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FLORIDA DEPARTMENT OF STATE Division of Corporations

March 5, 2021

ISABELLE C. LOPEZ CITY OF ST. AUGUSTINE P.O. BOX 210 ST. AUGUSTINE, FL 32085 Change to Class

SUBJECT: "2040 ST. AUGUSTINE COMPREHENSIVE PLAN" IN PALATINO LINOTYPE AND "MAPPING OUR FUTURE" IN HEEBO EXTRA BOLD FONTS,

BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED

Ref. Number: W21000030555

We have received your document for "2040 ST. AUGUSTINE COMPREHENSIVE PLAN" IN PALATINO LINOTYPE AND "MAPPING OUR FUTURE" IN HEEBO EXTRA BOLD FONTS, BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

I'm sorry I am confused with your filing. Class 35 is a Service Mark class, for marketing, promoting, sales, some administrative. But you have listed digital and printed materials, presentation materials, documents. These would fall under class "16, Trademarks". Maybe class 16 would be the class you need.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly Regulatory Specialist II

Letter Number: 321A00004734

RECEIVED MAR 2 6 2071



FLORIDA DEPARTMENT OF STATE **Division of Corporations**

April 14, 2021

ISABELLE C. LOPEZ CITY OF ST. AUGUSTINE P.O. BOX 210 ST. AUGUSTINE, FL 32085

SUBJECT: "2040 ST. AUGUSTINE COMPREHENSIVE PLAN" IN PALATINO

BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED

Ref. Number: W21000030555

L'See enclosed changes.

ST. "2040 AUGUSTINE document for We have received your COMPREHENSIVE PLAN" IN PALATINO LINOTYPE AND "MAPPING OUR FUTURE" IN HEEBO EXTRA BOLD FONTS, BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

Because the mark you wish to register in being used in connection with a service you are providing, not a tangible product, #2(b) in Part I of the application does not apply. Please delete the information you have listed in this section.

I am enclosing a detail record screen of a previous filing for comparison of services.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly Regulatory Specialist II

www.sunbiz.org

Letter Number: 221A00007653

COVER LETTER

Same Same

TO:

TO: Registration Section Division of Corporations	
SUBJECT: 2040 Comp	rehensive Plan Mapping Our Future (Mark to be registered)
The enclosed Trademark/Service Mark Appli	cation, specimens and fee(s) are submitted for filing.
Please return all correspondence concerning t	his matter to the following:
Isabelle C. Lop (Name of Person))ez
City of St. Augus (Firm/Company)	stine
P.O. Box 210 (Address)	
St. Augustine, Florid (City/State and Zip Co	
For further information concerning this matte	r. please call:
Isabelle C. Lopez (Name of Person)	at (904) 825-1052 (Area Code & Daytime Telephone Number)
MAILING ADDRESS: Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314	STREET/COURIER ADDRESS: Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

PART I

*			
		REGISTRATION OF A TRADEMA SUANT TO CHAPTER 495, FLORIDA STAT	
	Division of Corporations Post Office Box 6327 Tallahassee, FL 32314		
		PART I	
	ER/APPLICANT: Enter the name and ad- rvice Mark on the records of the Florida De		entity to be listed as the owner of the Trademark
(a) (a) Owner's/Applicant's name: City of St. Augustine		
(b) (Owner's/Applicant's business address:	75 King Stree	et
		St. Augustine, Floric	ia 32084
If differer	nt, Owner's/Applicant's mailing address: _		<u> </u>
			da 32085ate/Zip
(c) Ov	wner`s/Applicant's telephone number: (9 6	-	·
Check the	appropriate box to indicate the Owner/Ap	pplicant is a(n):	
□ In	dividual	□Joint Venture	☐ Limited Liability Company
□ Ge	eneral Partnership 🗖 Limited Partnership	□Union	
If the Ow of State. country u employer	mer/Applicant is a business entity, the business of the Owner/Applicant is <u>not</u> an individual under the laws of which the business entity identification number (EIN) in #3.	ness entity must have an active filing of ial, enter the business entity's Florida by is currently formed, organized or in	or registration on file with the Florida Department registration/document number in #1, the state or accorporated under in #2, and the entity's federal
(1) Floric	da registration/document number:	Municipal Corpora	tion
(2) Domi	cile State or Country:	Florida	
[3) Feder	al Employer Identification Number:		
service, thused in co tractor eq	ne mark is a service mark. If the mark is connection with. For example: furniture r	a service mark, the applicant/owner noving services, diaper services, house	ogan being registered in connection with a type of must list the specific service(s) the mark is being e painting services, wholesale and retail sales of e in the market place, enter the specific service(s)
(Note: Li	ist only those services currently being ren	dered by the owner/applicant. Do not	t include future services.)
<u>Info</u> rm	ation for the community rega	ırding cultural, historic, mı	unicipal, and civic interests of
the Cit	y of St. Augustine, Florida. In	ıformation regarding busir	ness and commercial growth,
econo	mic development, and cultura	al and historic attractions.	General and life/safety
aoverr	nment functions.		

