

**T2100000200**

Florida Department of State  
 Division of Corporations  
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To: Division of Corporations  
 Fax Number : (850)617-6383

From: Account Name : DAVID R. ELLIS, ATTORNEY  
 Account Number : I19990000151  
 Phone : (727)531-1111  
 Fax Number : (727)531-5088

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 2021 FEB 26 PM 5:45  
 FULTON COUNTY FLORIDA

**Trademark/Service Mark Registration  
 WHEEL IDENTITY**

Certificate of Registration	0
Certified Copy	0
Page Count	05
Estimated Charge	\$87.50

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*Fax to  
850-617-6383  
(7 pp)*



May 29, 2020

FLORIDA DEPARTMENT OF STATE  
Division of Corporations

DAVID R. ELLIS

SUBJECT: WHEEL IDENTITY & DESIGN OF A STYLIZED WHEEL AND TIRE  
REF: W20000052516

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

The company listed as owner is wrong. The document number listed is to "WHEEL ID LLC". We do not have a company by the name "WHEEL IDENTITY LLC". Please correct Part I#1(a).

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly  
Regulatory Specialist II

FAX Aud. #: H20000159216  
Letter Number: 620A00010674

*We are resubmitting, Wheel Identity, LLC  
was formerly ~~Wheel~~ Wheel ID, LLC —  
The name was changed eff. 6/1/20.  
Pls file the TM & issue the  
registratn. Thx,  
David Ellis*

P.O BOX 6327 - Tallahassee, Florida 32314

*2/25/21*

*727-531-1111*

H200001592163

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

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2021 FEB 26 11 53 46
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: WHEEL IDENTITY, LLC

(b) Owner's/Applicant's business address: 11626 N. Florida Avenue
Tampa, Florida 33612
City/State/Zip

If different, Owner's/Applicant's mailing address:
City/State/Zip

(c) Owner's/Applicant's telephone number: ( 833 ) 943-3543

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
General Partnership Limited Partnership Union Other

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

- (1) Florida registration/document number: 1.19000071776
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 83-4071430

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Installation, maintenance and repair of motor vehicles, featuring wheels, tires, suspension kits, parts,

and accessories for the interior and exterior of motor vehicles

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2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Print ads, Internet website

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 37

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: \_\_\_\_\_  
May 18, 2020

(b) Date first used in Florida: \_\_\_\_\_

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TALLAHASSEE, FLORIDA

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

WHEEL IDENTITY and Design of a Stylized Wheel and Tire

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

\_\_\_\_\_

**2. DISCLAIMER STATEMENT (if applicable):**

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

WHEEL

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ " APART FROM THE MARK AS SHOWN.

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3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, MICHELLE KELLER, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

WHEEL IDENTITY, LLC
Typed or printed name of applicant
Michelle Keller
Applicant's signature
(List name and title)

AS
STATE OF FLORIDA North Carolina
COUNTY OF Haywood

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 17 day of May, 2022, by (Michelle Keller) name of person making statement

Arnold Solalinde
NOTARY PUBLIC
Henderson County, NC
My Commission Expires August 1, 2024

Notary Public's Signature
Arnold Solalinde
Notary Public's Printed Name

Personally Known OR Produced Identification FL Drivers License


Type of Identification Produced: Drivers License

FILING FEE: \$87.50 per class

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COUNTY OF HAYWOOD

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**WHEEL IDENTITY**  
TIRES & ACCESSORIES

33

**WHEELS & TIRE MO  
&  
ROAD FORCE BALANCING**

- ALIGNMENTS
- WHEEL REPAIR
  - STRAIGHTEN
  - WELD
  - MACHINE
  - REFURBISH
  - POWDER COAT
- TIRE PATCH REPAIR
- TIRE ROTATIONS
- BRAKES

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