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(Requestor's Name)

(Address)

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(City/State/Zip/Phone #)

☐ PICK-UP ☐ WAIT ☐ MAIL

(Business Entity Name)

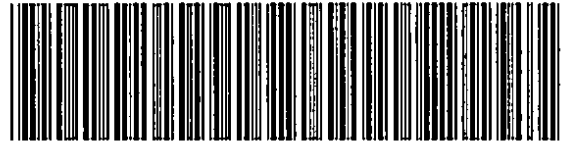
(Document Number)

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CLERK OF COURT
JULIA M. HARRIS

SALV

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COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: FCU Pump Logo

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fees(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Alex Barthet

(Name of Person)

The Barthet Firm

(Firm/Company)

200 S. Biscayne Blvd., Suite 1650

(Address)

Miami, Florida 33131

(City/State and Zip Code)

For further information concerning this matter, please call:

Alex Barthet

(Name of Person)

at (305) 347-5295

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
2021 JAN 27 PM 5:36
JULIE ANN T. SMITH
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: FLORIDA CONCRETE UNLIMITED, INC.

(b) Owner's/Applicant's business address: 14094 SW 142ND AVE.

MIAMI, FL 33186

City/State/Zip

If different, Owner's/Applicant's mailing address:

City/State/Zip

(c) Owner's/Applicant's telephone number: (786) 581-2130

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 450881

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-1551646

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Full service concrete pump, place and finish contractor, specializing in large super-flat and fast track high-rise projects.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Shirts, mugs, hats, envelopes, construction helmets, and writing pads, STICKERS

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TALLAHASSEE, FLORIDA

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The trademark is used on construction equipment, trucks, trailers, and vans as well as web site, brochures and advertisements.

The trademark is seen by the public when equipment is used to pump, place, and finish concrete at construction sites.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

The trademark is printed on shirts, affixed on mugs, stitched onto hats, printed on envelopes, affixed on construction helmets, and printed on writing pads. The goods are used and worn by both employees and customers.

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 16, Class 21, Class 25, and Class 37.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: 4/1/1996

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Cartoon concrete placement truck and boom with the company's acronym "FCU" emblazoned along the side, two muscular arms

flexing from each side, and a smile on the front of the truck.

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ " APART FROM THE MARK AS SHOWN.

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3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Jason Goff, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Florida Concrete Unlimited, Inc.

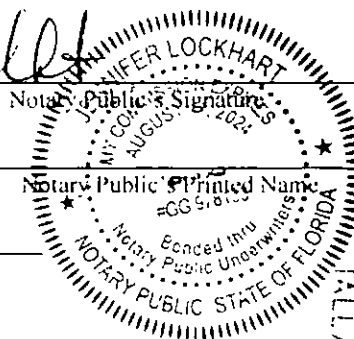
Type or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF Miami Dade

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 11 day of January, 2022 by Jason Goff.
numeric date month year name of person making statement

[Signature]
Notary Public's Signature



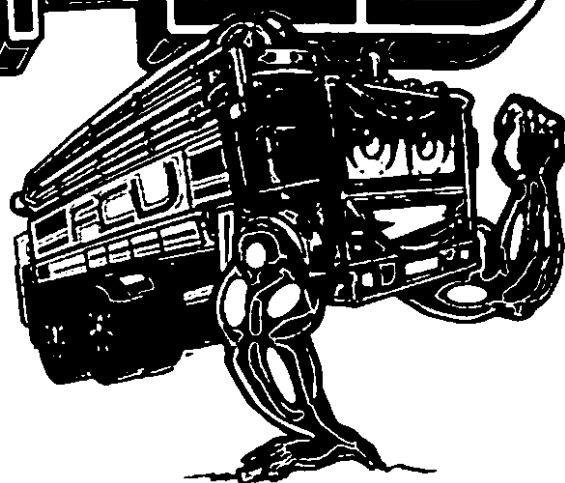
Personally Known ☒ OR Produced Identification ☐

