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June 22, 2021

LATOYA C. ASHLEY ATLAS MOBILE MASSAGE THERAPY, LLC 9802 BAYMEADOWS RD, STE. 12 BOX 172 JACKSONVILLE, FL 32256

SUBJECT: ATLAS MOBILE MASSAGE THERAPY & SEAL DESIGN OF OUTER GOLD/WHITE RING. INNER BLACK RING WITH "ATLAS MOBILE MASSAGE THERAPY" AND 2 STARS, CENTER HAS GOLD GRID W/BLACK FLORIDA SHAPE

Ref. Number: W21000090510

We have received your document for ATLAS MOBILE MASSAGE THERAPY & SEAL DESIGN OF OUTER GOLD/WHITE RING. INNER BLACK RING WITH "ATLAS MOBILE MASSAGE THERAPY" AND 2 STARS, CENTER HAS GOLD GRID W/BLACK FLORIDA SHAPE and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly Regulatory Specialist II

Letter Number: 121A00014078

#### **COVER LETTER**

	gistration Section vision of Corporations					
SUBJECT:	Mark shown below.					
(Mark to be registered)						
The enclosed	d Trademark/Service Mark Application	on, specimens and fe	e(s) are submitted for filing.			
Please return	all correspondence concerning this	matter to the following	ig:			
LaToya C. A	Ashley		AS MOBILES			
	(Name of Person)					
Atlas Mobil	e Massage Therapy, LLC		* * *			
	(Firm/Company)		3			
9802 Bayme	eadows Rd, Suite 12 Box 172		Z GE THERE			
	(Address)					
Jacksonville	/Florida 32256					
	(City/State and Zip Code	)	_			
For further i	nformation concerning this matter, pl	ease call:				
LaToya C. A	Ashley	833 at (	285-2707 x.700			
	(Name of Person)		& Daytime Telephone Number)			
<u>M</u> a	ailing Address:		Street Address:			

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

### APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314



#### PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the

owner of the Trademark an	id/or Service Mark on the red	cords of the Florida I	Department of State.
(a) Owner's/Applicant'	s name: Atlas Mobile Massage	Therapy, LLC	
(b) Owner's/Applicant'	s business address: 9802 Bay	meadows Road, Suite 12	2 Box 172
	Jacksonville/Florida	32256	
		City/St	•
If different, Owner's/Appl	icant's mailing address: SAM	ие ————————	
		City/St	ate/Zip
(c) Owner's/Applicant's	s telephone number: (_833		ate z.ip
Check the appropriate box	to indicate the Owner/Appl	icant is a(n):	
☐ Individual ☐General Partnership			<ul><li>■ Limited Liability Company</li><li>□ Other:</li></ul>
If the Owner/Applicant is a the Florida Department of registration/document num formed, organized or incor	a business entity, the busines State. If the Owner/Applicates in #1, the state or coun porated under in #2, and the	s entity must have a cant is <u>not</u> an indivi- try under the laws o entity's federal emp	n active filing or registration on file with dual, enter the business entity's Florida of which the business entity is currently loyer identification number (EIN) in #3.
(1) Florida registration/doo	cument number: L160000966	11	
(2) Domicile State or Cou	ntry: Florida		
2. (a) <u>SERVICE MARK:</u> connection with a type of must list the specific service diaper services, house pain	If the owner/applicant is us service, the mark is a service (s) the mark is being used iting services, wholesale and	ing the name, logo, e mark. If the mark n connection with. I retail sales of tracto	design and/or slogan being registered in k is a service mark, the applicant/owner for example: furniture moving services, r equipment, etc. If the owner/applicant especific service(s) being rendered here:
(Note: List only those serv	rices currently being rendered	d by the owner/appli	cant. Do not include future services.)
Massage Therapy Services (Cli	inical and Private)		
		· · ·	
			<u> </u>

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)  N/A
N/A F
The state of the s
2. (c) <u>HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:</u>
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the genera public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
Social Media, Company Website, TV commercials, Flyers, business cards, various promotional materials.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:  N/A
2 (d) FFF(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above: CLASS 44

#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable:  (b) Date first used in Florida:  (c) PART III
(a) Date first used in other state or country, if applicable: 3/16/2021
(b) Date first used in Florida: 3/16/2021
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
Seal design. Outer gold/white ring. Inner black ring with "Atlas Mobile Massage Therapy" and 2 gold stars.
Center has gold grid w/black Florida shape.
Provide the English translation of any and all terms listed #1 above, when applicable: N/A
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Atlas", "Mobile", "Massage",
"Therapy", the design of the State of Florida or the shape of a star "APART FROM THE MARK AS SHOWN.

# 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I. LaToya C. Ashley, Managing Member being sworn, depose and say that I am the owner and the applicant herein.
or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a
related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof
or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause
mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the
application and know the contents thereof and that the facts stated herein are true and correct.
LaToya C. Ashley, Managing Member
Typed or printed name of applicant
, , , , , , , , , , , , , , , , , , ,
LaTova C. Ashley, Managing Member  Typed or printed name of applicant  JaTour (. Ashley, mask Applicant's signature
Jatour (. Asla, mnBR Applicant's Signature
(List name and title)
(institute and title)
STATE OF FLORIDA
STATE OF FLORIDA COUNTY OF TOUCE
5- 12 miles - 12 miles
Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this
3 day of line 2024 by (LATEY ASHCEY).
numeric date month year name of person making statement
Notary Public's Signature
Paymand Williams
Notary Public's Printed Name
Notary Public State of Flonda
Personally Known, Fil OR Produced Identification [7] Raymond L Williams
My Commission GG 199637
Type of Identification Produced: 1 M. L. C. Expires 03/22/2022

FILING FEE: \$87.50 per class



## ATLAS MOBILE MASSAGE THERAPY, LLC

Service Disabled Veteran Owned \* Family Owned \* Minority Owned



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We primarily provide clinical based massage therapy in Jacksonville Florida and Savannah Georgia. We accept private clients on a limited basis.

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