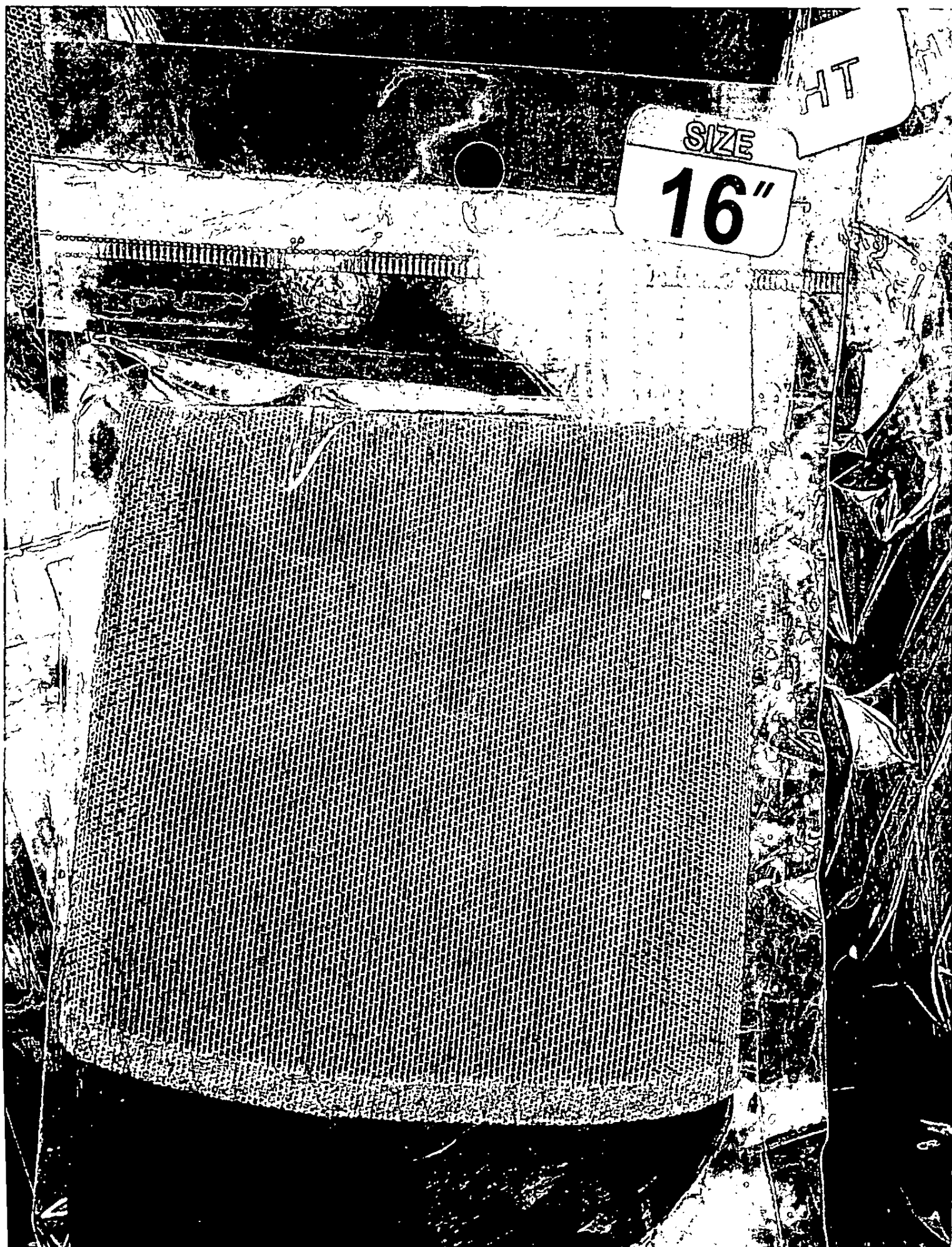
- Too many styling products may cause buildup it is important not to put too much product in your hair.
- When using heating tools on the hair it is best to use a heat protectant.
- Reduce the amount stress on the hair and wear at night by making a couple of loose braids and sleeping with a satin bonnet or pillowcase
- Never go to bed with the hair wet. Doing so can cause tangles and matting.
- Treat hair as your own hair!

LABEL

SIZE

16"

HT



SIZE

26"

SIZE

26"

SIZE

26"