Type of Identification Produced: _____

FILING FEE: \$87.50 per class

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FCU

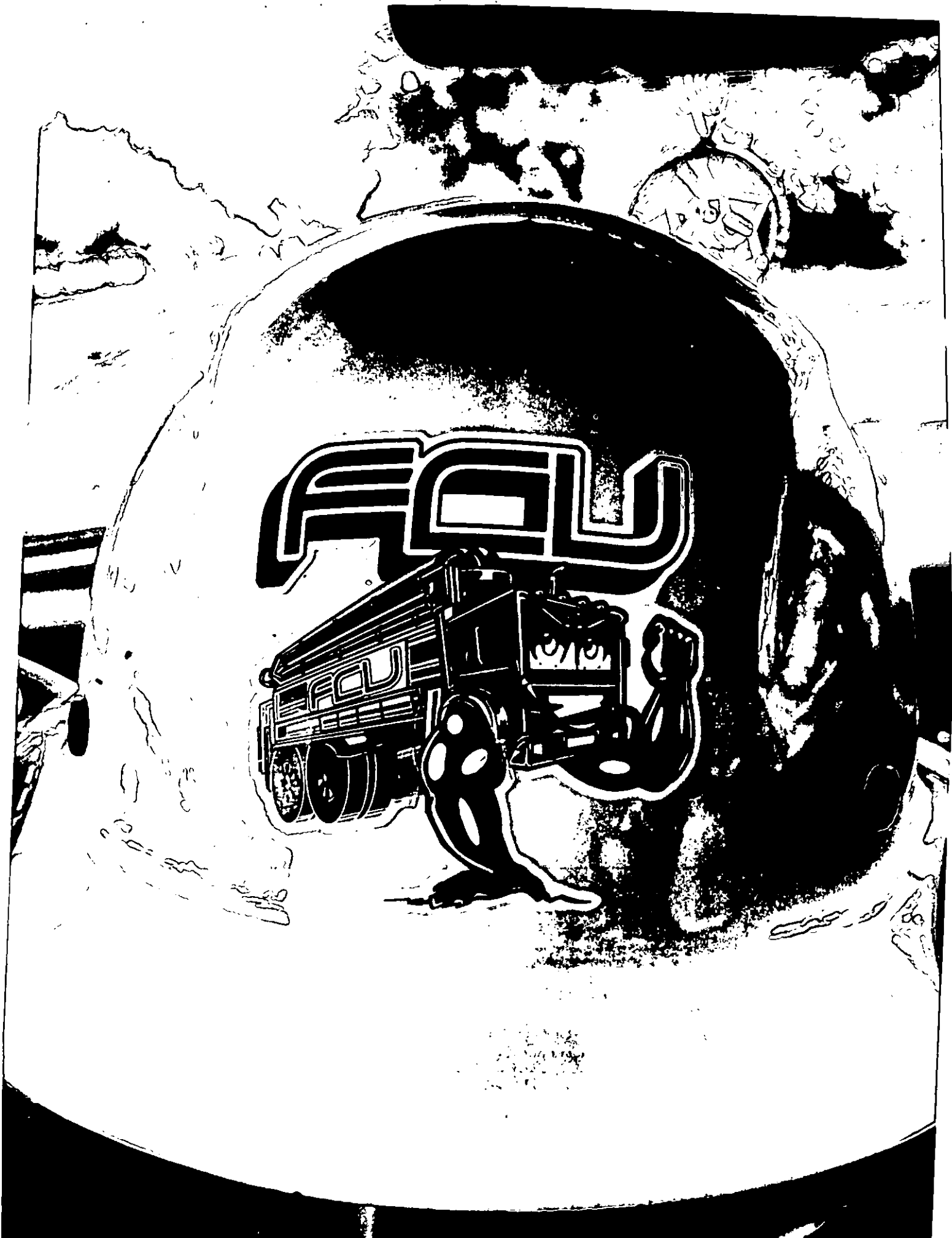