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladie sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify good available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
Digital and print media, presentation materials, and paper documents.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applican owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted congraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/o slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(\$) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to	to registra <u>tion.</u>	超量力
(a) Date first used in other state or country, it applicable:	N/A	MAPR 22 PH
(b) Date first used in Florida:February 1, 2019		SKE PE
P	ART III	TO THE
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING	G REGISTERED:	<u> </u>
1. Enter the name, a brief description of the logo or design, and design must be 25 words or less. List the exact name, slogan, design and/or slogan listed in this section must match the exact n	d/or the slogan you are and/or description of th name, logo, design and/o	registering. The description of the logo and/o the logo/design here: (NOTE: The name, logor r slogan listed on your specimens or examples
"2040 St. Augustine Comprehensive Plan" in I	Palatino Linotype	and "Mapping Our Future" in
Heebo Extra Bold fonts below a photo of the I	Li <u>ons Bridge e</u> nci	rcled.
Provide the English translation of any and all terms listed #1 above,	when applicable:	N/A
2. DISCLAIMER STATEMENT (if applicable):		
Your mark may include a word or design that is commonly used by you disclaim a specific term or design, you are acknowledging this right to use the disclaimed term or design. All geographical terms Miami, Orlando, Florida, the design of the state of Florida, the des readily associated with the specific product(s) and/or(s) service being	term is commonly used be and representations of ci- sign of the United States (y others and that you do not claim the exclusive ties, states or countries must be disclaimed (i.e., of America, etc.). Corporate suffixes and terms
Enter all terms listed in #1 above which require a disclaimer in the s	space provided below:	
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE T	THE TERM(S)"	"St. Augustine"

APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible. SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

f. ISABELLE G. LO that I am authorized to sign on be related company has registered this in such near resemblance as to be mistake or to deceive. I make this application and know the contents to	chalf of the owner and ap s mark in this state or has e likely, when applied to affidavit and verification	plicant herein, and to t the right to use such mo the goods or services on my/the applicant's	ark in Florida either in to of such other person to behalf. I further acknov	e no other person e he identical form the cause confusion, to	xcept a ereof or o cause
	Typed or p	ELLE C. LOPEZ rinted name of applicant olicant's signature st name and title)	τ	2021 APR 22 PM 4: 45	FILED
STATE OF FLORIDA COUNTY OF St. Johns	····			a	
Sworn to (or affirmed) and subscribed day of Februs	.20 21 , by (<u>. </u>	on, this (numeric dat	te) this
Ex	SHANNA LEE mission # GG 329333 pires June 6, 2023 Thru Budget Notary Bendore		Notary Public's Signatur Shanna Lee otary Public's Printed Na		
Personally Known 🗹 OR Produce	ed Identification 🔲				
Type of Identification Produced:					

FILING FEE: \$87.50 per class



Transmittal Document

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Vice Mayor Ceanna Fereman
Rosanne Horsath
Namy Sken-Kline
John Valdes

Planning and Zoning Board Chair Karen Zander Vice Chair Jon DePreter

Christina Opeahl Grant Misterly Sarah S, Ryan Michael Davis Maurice Morissette Historic Architectural Review Board

Chair Catherine Duncan Vice Chair Barhora Wings Jon Benoît Gaere MacDunald Paul Wenver H. Raislal Rourk (Alternate) Antoinette Wullace (Alternate)

November 2019

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Citizen Board Workshops

The City of St. Augustine announces several Citizen Board workshops related to updating its existing Comprehensive Plan.

Based on an evaluation of the existing Comprehensive Plan the City has elected to update the Plan to 2040! Over the next several months there will be topical public workshops. Information will be made available for review prior to each meeting.

Joint Workshop Planning and Zoning Board and Historic Architectural Review
Board

Thursday, March 14, 2019, 9:00 am Alcazar Room, City Hall

Planning and Zoning Board Workshop Thursday, April 25, 2019, 1:00 pm Alcazar Room, City Hall

Planning and Zoning Board Workshop Tuesday, May 21, 2019, 9:00 am Alcazar Room, City Hall

Planning and Zoning Board Workshop Tuesday, June 18, 2019, 1:00 pm Alcazar Room, City Hall

Planning and Zoning Board Workshop Tuesday, July 23, 2019, 1:00 pm Alcazar Room, City Hall

Planning and Zoning Board Workshop Tuesday, August 20, 2019, 1:00 pm Alcazar Room, City Hall

We need you to think about the future of St. Augustine, and help Map Our Future to 2040!

Your participation is needed and greatly appreciated!

If you have any questions contact the Project Manager at askinner@citystaug.com or go to the City's project webpage at www.CityStAug.com/CompPlan2040.

More information will be available soon.