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July 29, 2021

BENJAMIN WILLARD 500 OCEAN CAFE, INC 401 S. COUNTY RD. #2454 PALM BEACH, FL 33480

SUBJECT: 500 OCEAN CAFE PALM BEACH FINEST

Ref. Number: W21000106921

We have received your document for 500 OCEAN CAFE PALM BEACH FINEST and your check(s) totaling \$350.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

You must list a more specific product in #2(b) in Part I of the application.

In Part I(2)(c) you must state how the mark is being used. If the mark is a trademark, you can cite labels, decals, tags, imprints on goods, etc. If the mark is a service mark, you can cite business cards, newspaper advertisements, TV and radio advertisements, etc.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "PALM BEACH"

Although we received your application and check(s), no specimens were included. Section 495.031(5), F.S., requires every trademark and/or service mark application to be accompanied by three specimens (or examples). Please submit three specimens for each class of registration. (NOTE: Letterhead, stationery, envelopes, invoices and mailing labels are not accepted.)

We need three permanent specimens, which may be the same or different. TYPED or HANDWRITTEN MATERIALS ARE NOT ACCEPTABLE. We do not accept specimens which have been ALTERED or DEFACED. ANY SIZE SPECIMENS ARE ACCEPTABLE. If your mark falls under the classification of a trademark (classes 1-34), we need the labels, tags, decals, containers, boxes, wrappers or 3 LEGIBLE photographs of the goods or products with the specimen affixed. IF YOUR MARK FALLS UNDER THE CLASSIFICATION OF A SERVICE MARK (CLASSES 35-45), WE NEED SPECIMENS FROM WHICH WE CAN DETERMINE THE SERVICE(S) BEING RENDERED. We will accept magazine

and-or newspaper advertisements, brochures or business cards. If business cards are submitted, we must be able to determine the services being rendered. If your mark falls under the classification of both a trade and service mark, we need specimens for both. WE WILL NOT ACCEPT LETTERHEAD STATIONERY, ENVELOPES OR INVOICES AS SPECIMENS.

Please attach your specimens to a copy of this letter or to yourcorrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Letter Number: 221A00017877

Karen A Saly Regulatory Specialist II

www.sunbiz.org

### APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARI

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314



#### PART I

<ol> <li>OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.</li> </ol>
(a) Owner's/Applicant's name: 500 Ocean Cafe, Inc
(b) Owner's/Applicant's business address: 510 E. Ocean Avenue, Suite 107
Boynton Beach, FL 33435
City/State/Zip
If different, Owner's/Applicant's mailing address: 401 S. County Road, # 2454
Palm Beach, FL 33480
City/State/Zip
(c) Owner's/Applicant's telephone number: (561) 396-2704
Check the appropriate box to indicate the Owner/Applicant is a(n):
☐ Individual ☐ Corporation ☐ Doint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.  (1) Florida registration/document number: P20000072445
(2) Domicile State or Country: Florida, USA
(3) Federal Employer Identification Number: 85-2757891
2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here (Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
Icoffee shop services, serving food and drinks, retail sales of products

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
water bottles, mugs, tote bags, tumbler
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the genuloic. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the ris being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used advertising here:
building signage, building doors, windows, wall arts, website, company apps, social media pages,
business cards, menu boards, employee uniforms, tote bags, mugs, tumblers, bottled water, face mask
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured before the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection we specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or packaging:
building signage, building doors, windows, wall arts, website, company apps, social media pages,
business cards, menu boards, employee uniforms, tote bags, mugs, tumblers, bottled water, face ma
2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Classes: 18, 21, 35 and 43

#### **PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it v used in another state or country, the date you first used the name, logo, design and/or slogan in the other state	
country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/own	
the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another than the predecessor, or a related company in Florida.	
state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/was	
used in another state or country, when applicable.	
Note: The Florida Statutes require a mark to be in use prior to registration.  (a) Date first used in other state or country, if applicable: n/a  (b) Date first used in Florida: July 25, 2020	
Note: The Florida Statutes require a mark to be in use prior to registration.  (a) Date first used in other state or country, if applicable: n/a  (b) Date first used in Florida: July 25, 2020  PART III	~
(a) Date first used in other state or country, if applicable: n/a	
(a) Date first used in other state of country, it applicable.	
(b) Date first used in Florida: July 25, 2020	Ti
(b) Date that used in Florida.	(
	A
(b) Date first used in Florida: July 25, 2020  PART III	
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:	
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)  The company logo and branding which says "500 Ocean Cafe Palm Beach Finest"	igu igu
	_
Provide the English translation of any and all terms listed #1 above, when applicable: Logo/branding is already English.	
2. DISCLAIMER STATEMENT (if applicable):	
Your mark may include a word or design that is commonly used by others. Commonly used terms or designs me	
be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used	-
others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms a	
representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the states)	
of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with t	<b>+</b> h ^
specific product(s) and/or(s) service being provided must also be disclaimed.	uic
	uie

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Palm Beach, cafe

\_\_\_\_\_ " APART FROM THE MARK AS SHOWN.

## 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. <u>You must submit three specimens FOR EACH CLASS listed in Part I #2(d)</u>. The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

J. Quetel Osterval  J. Doesel Osterval  J. Doe	a
related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereo, or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.	ن ع
Quetel Osterval  Typed of printed name of applicant  Applicant's signature (List name and title)	FILLE
STATE OF FLORIDA COUNTY OF Palm Beach	
Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date)  numeric date  numeric date  name of person making statement	this
TASHANA ST. FLEUR Notary Public State of Florida Comm# HH146638 Expires 6/28/2025  TASHANA ST. FLEUR Notary Public's Signature Notary Public's Signature Notary Public's Printed Name	
Personally Known  OR Produced Identification  FLDL	
Type of Identification Produced:	

FILING FEE: \$87.50 per class











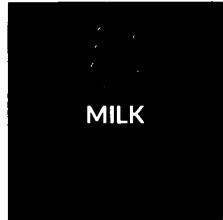
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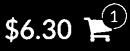








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ВІЅСОТТІ

SPARKLING WATER

SPINDRIPT GRAPEFRUIT SPARKLING WATER

**LIME SPARKLING WATER** SPINDRIPT RASPBERRY

ETHO!

\$2.45

\$2.45