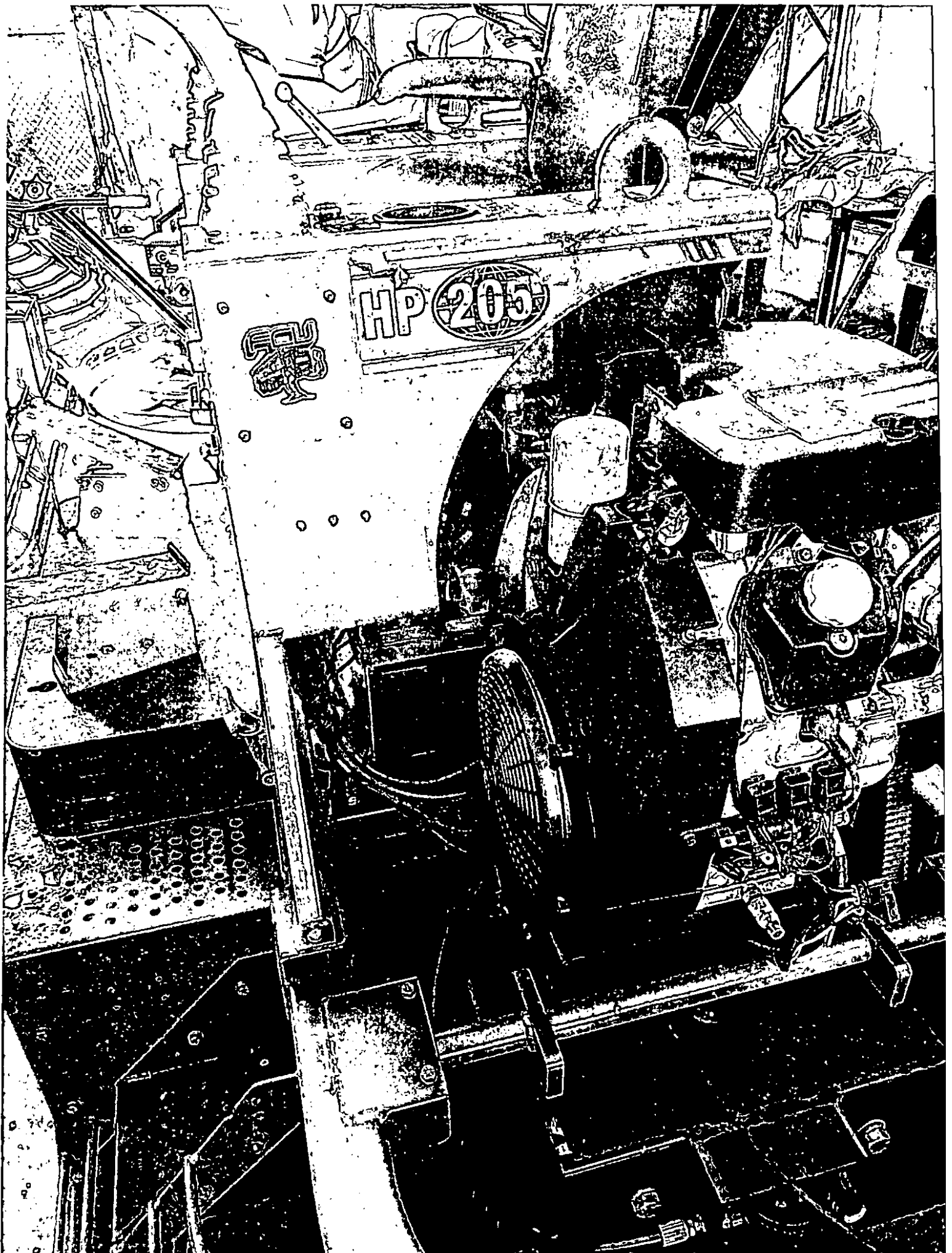
WWW.FCUINC.NET

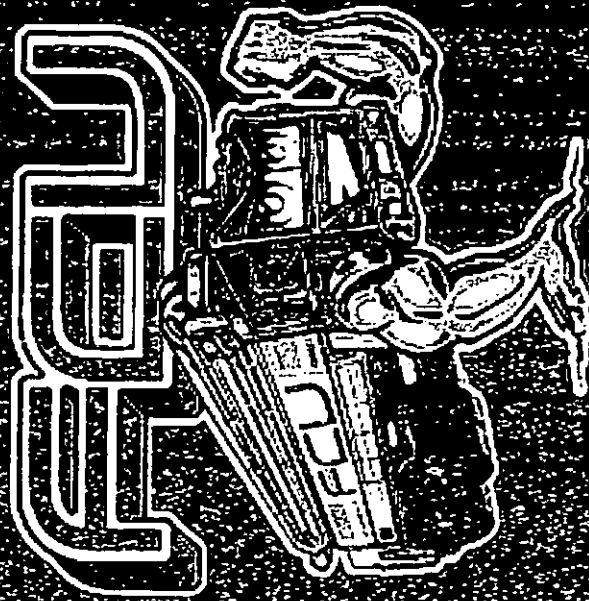
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Mass









DANIEL EICHLLOFF

VP of Operations

T. 954.275.3526

E. dje@fcuinc.net

MIAMI/FT MYERS/NASHVILLE

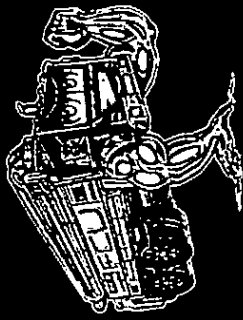


Corporate Office: 14094 SW 142 Ave. Miami, FL 33186 • F. 305.252.2681

877-PUMP-132 • www.floridaconcreteunlimited.com

P U M P P L A C E F I N I S H

FLORIDA CONCRETE

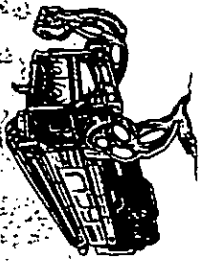


UNLIMITED

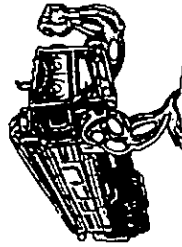
877-PUMP-132

www.floridaconcreteunlimited.com

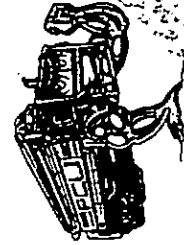
FLC



TRUCK

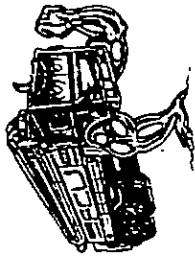


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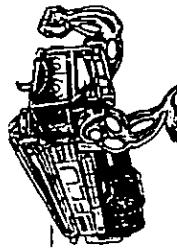


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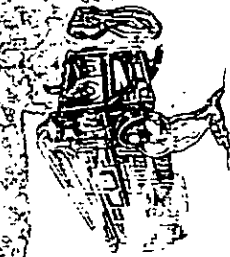
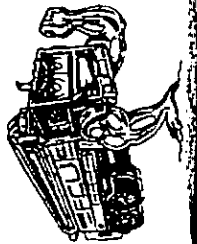
TRUCK



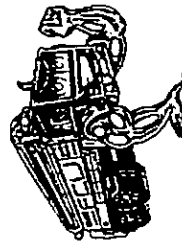
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TRUCK



TRUCK

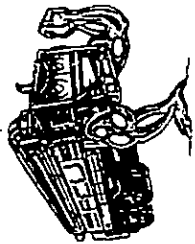


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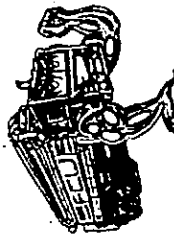


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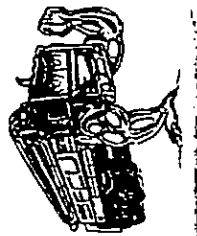
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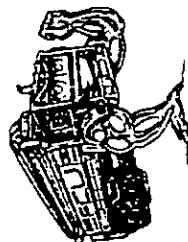
TRUCK



TRUCK



TRUCK



TRUCK



TRUCK

SOUTH FLORIDA'S PREMIERE CONCRETE CONTRACTOR

Served

customers

Performed
more than

years

Pumped over

yards of concrete

Placed and
Finished over

square feet

Our

of experience

Most reliable

in South Florida



Florida Concrete completed over 4 million square feet for me between 2006-2007. They were crucial in the planning of two significant 5500 yard pours and never missed a beat. I can't say enough about their ability to perform day in and day out.

Bob West The Related Group

FACTS ABOUT FCU

- SE National record holder for most square footage placed in one continuous pour, in 85-degree ambient temperature, 212,000 sq ft (3,500 cubic yards) and poured out in 11 hours
- Broke elevated metal deck flatness record FF-10 on an un-shored deck system
- Miami Tunnel poured for 90 consecutive hours through 3100 linear feet of 5-inch pipeline for 9,900 cubic yards with one pump.
- World Record holder for longest continuous defined traffic floor
- Poured 2 of the states largest foundation pours in back to back weekends, 12,500 cu yards at Brickell Flatiron in downtown Miami and 13,500 cu yards at Armani Casa the following weekend.

CONTACT US

Florida Concrete Unlimited
14094 SW 142 Avenue Miami, FL 33186

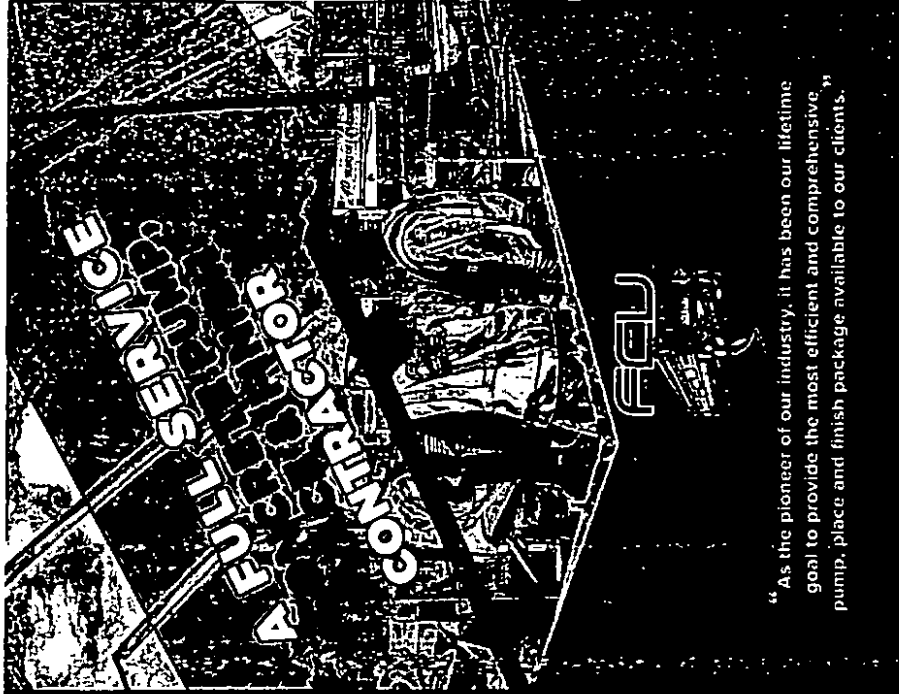
West Coast Operations
4841 Waycross Road Ft. Myers, FL 33905

Phone: 305.232.3296

info@fcuinc.net

www.fcuinc.net | (877) Pump 132

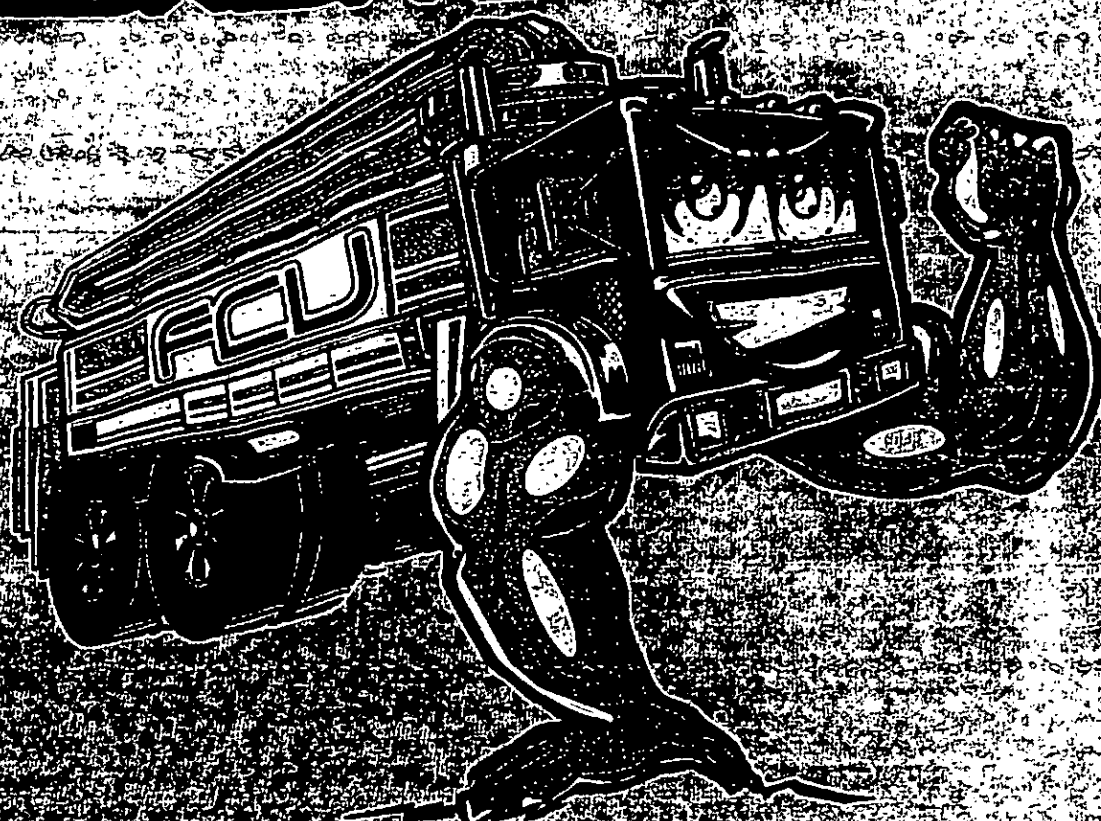
FloridaConcreteUnlimited



"As the pioneer of our industry, it has been our lifetime goal to provide the most efficient and comprehensive pump, place and finish package available to our clients."



FLORIDA CONCRETE



UNLIMITED